Envision PALMDALE 2045

General Plan Advisory Committee Meeting #3

November 13, 2019, 6:30 pm – 8:30 pm

Call to Order

- Pledge of Allegiance
- Approval of GPAC #2 Meeting notes



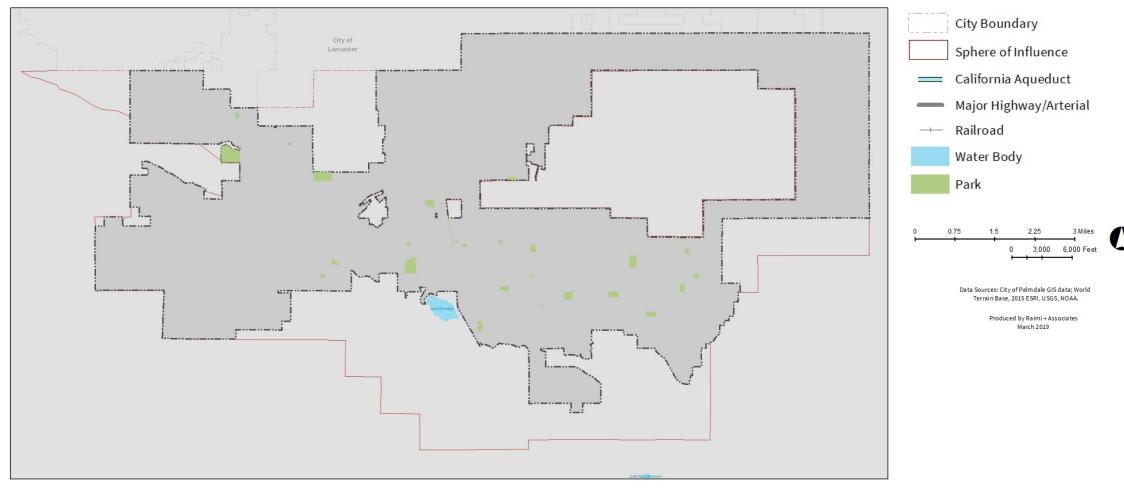
Meeting Objectives

- Learn about relevant planning processes and documents in the City
- Provide an overview of community engagement to date
- Review and revise draft vision and guiding principles for the General Plan Update





Planning Area

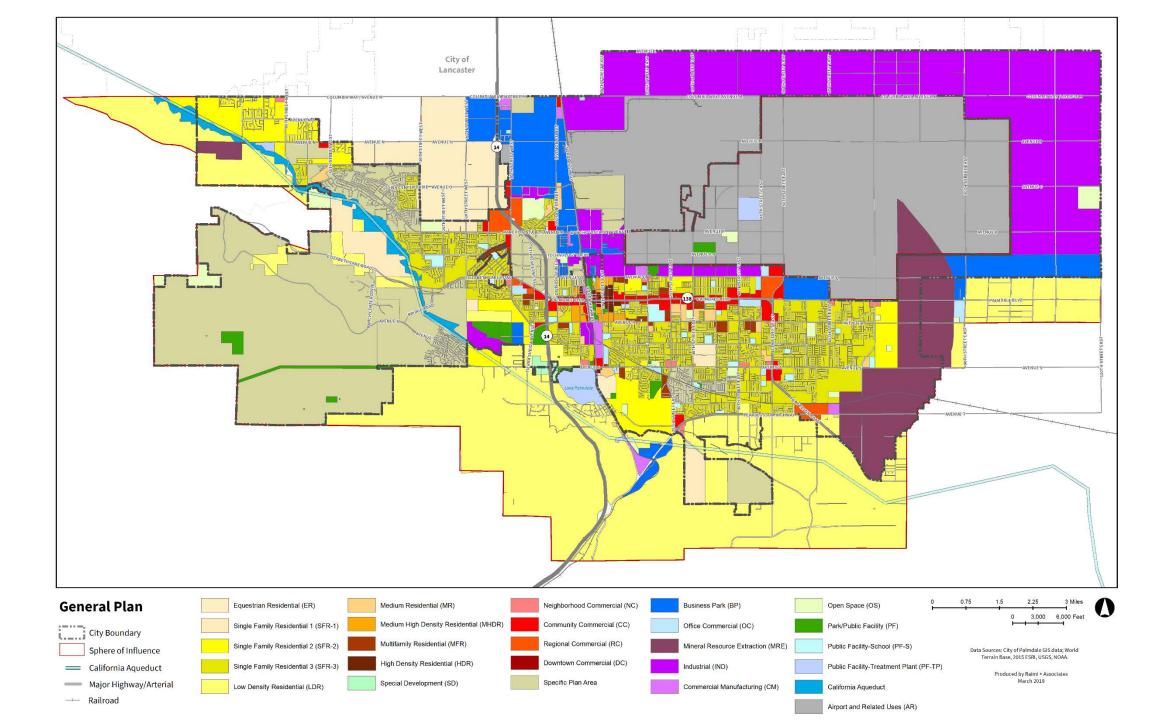




What is a General Plan?

- California state law requires each city and county to adopt a general plan "for the physical development of the county or city, and any land outside its boundaries which in the planning agency's judgment bears relation to its planning" (Gov. Code § 65300).
- Local jurisdictions have freedom as to what their general plans include, however there are certain requirements under California state law that each general plan must meet; failure to do so could result in suspension of future development
- Each general plan must include:
 - Vision,
 - Goals, and
 - Objectives for the City
 - Policies and Implementation Actions





Land Use Approvals

- Conditional Use Permit
- Site Plan Review
- Minor Exception
- Variance
- Tentative Tract Map
- Tentative Parcel Map
- Subdivision Development Plan
- Zoning Clearance
- Minor Modifications
- Major Modifications

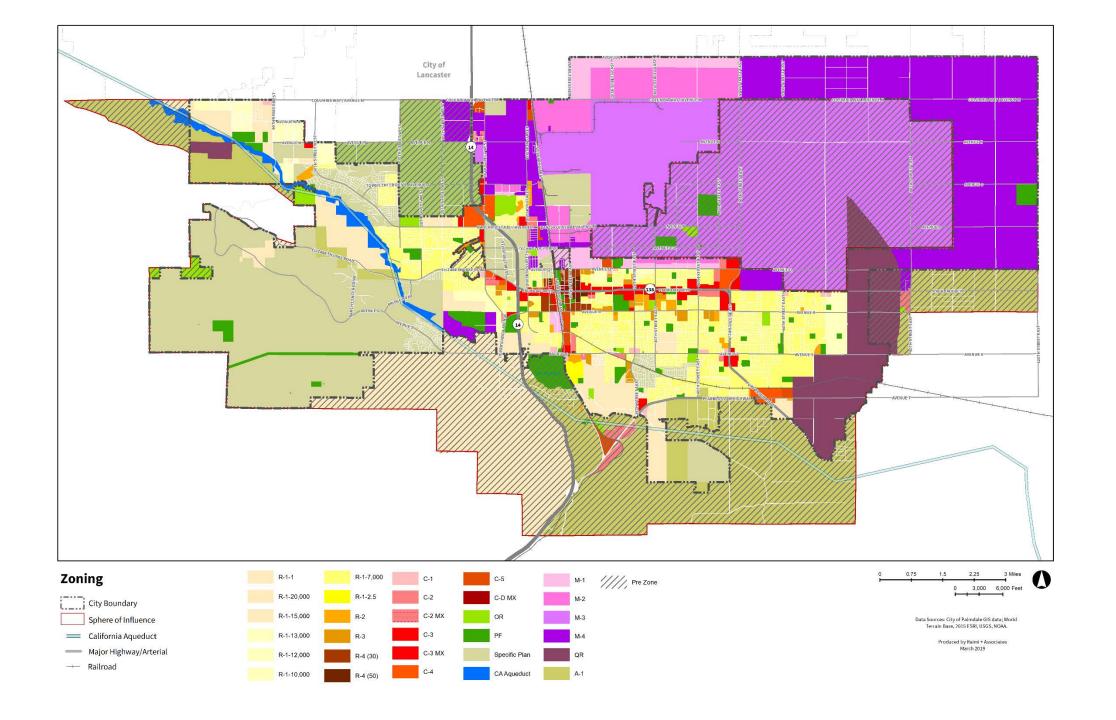




Zoning

- Zoning ordinance designate how land may be developed:
 - standards lot size;
 - building setback; and,
 - allowable uses.
- The land uses shown on the general plan diagrams will be reflected in the local zoning maps.
- Regulatory document that implements the General Plan policies
- The Palmdale Municipal Code must be amended after the General Plan is adopted to implement the new and/or modified policies.





Specific Plans

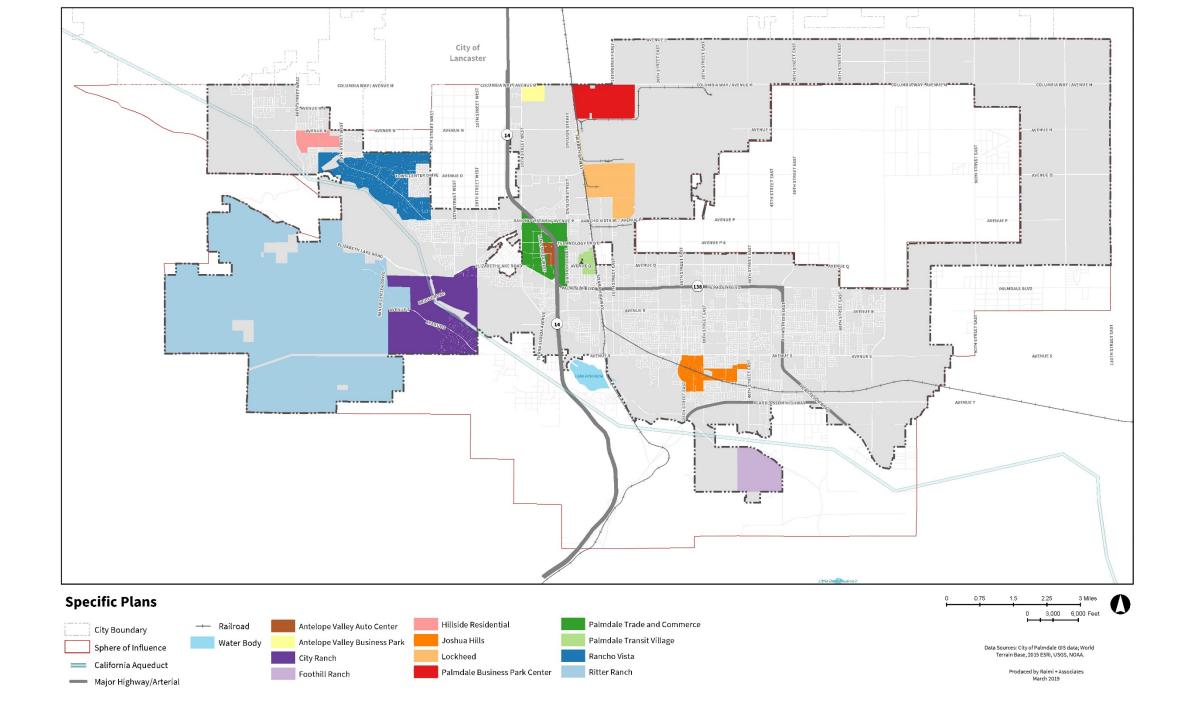
- Comprehensive planning and zoning document for a defined geographic region of the City (smaller area)
- Implements the General Plan by providing a special set of development standards applied to a specific geographic area
- Replaces or amends the Palmdale Municipal Code
- Testing ground

PALMDALE TRADE
AND
COMMERCE CENTER
SPECIFIC PLAN



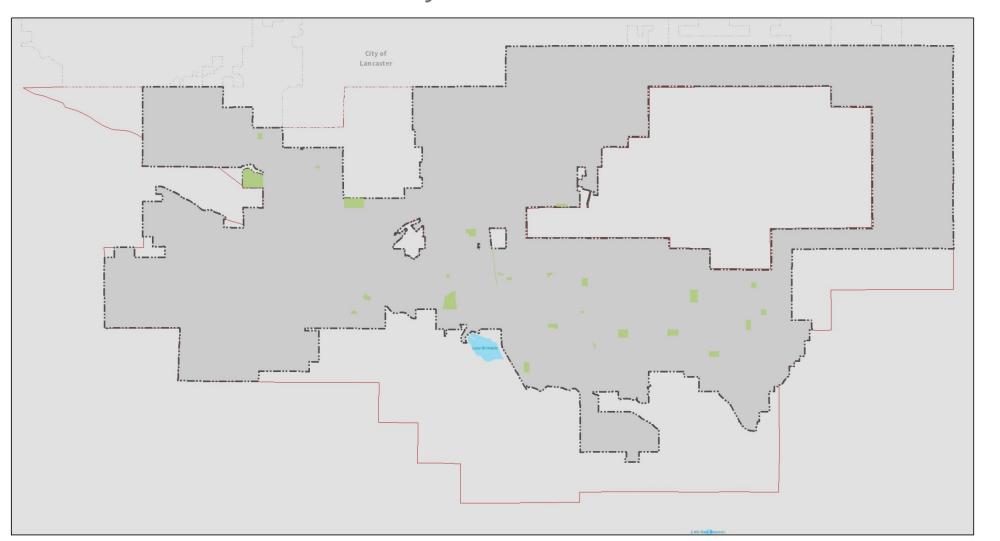
City of Palmdale Planning Division 38250 Sierra Highway Palmdale, California 93550 (661) 267-5200

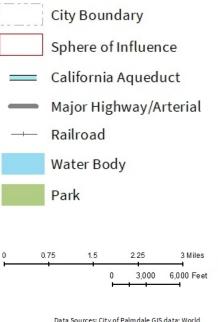




Other Land Use Restrictions

Urban Growth Boundary



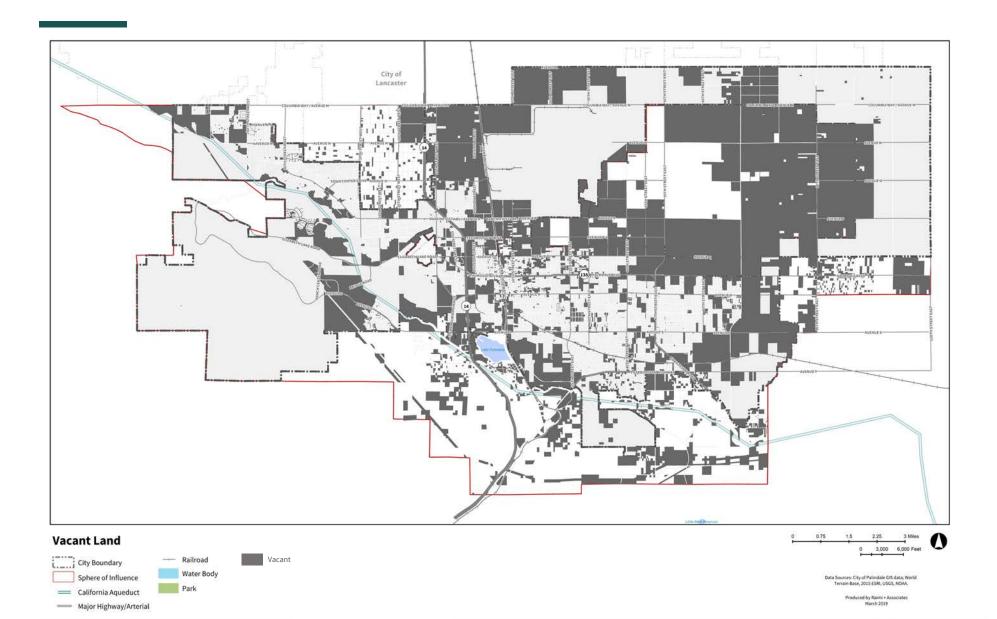


Data Sources: City of Palmdale GIS data; World Terrain Base, 2015 ESRI, USGS, NOAA.

> Produced by Raimi + Associates March 2019



Vacant Land





Regional Housing Needs Assessment (RHNA)

- State housing law requirement to determine regional housing needs
 - 8-year planning period
 - 5th cycle: 2013 2021
 - 6th cycle: 2021 2029
 - Final allocation adoption October 2020
- Housing Element must be compliant with California Department of Housing and Community Development (HCD) requirements to receive HCD certification
- Housing Element certification required to compete with certain grants
- Impacts on Land Use Element and subsequent zoning
 - Increase in Multi-family



COMMUNITY ENGAGEMENT PHASE ONE SUMMARY

Summary of Phase 1 Engagement

• Stakeholder Focus Groups (March 2019)

• Six meetings with approximately 50 attendees (total) held on March 6th & 7th

Workshop #1 (August 2019)

- Saturday, August 24th approximately 52 participants
- Tuesday August 27th approximately 30 participants

Community Survey #1 (April-August 2019)

- Available online from April-August 2019, 762 responses
- Pop-Up Workshops (September-November 2019)
 - Five events with 490 participants





Summary of Phase 1 Engagement (cont'd)

GPAC meetings

- Meeting #1 June 5th
- Meeting #2 September 11th
- Meeting #3 Today!

Getting the Word Out

- Project website Palmdale2045.org
- Email updates
- Flyers & mailers
- Palmdale Magazine
- Local radio





Pop-Up Workshops

Event	Date and Location	# of Booth Visitors	Approx. Event Size
Antelope Valley International Multicultural Festival	Saturday, September 14, 2019 10:00am–3:00pm Poncitlan Square	70	150-200
National Women's Health & Fitness Day	Wednesday, September 25, 2019 5:00pm– 7:00pm Domenic Massari Park	20	60
Hispanic Heritage Month Celebration	Saturday, October 5, 2019 11:00am-4:00pm Poncitlan Square	40	120
Kaleidoscope Music & Art Festival	Saturday, October 12, 2019 10:00am-6:00pm The Palmdale Amphitheater	200	600-800
Dia de los Muertos Fiesta	Saturday, November 2, 2019 10:00am-6:00pm Poncitlan Square	160	500-600
			Envision

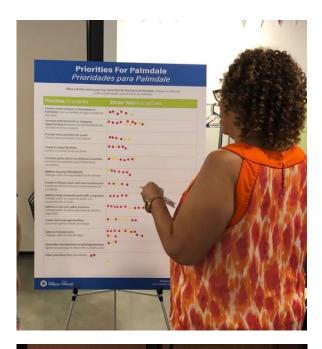
Pop-Up Results (Combined)

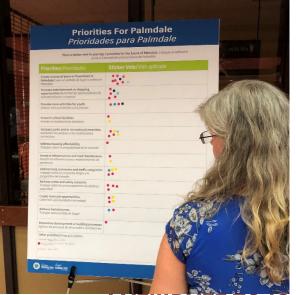
Priorities for Palmdale	Count
Address homelessness	142
Create more job opportunities	137
Address crime & safety concerns	131
Provide more activities for youth	123
Invest in school facilities	114
Increase parks & or recreational amenities	93
Create a sense of place of Downtown in Palmdale	91
Increase entertainment or shopping opportunities	87
Address housing affordability	86
Invest in infrastructure and road maintenance	74
Streamline development or building processes	49
Address long commutes and traffic congestion	44
Other	3



Workshop #1 Top Priorities

Priorities for Palmdale	Count
Create a sense of place or Downtown in Palmdale	24
Increased entertainment or shopping opportunities	22
Address homelessness	22
Create more job opportunities	21
Address crime and safety concerns	20
Address long commutes and traffic congestion	17
Increase parks/recreation amenities	16
Provide more activities for youth	16
Address housing affordability	13
Invest in school facilities	12
Invest in infrastructure and road maintenance	11
Streamline development or building process	6
other	6





Survey #1 Results

Safety and Security	69%
Job Opportunities	64%
Community Beautification	42%
Parks and Open Space	39%
Public Services (Water, Fire, Police)	37%
Educational Opportunities	35%
Recreational Resources	29%
Youth Programs	28%
Shopping Convenience	28%
Affordable Housing	27%
Arts and Cultural Opportunities	24%
Traffic Mitigation	24%
Transportation Options (Transit, Bicycles, etc.)	22%

How important are the following items to the future of Palmdale? (Pick up to five choices)

(702 responses)



Survey #1 Results

Jobs	52%
Entertainment/Cultural Facilities	51%
Walking Paths/Trails	32%
Restaurants	31%
Parks/Recreation	30%
Shops	22%
Public Gathering Places	19%
Other (please specify)	19%
Medical Services	18%
Variety of Housing Choices	18%
Public Transit	13%
Bike Lanes	13%
Professional Offices	11%

What would you like to see more of in Palmdale? (Pick up to three choices)

(700 responses)



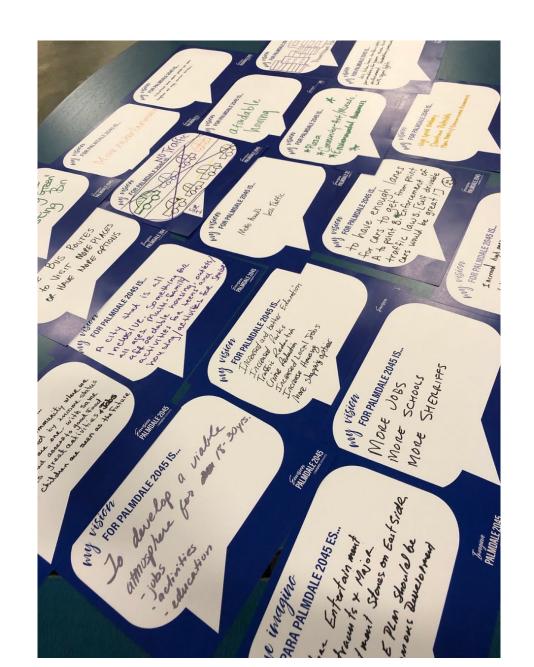
Workshop #1 Vision

- Inclusive
 - Unity between East & West
- Balance
 - Housing, jobs, entertainment, and outdoors and open space
- Small town feel
- Public gathering places like a downtown or plaza
 - Revitalized Palmdale Boulevard
- Collaboration with City of Lancaster
- Reduced traffic and enhanced public transportation
- Safe and tranquil place to live
- Affordable and diverse housing



Workshop #1 Vision

- Community art
- Environmental awareness + composting
- Family activities, free activities for youth
- Diverse entertainment, shopping, and restaurants
- Increased parks, crosswalks and roads
- Outdoor activities including water sports
- Quality education and trade training
- Jobs for youth and high paying jobs
- Small businesses



Stakeholder Interviews

- Priorities:
 - More jobs, services, and amenities
 - More hospitality, retail, restaurants, nightlife, family-friendly activities, shelters, and services for foster children,
 - Local four-year University
 - Greater diversity of housing
 - More quality public spaces (parks, libraries, etc.)
 - More infrastructure investments
 - Address homelessness
 - Address East-West divide and competition with neighboring cities



GPAC Feedback: *Priorities for the future*

- Create a sense of place or downtown
- Address high crime
- Provide transportation options
- Diversify local business industries to weather booms and busts
- Offer housing diversity
- Offer higher education opportunities
- Offer opportunities for youth to stay in Palmdale
- Funding for parks

- Revitalize Palmdale Boulevard
- More local jobs
- Community beautification & improved reputation
- Pedestrian-friendly environment
- Palmdale Regional Airport
- Attract a Four-year Palmdale University
- Maintain local shops



GPAC Feedback - Vision for Palmdale 2045

- Palmdale, A place to be proud to live
- Palmdale, A vibrant, thriving community
- A great place to live, work, and play
- Palmdale, a place of diversity
- We live here, and we love it (+ and work here)
- Palmdale is always bright where the sun always shines
- Palmdale, state of the art living
- Small town with a big heart
- Youth, small town, tight-knit community
- Sunshine and twinkling lights
- Unity + diversity everyone is nice here and works together to fix things



Composite Summary – *Priorities and Opportunities*

- Create more job opportunities
- Diversify local business industries to weather booms and busts
- Palmdale Regional Airport
- Create a sense of place or Downtown in Palmdale
- Increased entertainment or shopping opportunities
- Maintain local shops
- Revitalize Palmdale Boulevard
- Provide transportation options
- Offer housing diversity

- Address homelessness
- Address crime & safety concerns
- Offer higher education opportunities, Fouryear University
- Provide more activities for youth
- Invest in school facilities
- Maintain youth population as they age
- Walking Paths/Trails
- Parks and Open Space
- Parks/Recreation
- Community beautification & improved reputation
- Pedestrian friendly environment
- Public Services (Water, Fire, Police)

Composite Summary – Vision for Palmdale 2045

- Community pride
- Small town feel
- Unity, inclusivity and diversity
- Housing, jobs, and entertainment
- Open space and nature
- Public gathering places like a downtown or plaza
- Revitalized Palmdale Boulevard
- Collaboration with City of Lancaster
- Reduced traffic and enhanced public transportation
- Safe and tranquil place to live

- Affordable and diverse housing
- Community art
- Environmental awareness
- Activities for families, youth and young adults
- Diverse entertainment, shopping, and restaurants
- Increased parks, crosswalks and roads
- Outdoor activities including water sports
- Quality education and trade training
- Quality jobs for youth and high paying jobs for adults
- Thriving small businesses

VISION + GUIDING PRINCIPLES

What is a Vision/Guiding Principle?

Vision Statement/Themes

- Paints a picture of what Palmdale will be like in the future
- Captures key values and aspirations
- Foundation for more specific policies and actions

Guiding Principles

- Flow out of the vision statement/themes
- Provide a framework to guide future decision-making
- Provide an anchor or reference point when considering policy trade-offs



How will the General Plan implement the Vision?

• Translate into strategies and actions that implement the vision.

Nature abundant open spaces, and open space to meet the	Vision Theme	Guiding Principle	Strategy or Action
		abundant open spaces, trails, and community	Secure funding for ongoing open space acquisition and

Draft Vision Themes

Palmdale:

- Is a unified community
- Has a vibrant downtown
- Is a safe and healthy place to live and work
- Offers diverse and high-quality job options
- Has a diverse and resilient economy
- Offers housing options
- Provides high-quality education to all
- Celebrates its beautiful natural setting
- Is at the crossroads of transportation innovations



Draft Guiding Principles/Key Outcomes

Palmdale is:

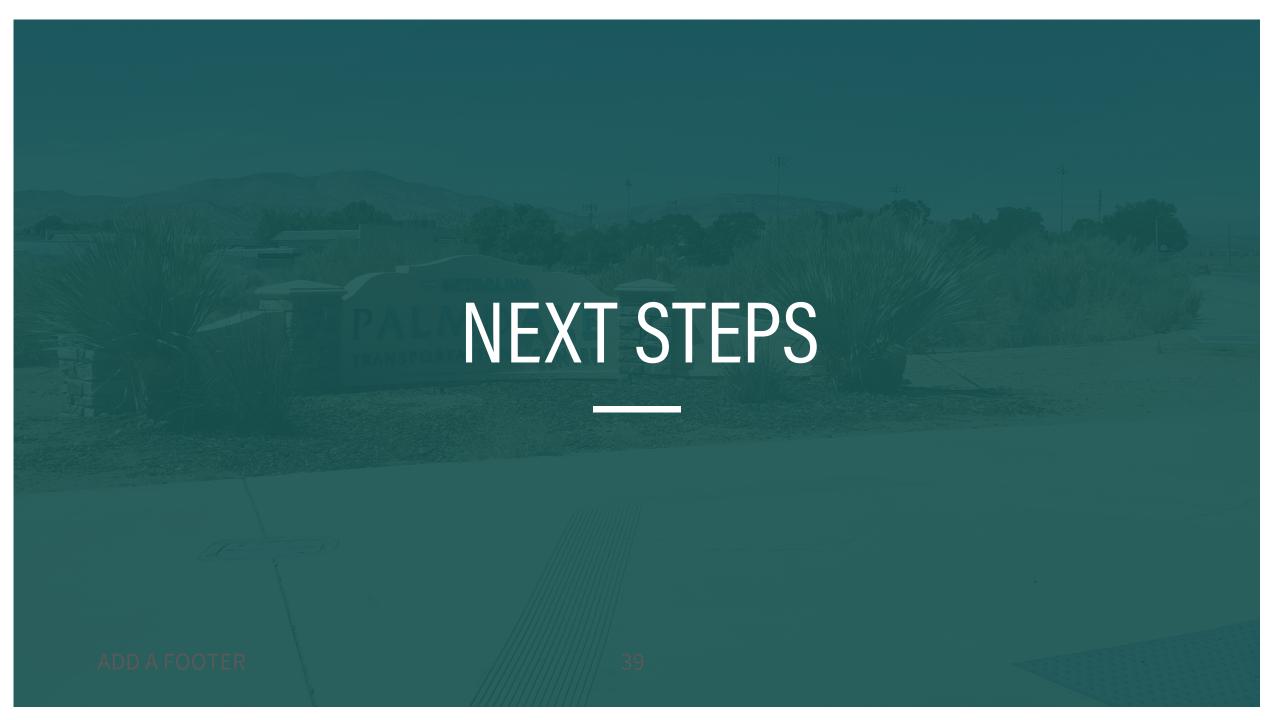
- A unified community that is diverse and inclusive
- A safe, healthy, and beautiful place to live and work
- A city with access to abundant open spaces, trails, and community parks
- A city with a vibrant and active downtown
- A city with diverse, high-quality local jobs and businesses
- A community that is livable and supportive for people at all stages of life
- A city with a range of housing types
- A city with high quality local education
- A community with multi-modal transportation options



Discussion

- What parts of the vision resonate with you? What elements of the vision would you change?
- Are there guiding principles missing? Are there principles you would remove?





Next Steps

December 2019

Planning Commission & City **Council Study** Sessions

GPAC#4

January-February 2020

Land Use Alternatives Development

GPAC #5

March 2020

Alternatives Analysis

GPAC #6

April-May 2020

Community Workshop(s) #2





Upcoming Events

GPAC Meeting #4

Wednesday, December 11th

Planning Commission

Study Session, December 12th

City Council

Study Session, December 17th



THANK YOU!

City of Palmdale

Phone 661-267-5200

generalplan@palmdale2045.org