



Envision
PALMDALE 2045

**General Plan Update
City Council Workshop**
December 17, 2019 | 7:00 pm

Agenda

- Provide an update on the General Plan progress
- Provide an overview of existing conditions
- Review the results from community engagement activities completed to date
- Present ideas for vision and guiding principles from the community and GPAC



What is a General Plan?

“Vision about how a community will grow, reflecting community priorities and values while shaping the future.”

- Long-term policy document to **guide the future actions** in Palmdale
- Establishes the **City’s vision** for the next 25 years
- Preserves and enhances **community strengths**
- Addresses a number of **topics of concern**
- Enables the community to come together to develop a **shared vision for the future**

What is a General Plan?

A General Plan is like a road map for the future of Palmdale.



1



General Plans describe the community's vision and identifies strategies for managing preservation and change.



The State of California requires every city and county to have a General Plan to guide growth.

2

3

General Plans typically include goals, policies, implementation strategies and supporting graphics.



These components work together to convey a long-term vision that will guide local decision making.



4

5

The General Plan also plays an important role in regulating land use. Its policies and maps form the foundation for City ordinances, guidelines and plans.



General Plan Requirements

Required Elements

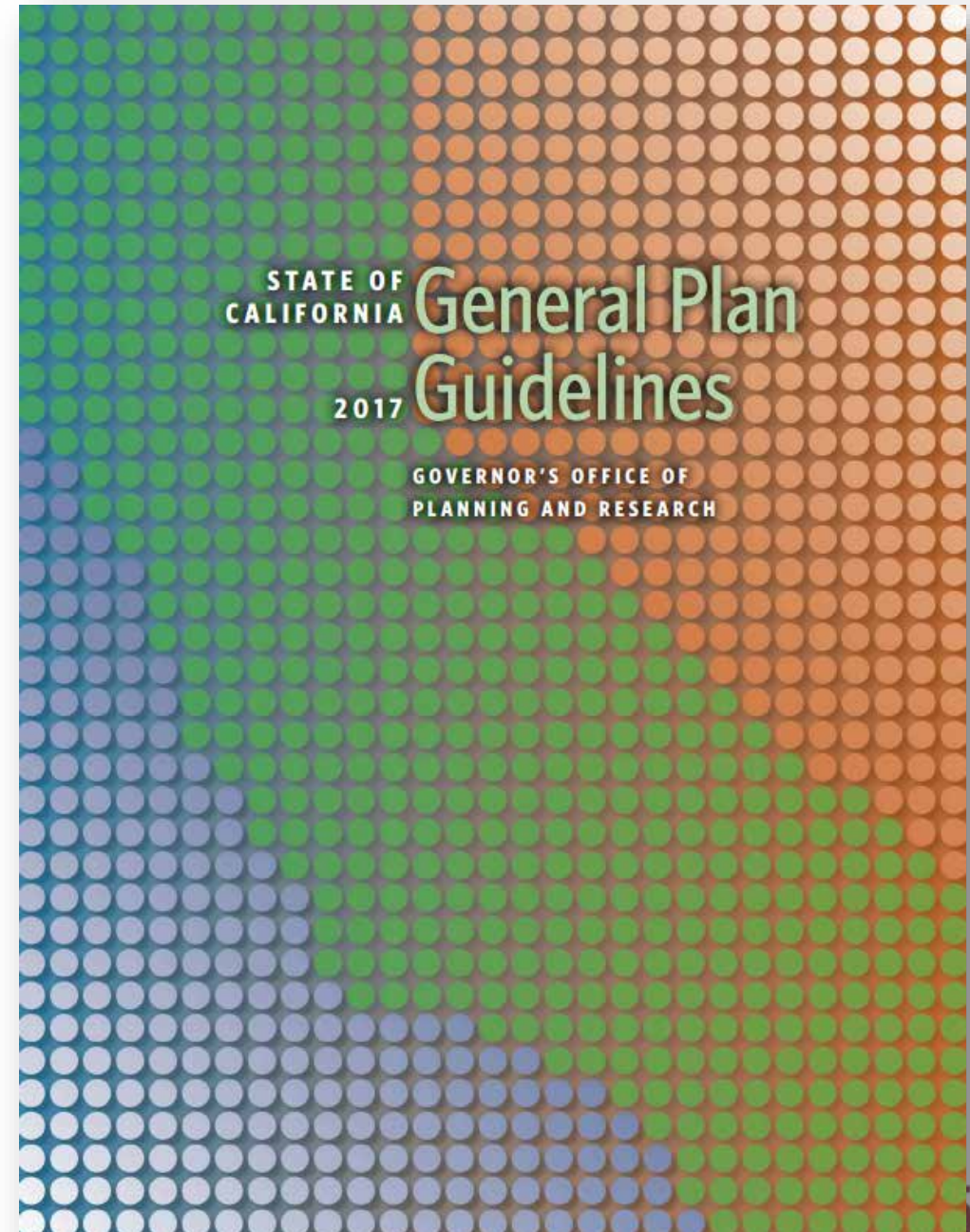
- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality

Additional Considerations

- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Military Readiness

New State laws + 2017
General Plan Guidelines

Emerging themes in
planning



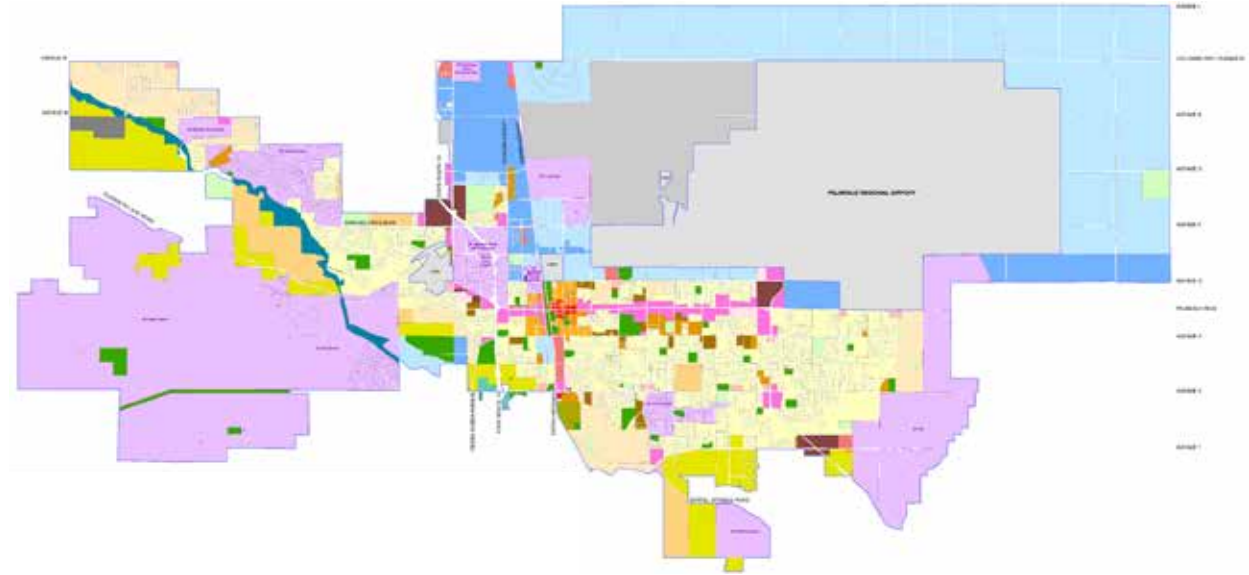
Current Palmdale General Plan

Last updated in 1993 and 1994

Organized in following Elements:

- Land Use (1993)
- Circulation (1993)
- Environmental Resources (Air Quality, Conservation & Open Space) (1994)
- Public Services (1993)
- Safety (1993)
- Noise (1993)
- Housing (2014)
- Parks, Recreation and Trails (1993)
- Community Design (1994)

Amended as needed



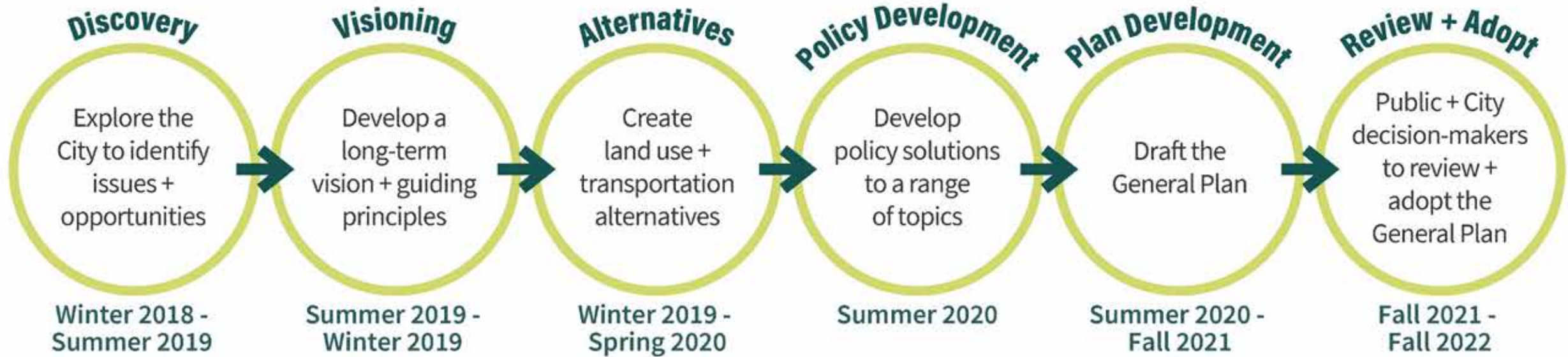
1993 General Plan Issues and Opportunities

- Provision of **adequate land** in various use designations and development of policies to promote a **stable and diversified economic base**.
- **Buffering** of incompatible land uses.
- **Revitalization** of the historic downtown.
- Protection of **sensitive ecological areas**.
- Development of a **community identity**.
- Maintenance of a **high quality of development**.
- Provision of **adequate infrastructure** to support new development.
- **Preservation of viewsheds and open space**.



PALMDALE 2045 PROCESS

General Plan Project Schedule



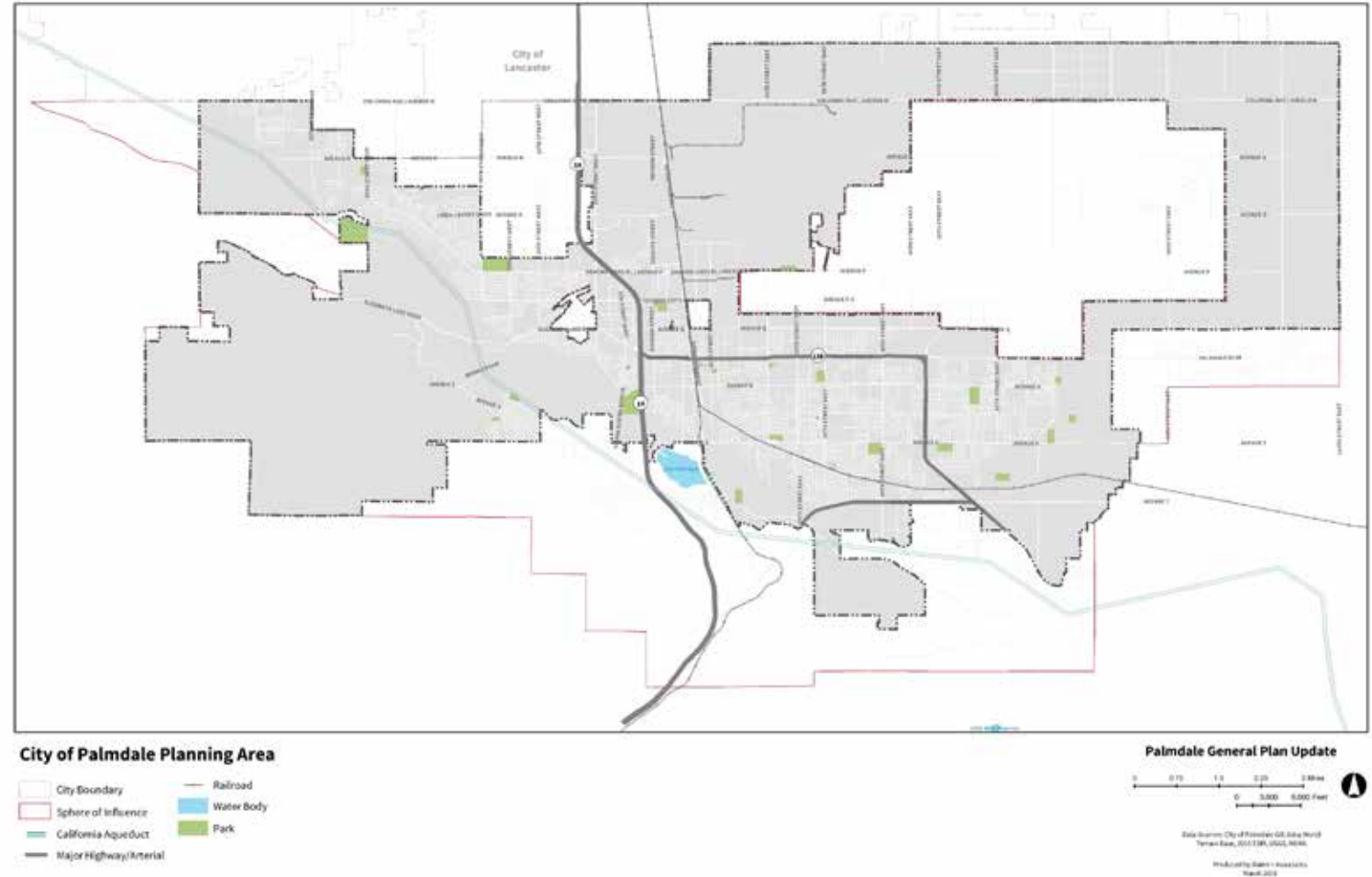
COMMUNITY ENGAGEMENT



EXISTING CONDITIONS HIGHLIGHTS

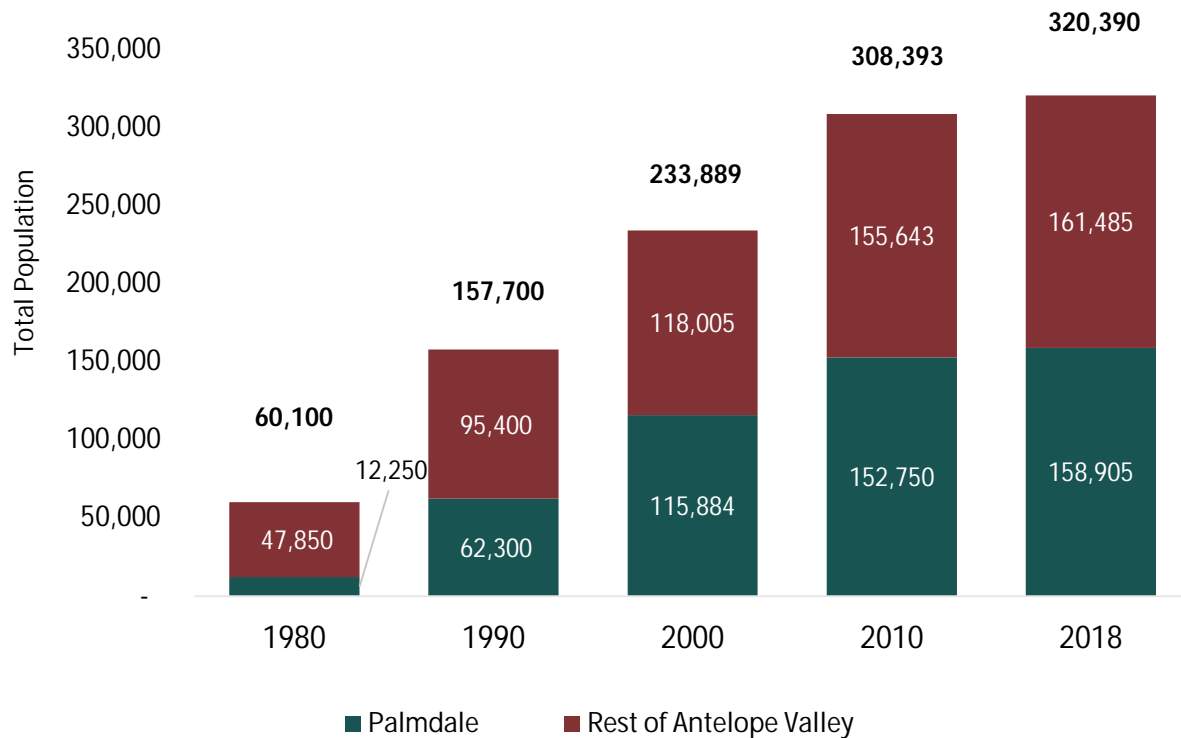
Vital Statistics

- Incorporated in 1962
- Area:
 - 103 sq. miles in City limits
 - 67 sq. miles in the Sphere of Influence
 - 7th largest City by area in CA
- Population: 158,905 (2018)
- Households: 43,880 (2018)
- Under 18: 31%
- 65 and over: 8%



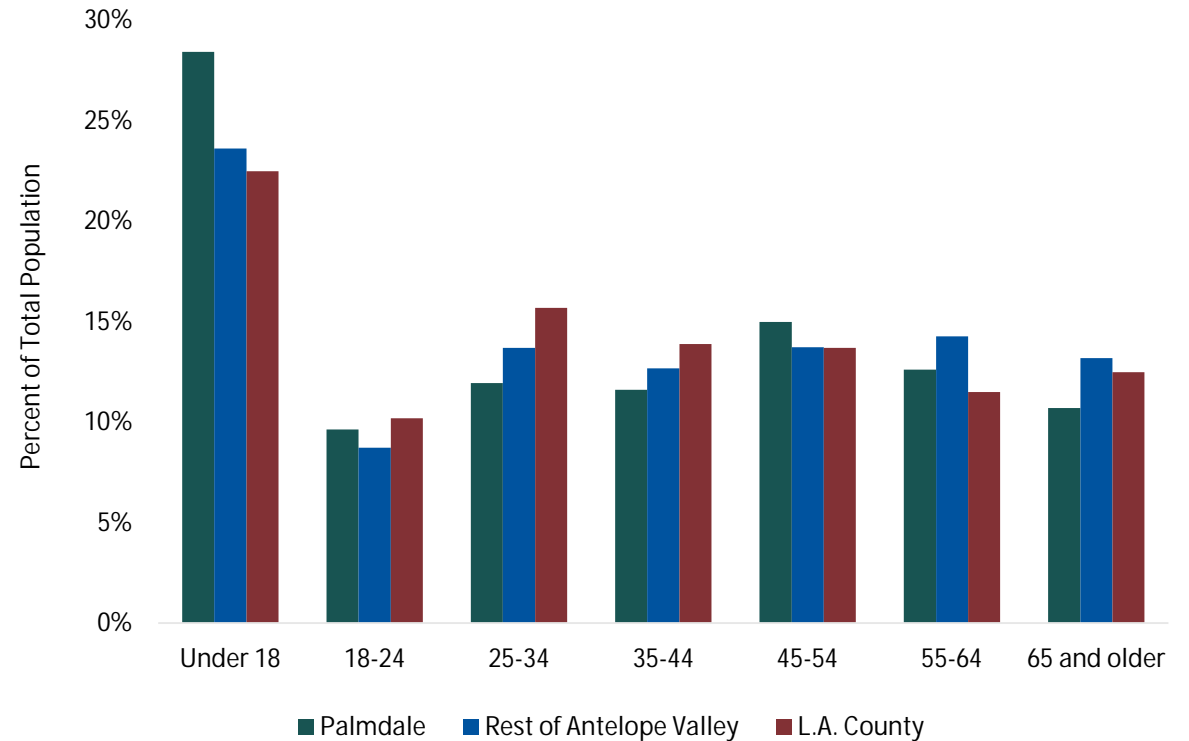
Demographic Snapshot – Population

HISTORIC POPULATION GROWTH



Source: California Department of Finance E-4

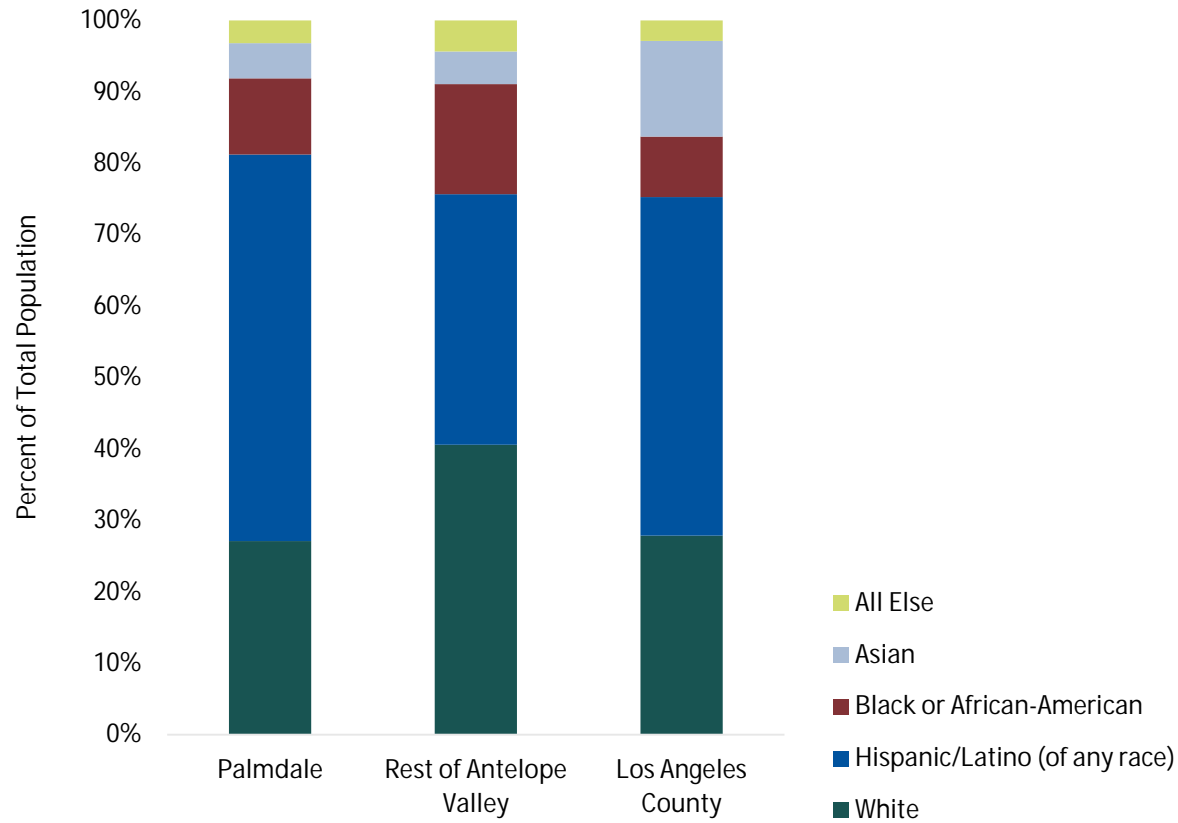
POPULATION BY AGE



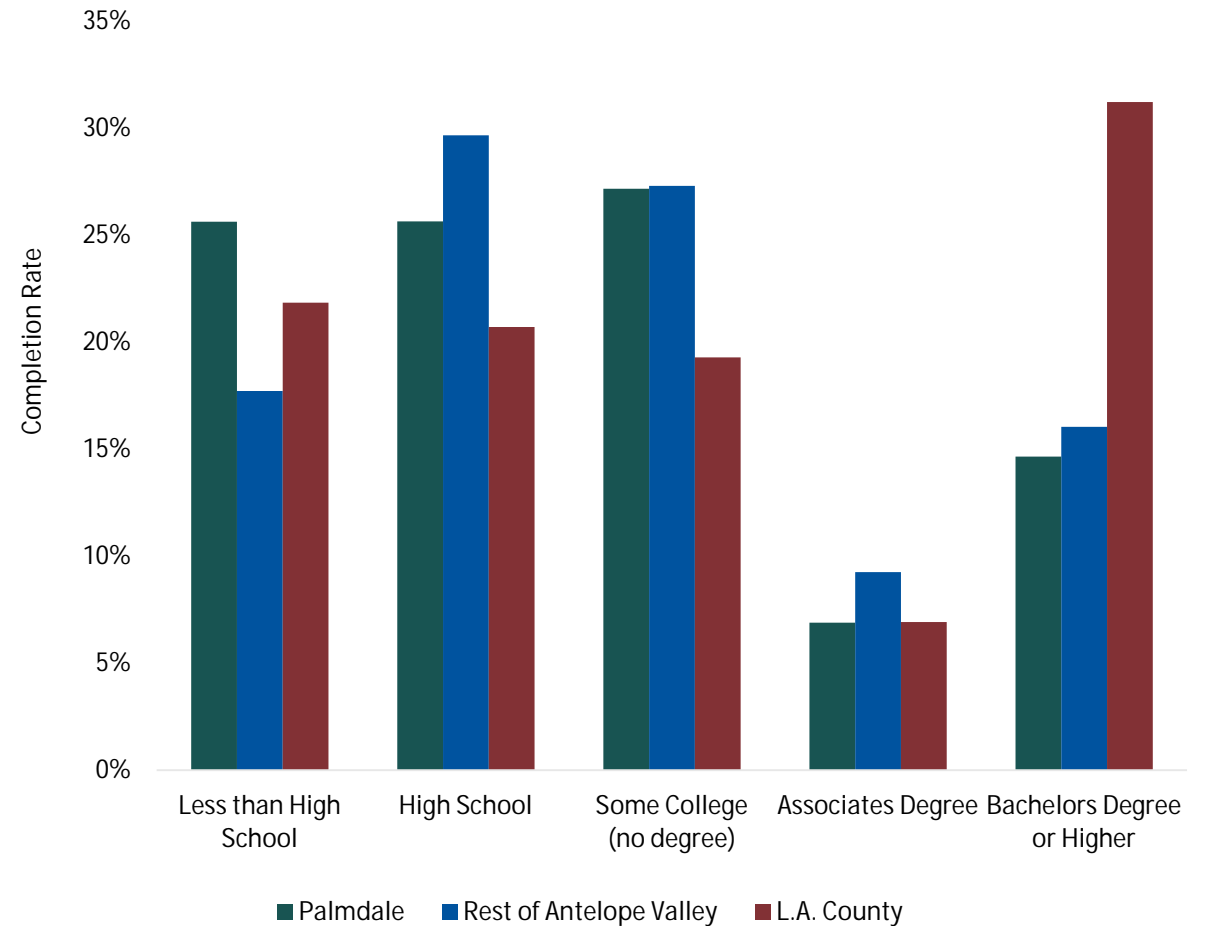
Source: 5-Year ACS 2017, ACS Public Use Microdata Series 2013-2017

Demographic Snapshot – Race/Ethnicity + Education

RACIAL DISTRIBUTION



EDUCATIONAL ATTAINMENT



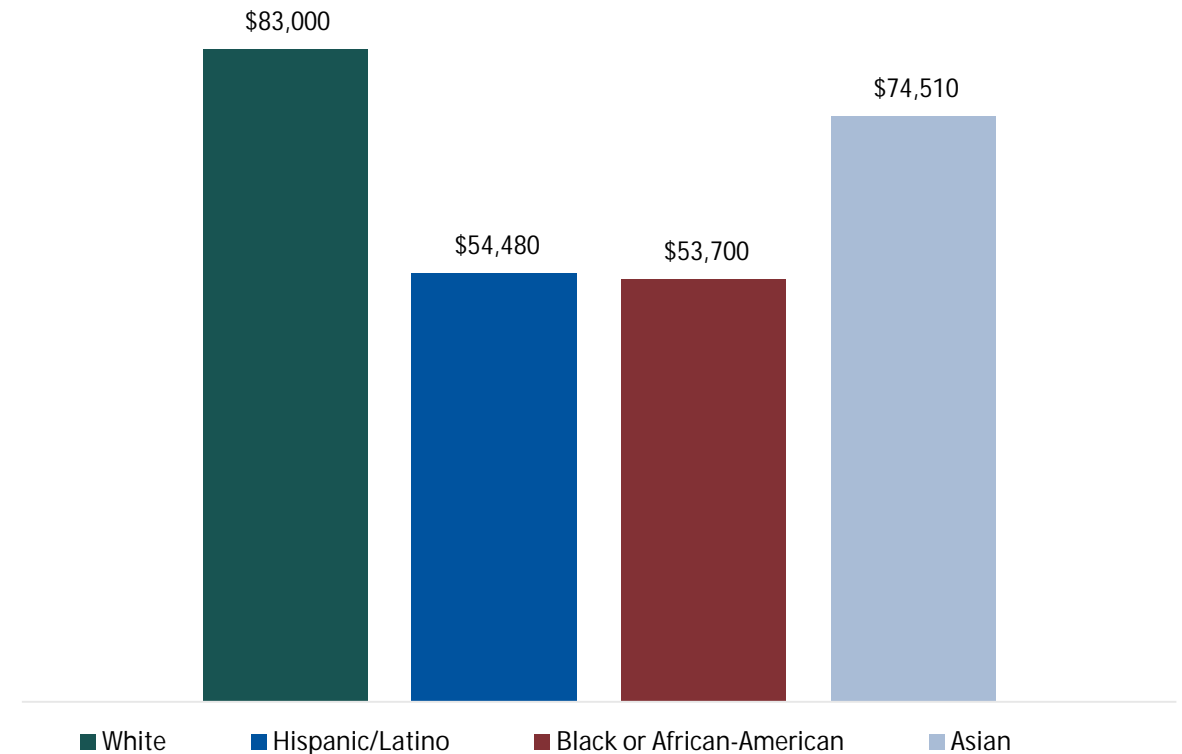
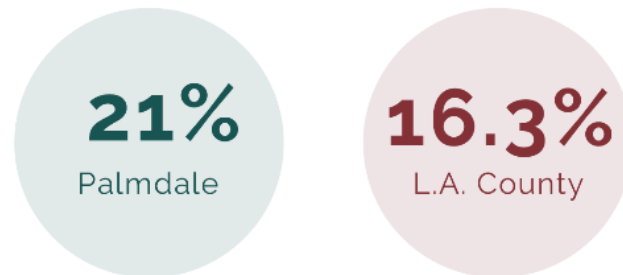
Demographic Snapshot - Income

MEDIAN HOUSEHOLD INCOME

Palmdale
\$52,801

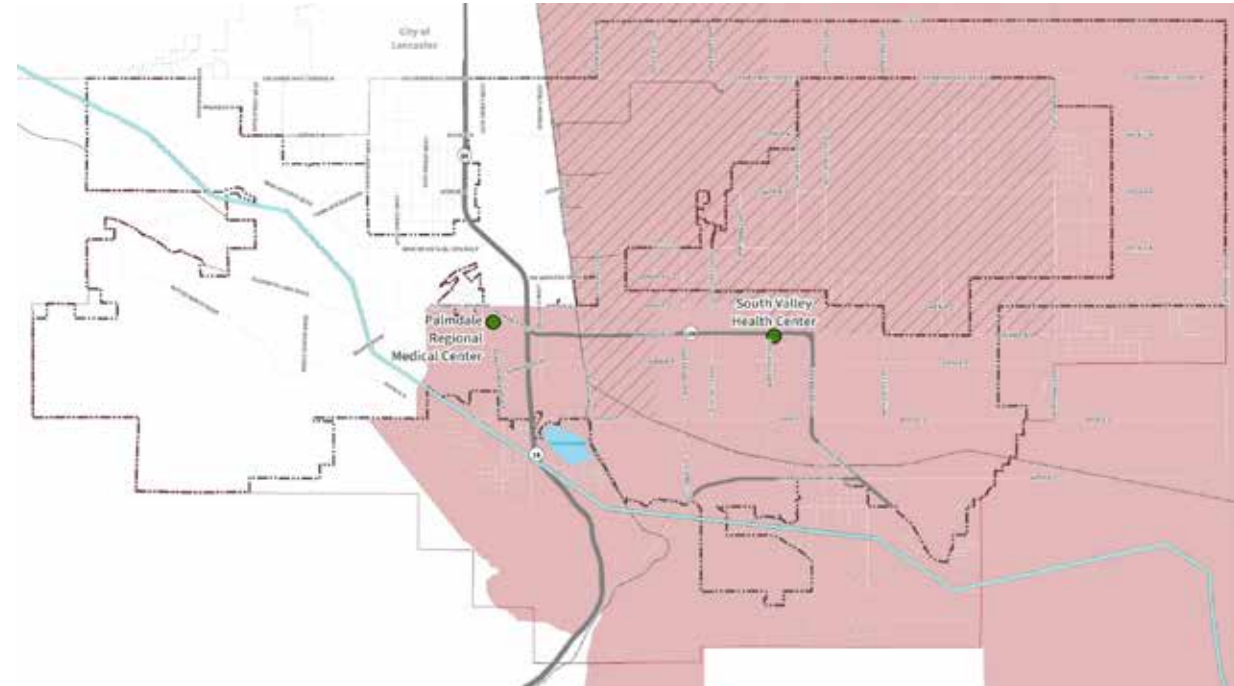
L.A. County
\$57,952

% IN POVERTY

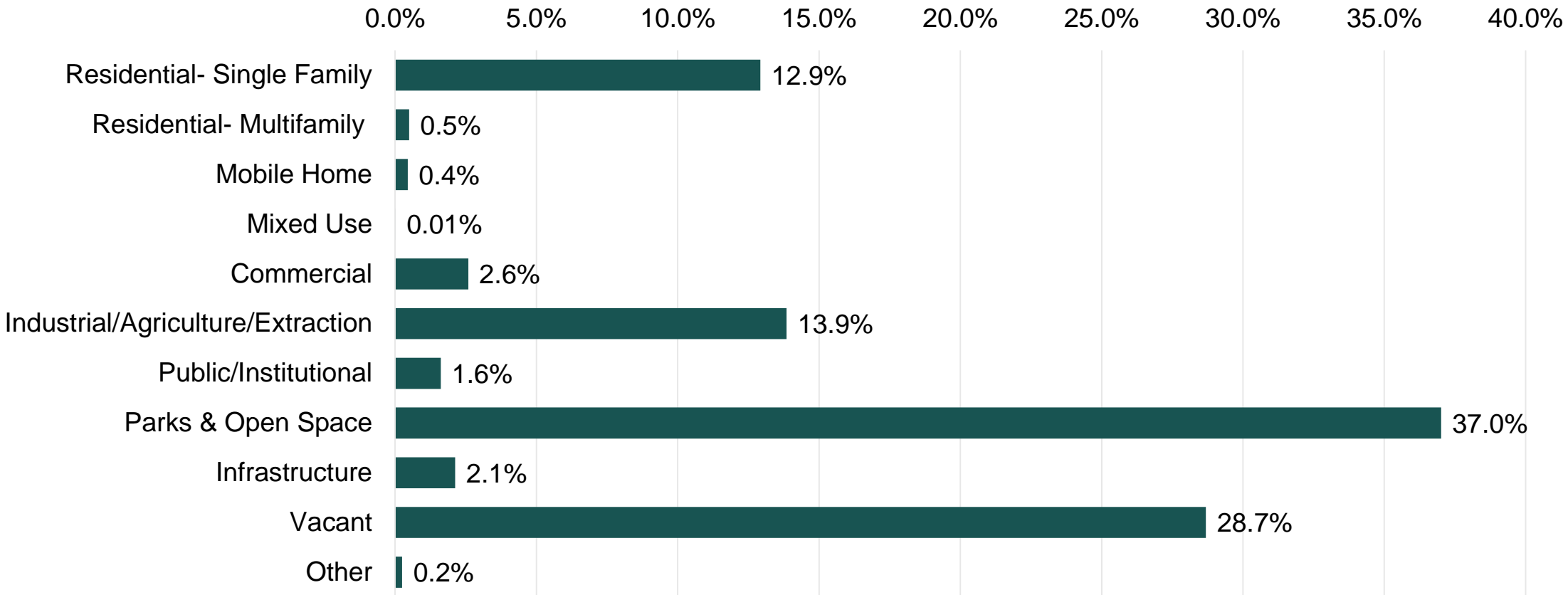


Demographic Snapshot – Health Outcomes + Access

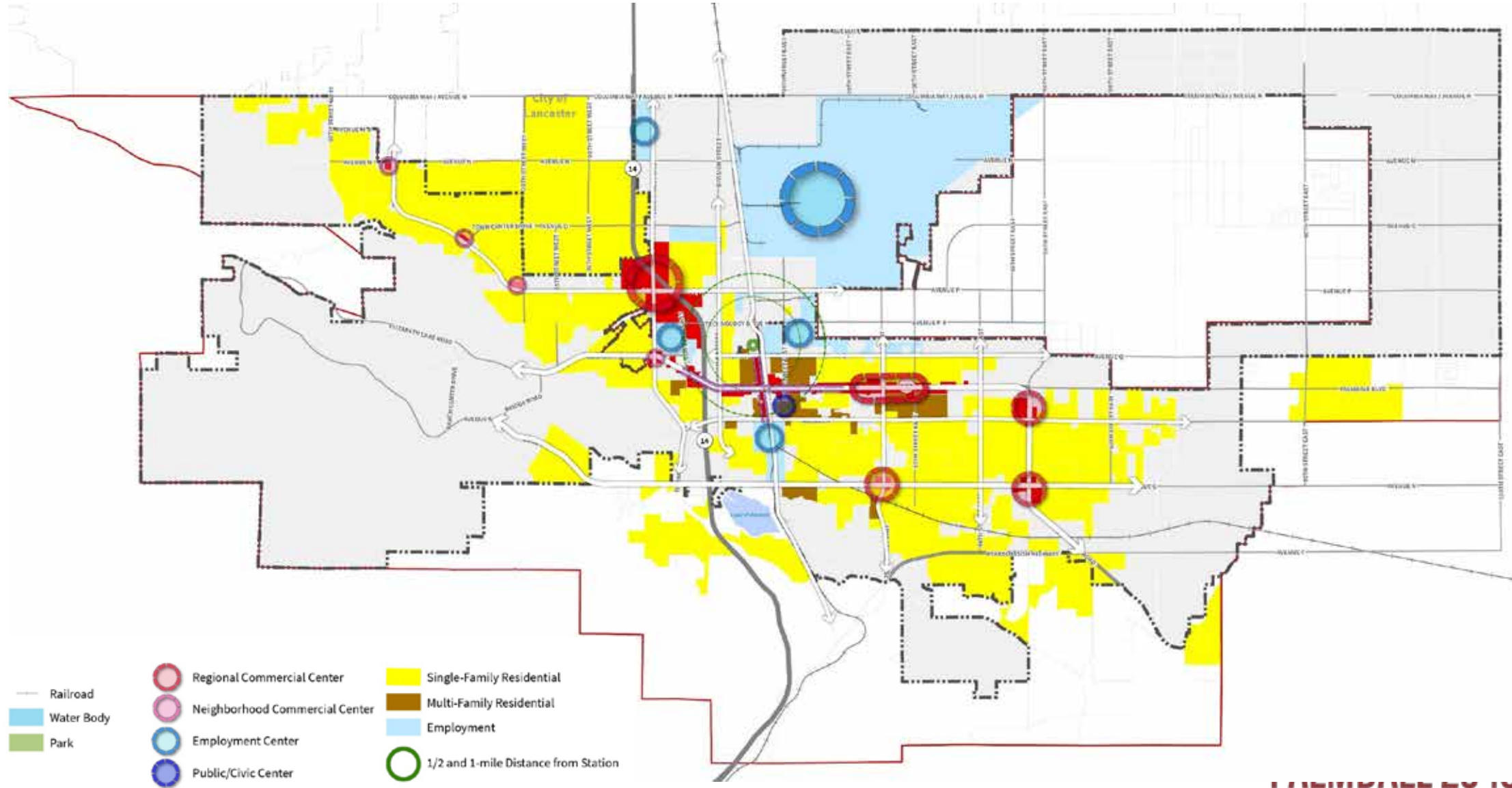
- Lower life expectancy than Los Angeles County
- Leading causes of death – Coronary heart disease, COPD, Lung Cancer, Stroke and Alzheimer’s Disease
- 25% of adults in Palmdale report difficulty accessing health care
- Medical Health Provider Shortage Area – east of SR-14
- Almost entire City is designated as a Mental Health Provider Shortage Area



Existing Land Use (What's Currently On The Ground)

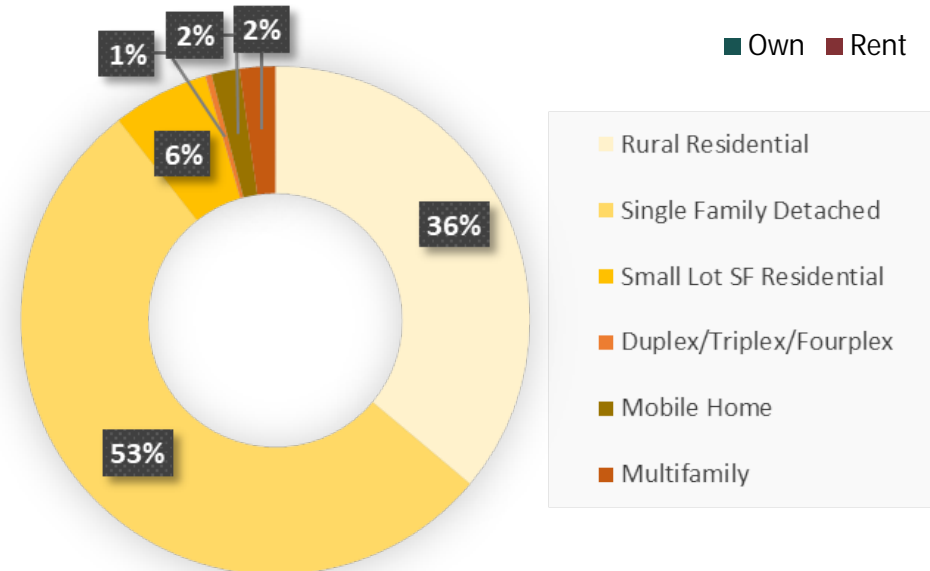
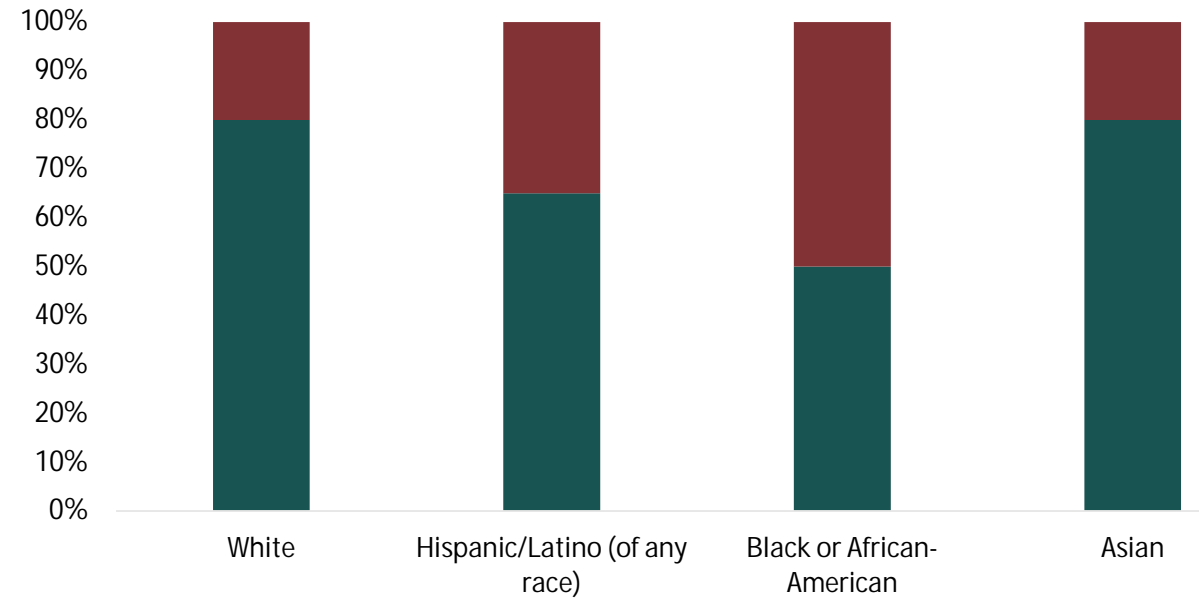


City Structure – Major Activity Centers



Housing

- 64 % own their own homes, compared to 46% in LA County
- \$325,000 is the typical home sale price
- 14.2% of households are severely housing cost burdened
- 36.8% of renters are housing cost overburdened



Transportation

MEAN TRAVEL TIME TO WORK



INFLOW/OUTFLOW OF JOBS

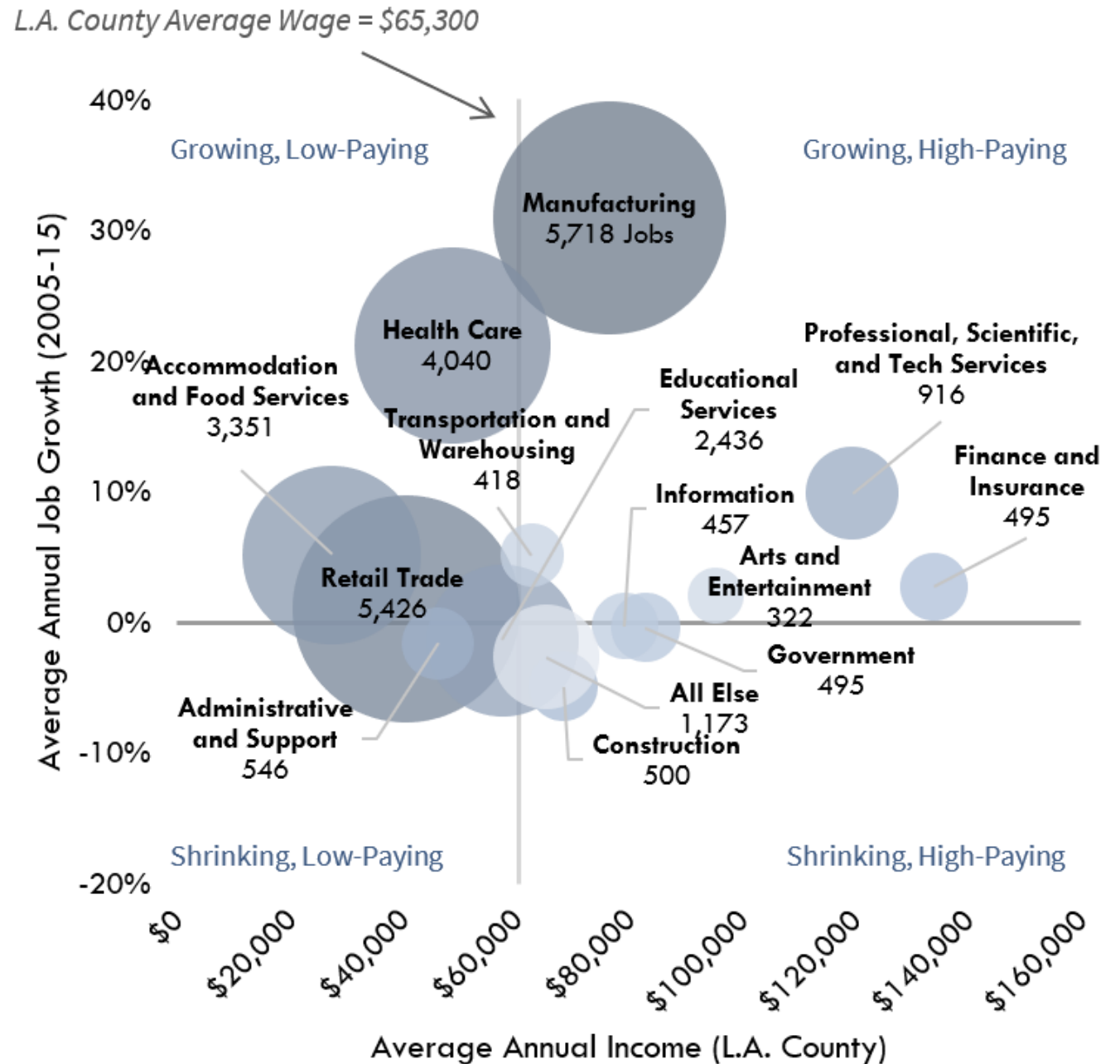
86% Live in Palmdale & work elsewhere

14% Live and work in Palmdale

Journey to Work Mode	Palmdale
Drive Alone	76%
Carpool	14%
Transit	2%
Work at home	5%
Walk/Bike/Other	3%

Employment Trends

- Manufacturing including aerospace is the largest employment category
- Aerospace is continuing to be the fastest growing category
- Retail Trade and Accommodation and Food Services are also highly concentrated in Palmdale
- Healthcare is the third largest category
- Few professional or technical jobs in Palmdale



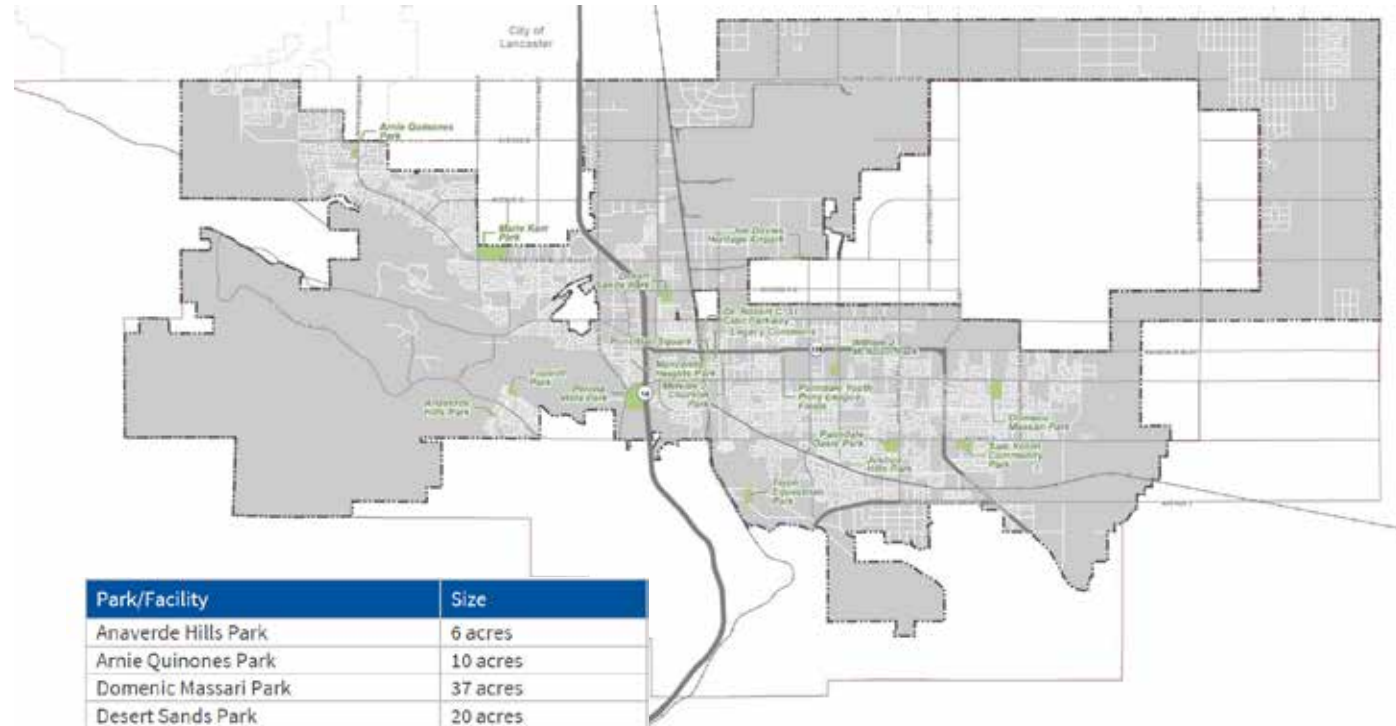
Military Readiness + Aviation

- Plant 42 – US Air Force Facility
- Government Owned – Contractor Operated
- Lockheed Martin, Boeing, Northrop Grumman, NASA
- Future passenger air service
- Growing industry
- Land use restrictions related to operations



Parks in Palmdale

- 360 acres of existing parkland, not including Ritter Ranch Park
- City goal – 5 acres per 1,000 population
- Current parks – 2.28 per 1,000 population
- Need 433 acres to meet park goal



Park/Facility	Size
Anaverde Hills Park	6 acres
Arnie Quinones Park	10 acres
Domenic Massari Park	37 acres
Desert Sands Park	20 acres
Dr. Robert C. St. Claire Parkway	8 acres
Foothill Park	12 acres
Joe Davies Heritage Airpark	25 acres
Joshua Hills Park	4 acres
Legacy Commons Park	1 acre
Manzanita Heights Park	4 acres
Marie Kerr Park	77 acres
William J. McAdam Park	19 acres
Melville J. Courson Park	5 acres
Palmdale Oasis Park	29 acres
Palmdale Youth Pony League Fields	5 acres
Pelona Vista Park	76 acres
Poncitlan Square	2 acres
Sam Yellen Community Park	25 acres
Tejon Equestrian Park	20 acres
Total	360 acres

COMMUNITY ENGAGEMENT PHASE ONE SUMMARY

Summary of Phase 1 Engagement

- **Stakeholder Focus Groups (March 2019)**
 - Six meetings with approximately 50 attendees (total) held on March 6th & 7th
- **Workshop #1 (August 2019)**
 - Saturday, August 24th approximately 52 participants
 - Tuesday, August 27th approximately 30 participants
- **Community Survey #1 (April-August 2019)**
 - Available online from April-August 2019, 762 responses
- **Pop-Up Workshops (September-November 2019)**
 - Five events with 490 participants
- **General Plan Advisory Committee Meetings (Ongoing)**
 - Four meetings to date



Summary of Phase 1 Engagement (cont'd)

Getting the Word Out

- Project website: Palmdale2045.org
- City website
- Email updates to database (about 1500 contacts)
- Flyers & mailers
- Palmdale Magazine
- Palmdale Connections
- Backdrop Palmdale Video
- Banners/Posters/Informational material at City Facilities
- Palmdale Minute Video
- Local English and Spanish radio
- Digital billboard ads
- Digital media: Facebook, Instagram



Imagina
PALMDALE 2045
una comunidad completa

¡Tu voz importa!

La ciudad de Palmdale organizará dos talleres comunitarios para la Actualización del Plan General para desarrollar una visión para el futuro de Palmdale. Por favor invite a sus vecinos y comparta sus ideas y visión para Palmdale.

La información y los materiales serán los mismos en cada taller. ¡Noche al que más le convenga y deje que su voz se escuche!

Se servirá refrescos ligeros.

Detalles de taller

Sábado, 24 de Agosto de 2019
9:30 a.m. - 11:30 a.m.
The Palmdale Aerospace Academy Cafeteria
3300 East Palmdale Blvd
Palmdale, CA 93550

Martes, 27 de Agosto de 2019
6:30 p.m. - 8:30 p.m.
Highland High School (Cafeteria)
39055 25th St West
Palmdale, CA 93551

Se proveerá interpretación en español. Las solicitudes de otras lenguas se atenderán si se formulan al menos tres días laborables (2 horas) antes de la fecha prevista para la reunión.

Manténgase conectado

Únase a nuestra lista de correo para mantenerse informado sobre la Actualización del Plan General y manténgase conectado a través de cualquiera de los siguientes métodos:

Sitio web: Palmdale2045.org
Correo electrónico: Generalplan@cityofpalmdale.org



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a complete community

WHAT'S *Your* VISION FOR PALMDALE?

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Your Voice Matters!

Interactive General Plan Update Community Workshops

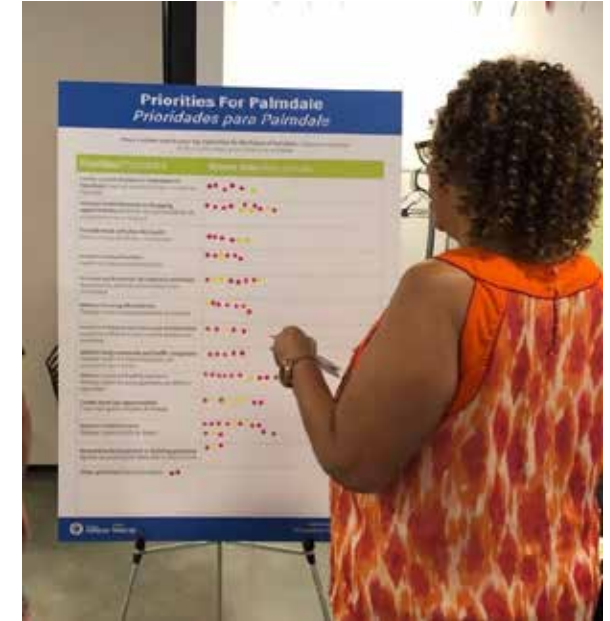
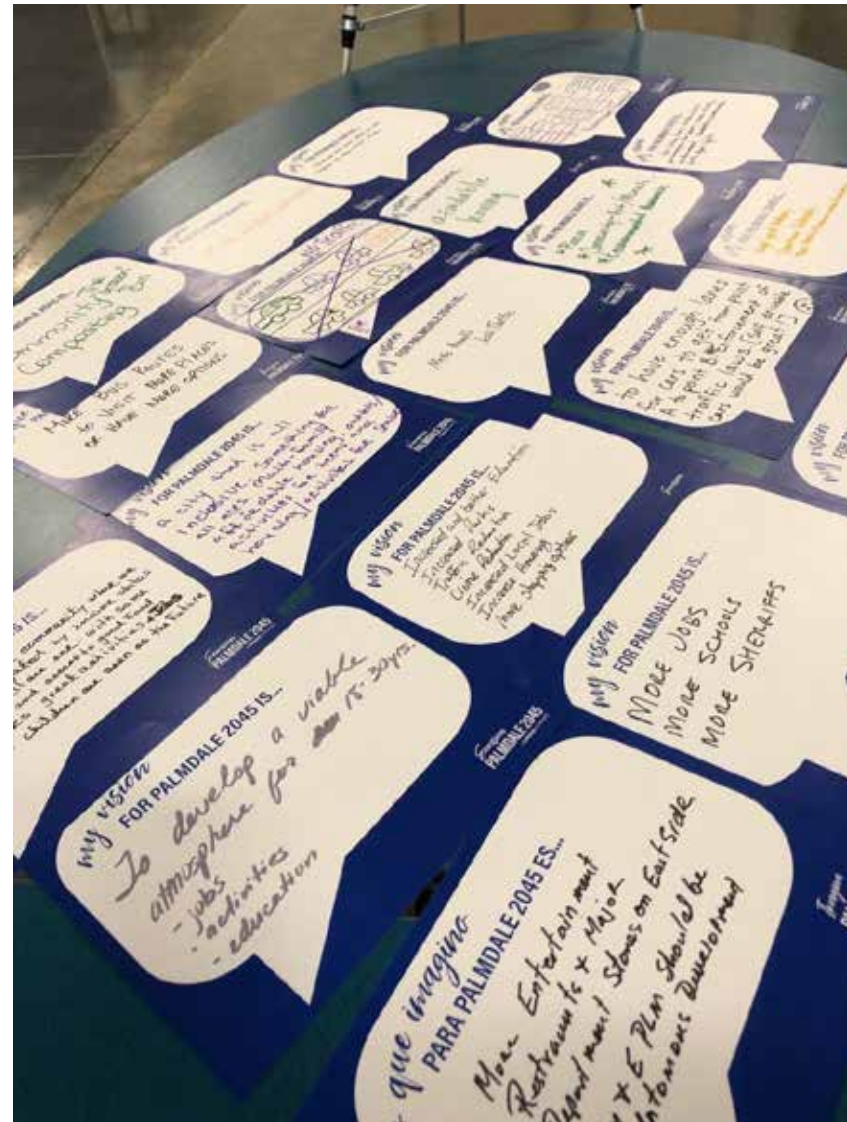
Saturday, Aug. 24
9:30 - 11:30 am
The Palmdale Aerospace Academy
3300 East Palmdale Blvd

Tuesday, Aug. 27
6:30 - 8:30 pm
Highland High School
39055 25th St West

Light refreshments provided.

Palmdale2045.org | Generalplan@cityofpalmdale.org

Workshop #1



Pop-Up Workshops

Event	Date and Location	# of Booth Visitors
Antelope Valley International Multicultural Festival National	Saturday, September 14, 2019	70
Women's Health & Fitness Day	Wednesday, September 25, 2019	20
Hispanic Heritage Month Celebration	Saturday, October 5, 2019	40
Kaleidoscope Music & Art Festival	Saturday, October 12, 2019	200
Dia de los Muertos Fiesta	Saturday, November 2, 2019	160



Community Survey #1

- Demographics
- What would you like to see more of in Palmdale?
- How important are the following items to the future of Palmdale?



General Plan Advisory Committee (GPAC) meetings

Meeting #1: June 5th

Introductions, Brown Act Training, Orientation

Meeting #2: September 11th

Existing Conditions Overview, Issues & Opportunities

Meeting #3: November 13th

Draft Vision and Guiding Principles

Meeting #4: December 11th

Revised Vision and Guiding Principles, Housing Overview, Areas of Stability and Change



Palmdale 2045 Issues and Priorities

Issues/Goals similar to 1993 General Plan	Additional (New) Issues/Goals
Create more job opportunities	Pedestrian friendly environment
Diversify local business industries to weather booms and busts	Maintain local shops
Palmdale Regional Airport	Improve the appearance of Palmdale Boulevard
Create a sense of place or Downtown in Palmdale	Provide transportation options
Increased entertainment or shopping opportunities	Offer housing diversity
Address crime & safety concerns	Address homelessness
Walking Paths/Trails	Offer higher education opportunities, Four-year University
Parks and Open Space	Provide more activities for youth
Parks/Recreation	Invest in school facilities
Public Services (Water, Fire, Police)	Maintain youth population as they age
Safe and tranquil place to live	Community beautification & improved reputation
Small town feel	Public gathering places like a downtown or plaza

City Council Feedback

- Do you have any comments or feedback on the community engagement completed to date?





VISION + GUIDING PRINCIPLES

What is a Vision/Guiding Principle?

- ***Vision Themes***

- Paint a picture of what Palmdale will be like in the future
- Capture key values and aspirations
- Foundation for more specific policies and actions

- ***Guiding Principles***

- Flow out of the vision statement/themes
- Provide a framework to guide future decision-making
- Provide an anchor or reference point when considering policy trade-offs

How will the General Plan implement the Vision?

- *Translate into strategies and actions that implement the vision.*

Vision Theme	Guiding Principle	Strategy or Action
Open Space and Nature	A City with access to abundant open spaces, trails, and community parks	Expand and improve parks and open space to meet the needs of current and future residents Secure funding for ongoing open space acquisition and maintenance

Draft Vision Themes

Nine Major Vision Themes

1. A unified and welcoming community that we are proud to live in
2. Active and vibrant downtown
3. Safe, healthy place to live and work
4. Diverse and high-quality job options
5. Diverse and resilient local economy
6. Housing options for residents at different stages of life and ability
7. High quality and accessible educational opportunities
8. Palmdale's beautiful natural setting
9. Forefront of transportation innovations

Draft Guiding Principles

Vision Theme 1. A unified and welcoming community that we are proud to live in

- Respect and promote diversity within Palmdale
- Promote Palmdale's positive reputation in the region
- Boost community beautification
- Offer opportunities for youth to stay in Palmdale – jobs, housing, education
- Enhance partnerships with surrounding communities in the Antelope Valley

Vision Theme 2. Active and vibrant downtown

- Create a vibrant and active downtown environment
- Improve the appearance of Palmdale Boulevard
- Encourage and foster local businesses
- Provide space for community gathering and events
- Increase opportunities for entertainment and/or shopping
- Consider displacement issues

Draft Guiding Principles, Cont.

Vision Theme 3. Safe, healthy place to live and work

- Improve neighborhood safety
- Address crime and safety concerns
- Improve access to quality healthcare services in Palmdale
- Improve access to parks and open space
- Support local foster youth and those experiencing homelessness
- Foster active living with improvements to pedestrian environment
- Prioritize walking, biking, and access to local and regional transit
- Promote living and working in Palmdale and reducing commute times

Draft Guiding Principles, Cont.

Vision Theme 4. Diverse and high-quality job options

- Provide job training for Palmdale residents in key industries
- Connect residents with job opportunities in aerospace and other emerging sectors
- Encourage telecommuting within Palmdale
- Promote diverse entry-level and mid-level jobs in Palmdale

Vision Theme 5. Diverse and resilient local economy

- Retain and support aerospace industry presence in Palmdale
- Attract new sustainable employers and industries to Palmdale
- Maintain and enhance smart city technology in Palmdale to support local businesses and telecommuting
- Support local small businesses

Draft Guiding Principles, Cont.

Vision Theme 6. Housing options for residents at different stages of life and ability

- Create and preserve affordable housing for residents of Palmdale
- Increase supply and diversity of housing to support different types of households including seniors, young adults, families, empty nesters, individuals or families with special needs, and multigenerational families
- Connect new development to public transit and open space or public parks
- Maintain city's quiet and safe neighborhoods
- Maintain rural and semi-rural neighborhoods in Palmdale

Vision Theme 7. High quality and accessible educational opportunities

- Promote and expand higher educational opportunities in Palmdale
- Develop additional trade school training and apprentice programs
- Promote opportunities for high-quality childcare and early education
- Expand partnerships and programs with public schools, local government and major employers within Palmdale

Draft Guiding Principles, Cont.

Vision Theme 8. Palmdale's beautiful natural setting

- Maintain safe and convenient access to open space and trails
- Improve connectivity and beautify trails and open space
- Expand and improve public parks and to meet the needs of current and future residents
- Preserve existing mountain views
- Preserve access to a dark night sky
- Maintain high air quality

Vision Theme 9. Forefront of transportation innovations

- Leverage transportation investments in Palmdale
- Build on High Speed Rail opportunities
- Bring air service to Palmdale Regional Airport
- Improve local transit



QUESTIONS?

City Council Feedback

- What additional guiding principles (community values and key strategies) should be added? Should any be modified or deleted?
- Do you have any other thoughts about the General Plan update process?



NEXT STEPS

ADD A FOOTER

42

Next Steps

- Begin “alternatives” development process
- Continue discussion of policy topics, such as circulation and economic development



THANK YOU!

City of Palmdale

Phone

661-267-5200

Email

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