Envision PALMDALE 2045

Virtual Focus Group Meetings

July 2020

Agenda

- Provide a brief overview of where we are in the process
- Review what we heard back during the first phase of community engagement
- Review community vision themes
- Discuss and answer questions about the land use alternatives



What is a General Plan?

"Vision about how a community will grow, reflecting community priorities and values while shaping the future."

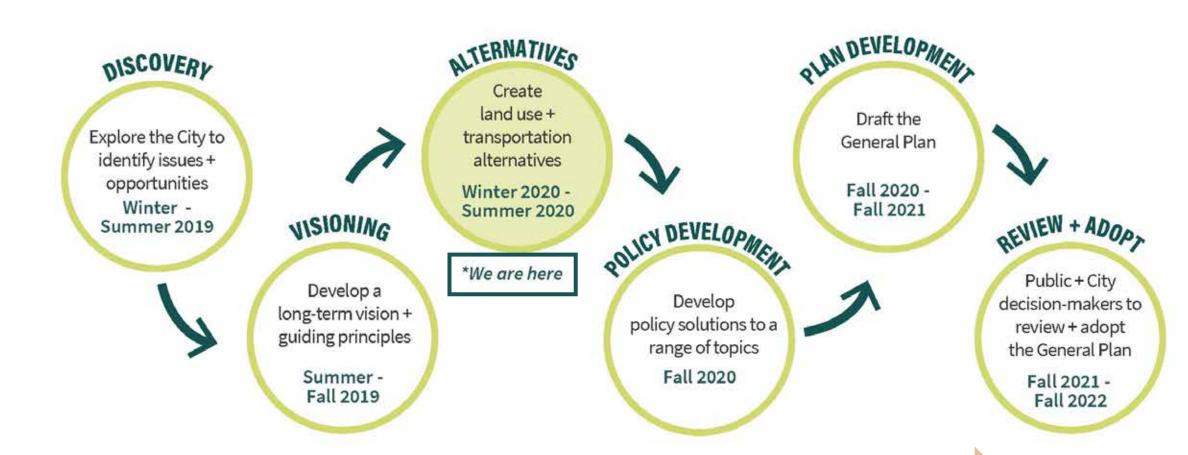
- Long-term policy document to guide the future actions in Palmdale
- Establishes the City's vision for the next 25 years
- Preserves and enhances community strengths
- Addresses topics of concern
- Enables the community to come together to develop a shared vision for the future
- Incorporate new ideas around healthy communities, climate change, sustainability, social equity, and environmental justice

What is a General Plan?

A General Plan is like a road map for the future of Palmdale



Palmdale 2045 Project Schedule



COMMUNITY ENGAGEMENT



Community Engagement Activities to Date

Summary of Phase 1 Engagement

- Stakeholder Focus Groups (March 2019)
 - 50 attendees
- Workshop #1 (August 2019)
 - 2 meetings, 82 participants
- Community Survey #1 (April-August 2019)
 - 762 responses
- Pop-Up Workshops (September-November 2019)
 - 5 events, 490 participants
- GPAC Meetings (Ongoing)
 - 6 meetings to date, 15 members











Major Vision Themes



Unified + welcoming



Vibrant Downtown



Diverse, high-quality jobs



Resilient local economy



Safe + healthy community



Quality medical + mental healthcare



Housing options for all stages of life + ability



Quality + accessible education



Preserve natural setting



Forefront of transportation Innovation





What is Land Use?

Residential



Retail, Service + Hospitality



Office, R+D + Industrial



Public + Institutional











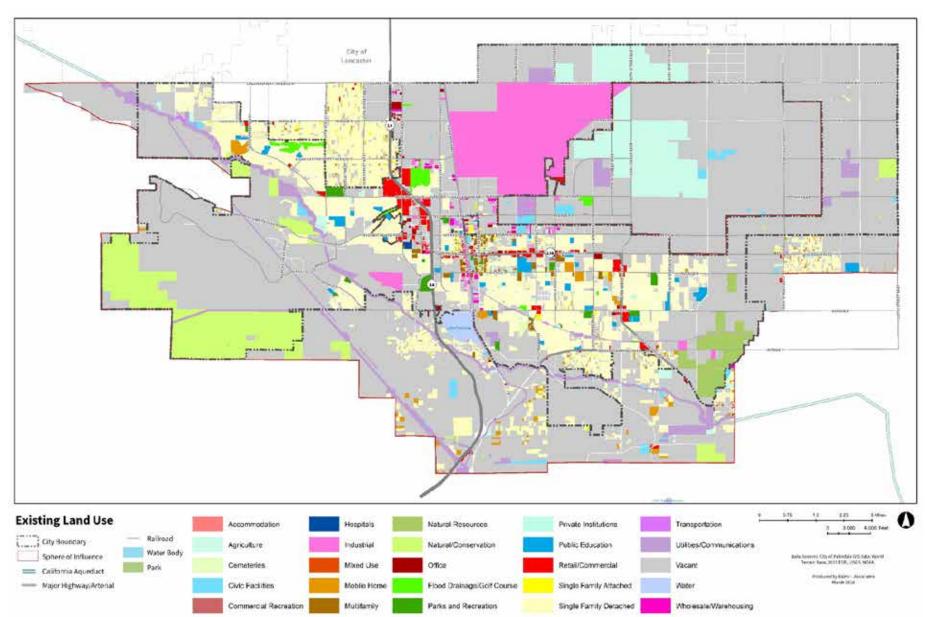






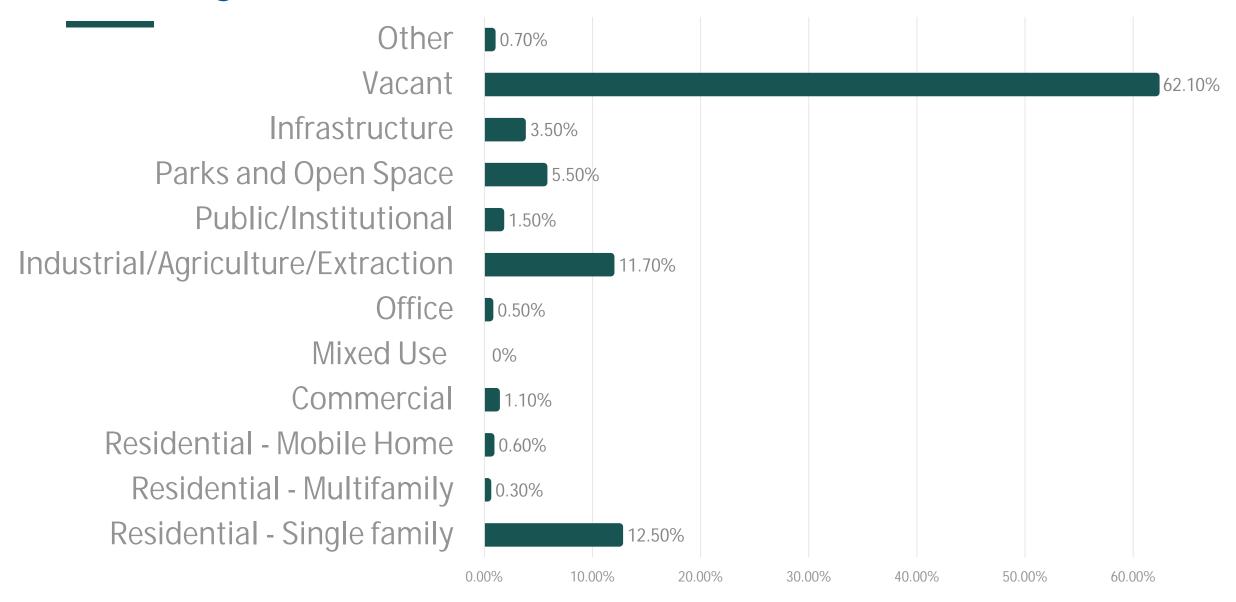


Existing Land Use (What's on the ground)



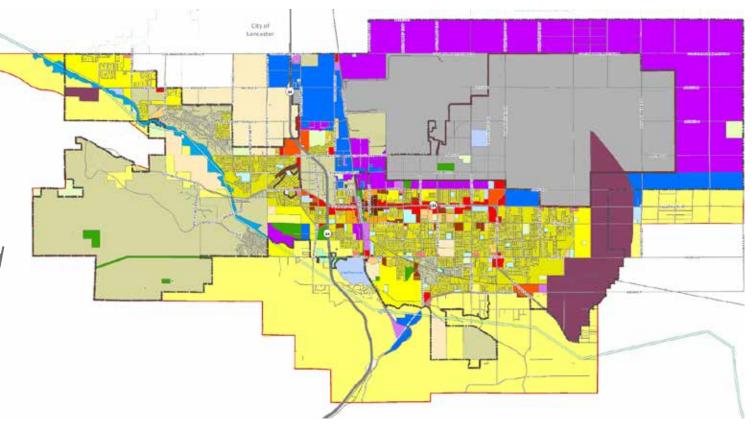


Existing Land Uses



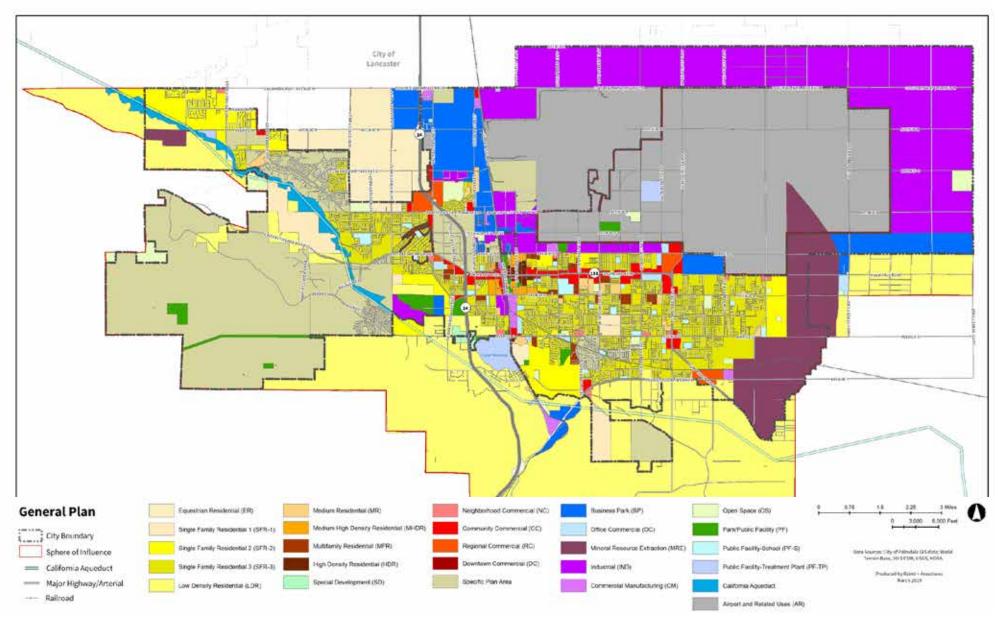
What are General Plan Land Uses?

- Establish policy direction
- Designations show the proposed distribution, location, and extent of land uses and density in the City
- Maps focus on future growth and physical development (not necessarily what's on the ground now)
- The map is supported by other policies. Other Elements ensure there is adequate infrastructure and services





Current General Plan Land Use

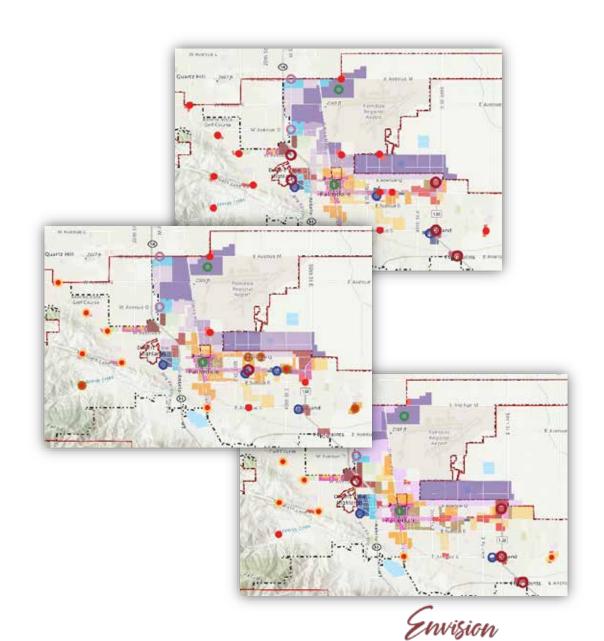




Overview of Land Use Alternatives

Purpose of Alternatives

- Test different land use and urban design patterns
- Understand the trade-offs between the alternatives
- Make informed choices about the future
- Pivot towards the policies and implementation mechanisms needed to make these happen



What Do the Alternatives Test?

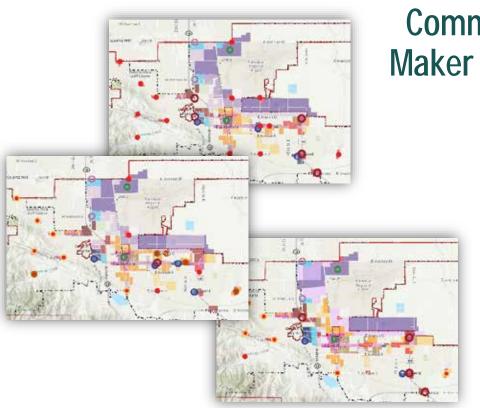
Mix of Land Uses Intensity Pattern of of Land Land Uses Uses Evaluation Criteria (number of jobs & housing units, travel patterns, emissions, etc.)



Progressing from Alternatives to Land Use Map

Alternatives

Summer 2020



Community + Decision-Maker input and direction

General Plan Land Use Map (Preferred Alternative)

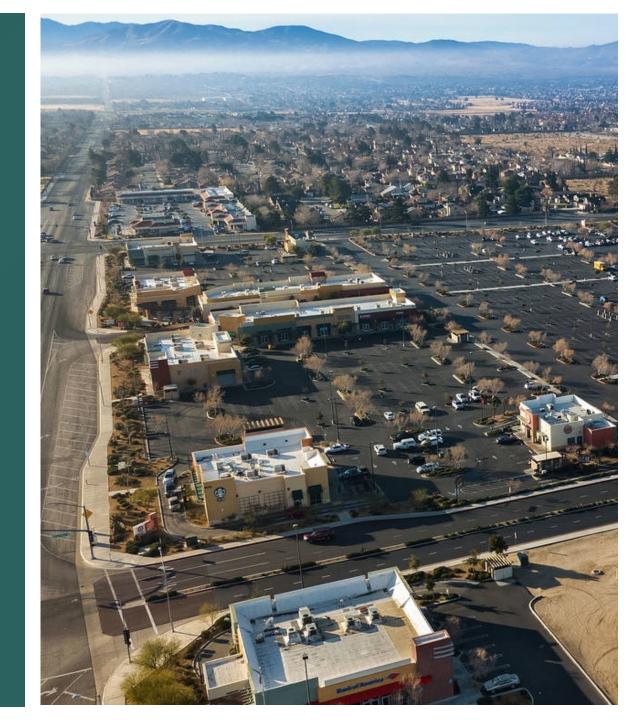
Fall - Winter 2020





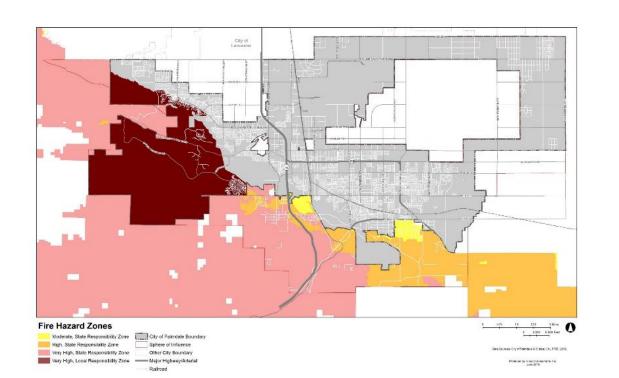


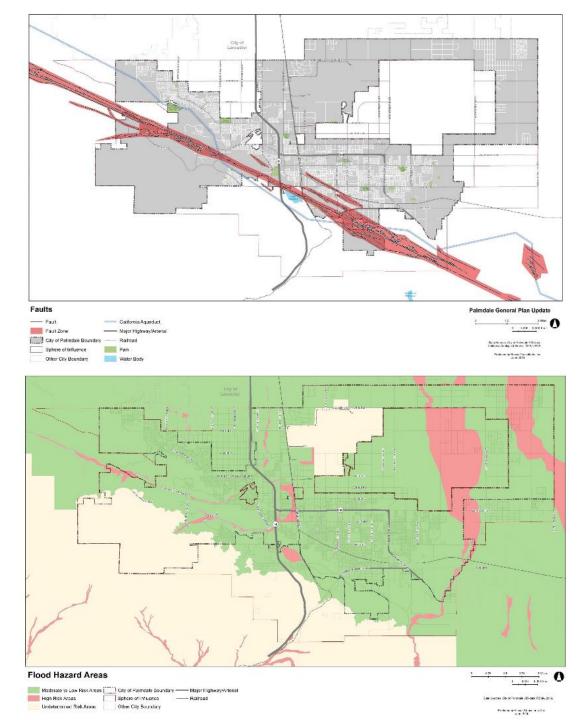
Development Constraints Analysis



Natural Constraints

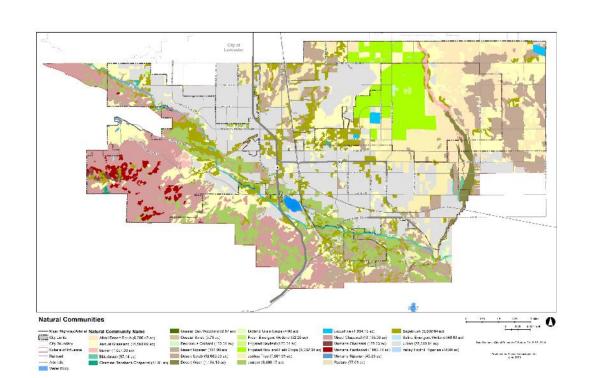
- Wildfire Zones
- Flood Zones
- Earthquake Fault Zones

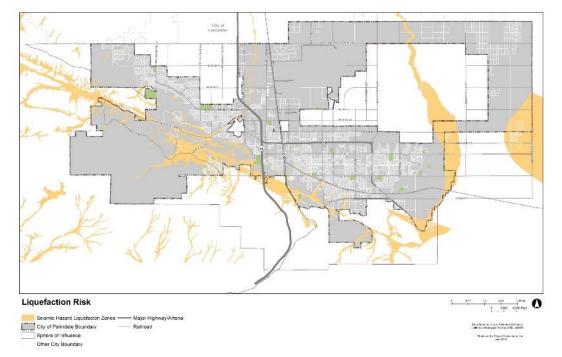


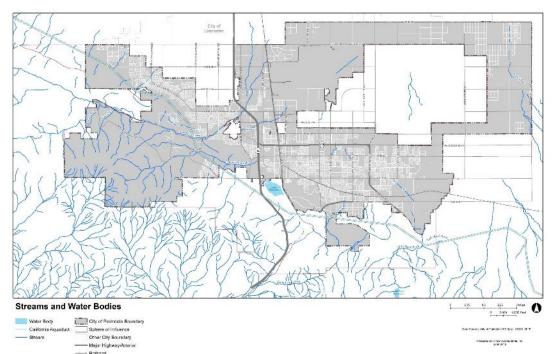


Natural Constraints cont.

- Streams and water bodies
- Liquefaction risk
- Natural resource communities

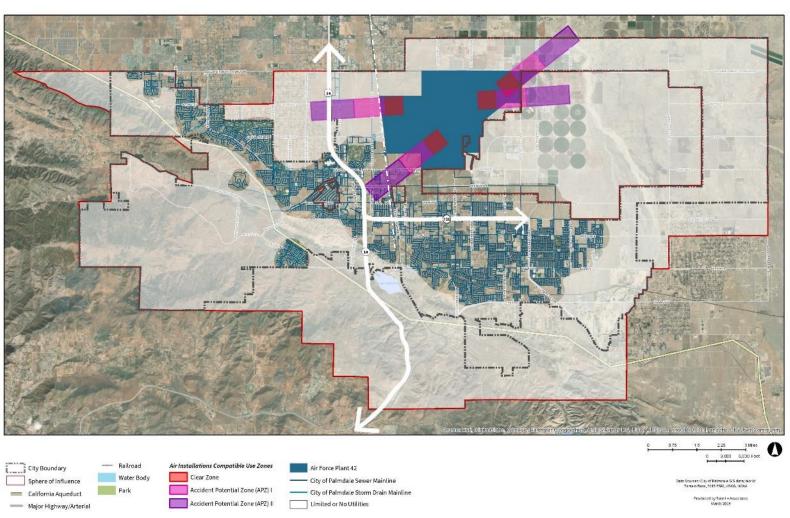






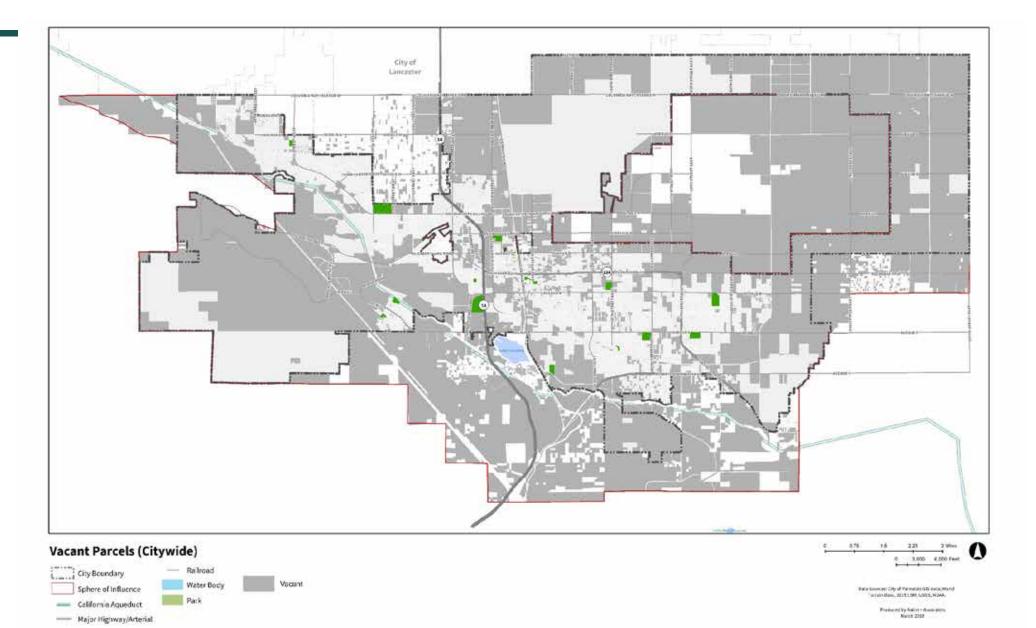
Human-Made Constraints

- Plant 42 and Airport Zones
- Palmdale Boulevard SR-138 (Caltrans control)
- California Aqueduct
- SR-14
- Lack of utility infrastructure
- Rail line (UPR and CA HSR)

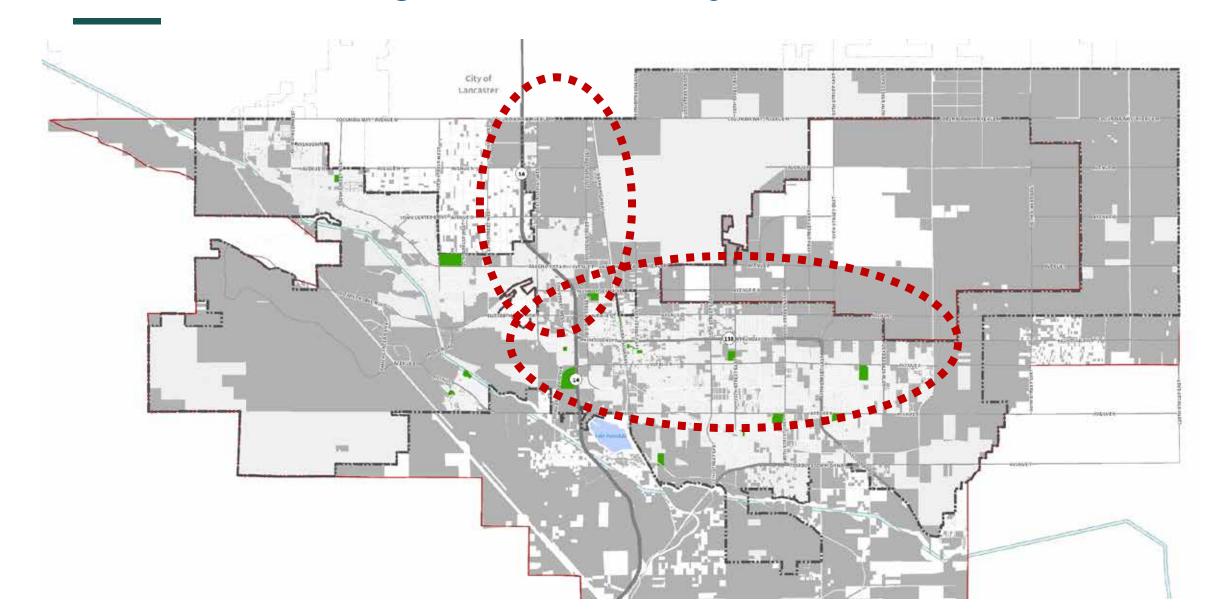




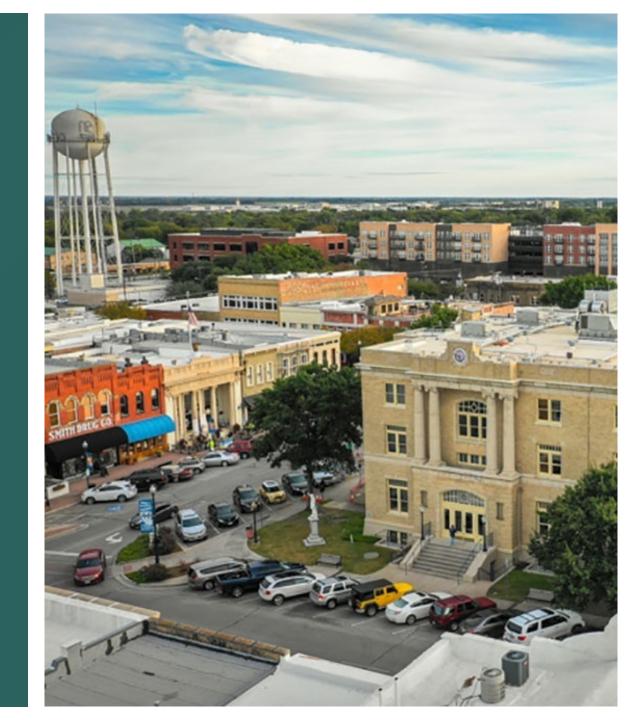
Vacant Land



Areas of Change and Stability



Palmdale 2045 General Plan Market Summary



Key Economic Opportunities and Needs

Land Use	Near & Long-Term Opportunity	Long-Term Opportunity
Residentia	Single family product viable; market rate multifamily requires a first mover	Multifamily housing with amenities to support job growth
Retail	Limited short-term retail opportunities	Experiential retail near employment hub
Industria	Prioritize infrastructure west of the Plant 42 to capture industrial demand	Larger Eastside sites for aerospace and manufacturing
Office	Medical office near the hospital and new housing developments	Professional office for high-growth, high-value add industries
Hospitalit	y Freeway-adjacent long-term stay hotels	Urban core hotels with amenities and anchors Envision

Demand and Vacant Land Capacity

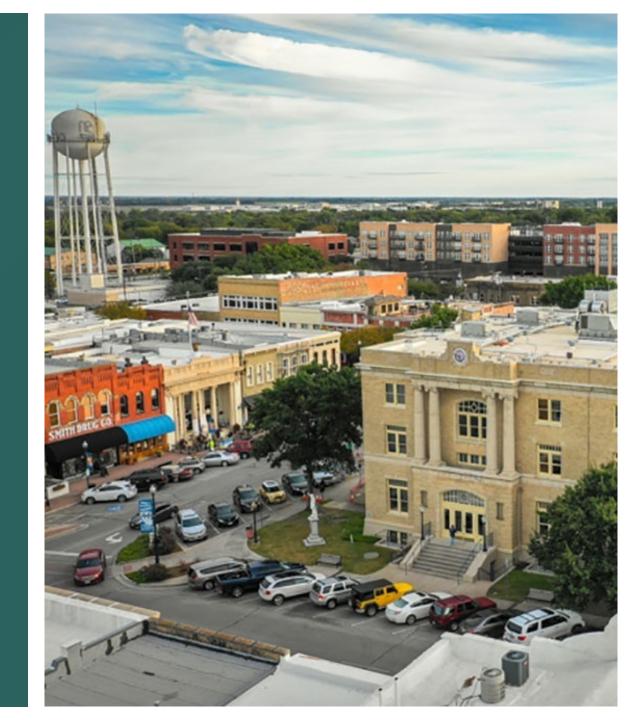
 Palmdale can easily support future development for all land uses, given its large supply of vacant land.

Land Use	Estimated Total Demand (Thru 2045)	Build out Capacity (Vacant Land Under Current General Plan)
Residential	14,000 – 20,000 units	37,000 units
Retail	0.75 – 1.1 million SF (17 to 23 acres)*	6.6 million SF (152 acres)
Industrial	3.1 – 5.5 million SF (71 to 126 acres)*	220 million SF (5,051 acres)
Office	0.95 – 1.2 million SF (21 to 28 acres)*	5.5 million SF (126 acres)
Hospitality	780 – 1,100 rooms	Part of Retail and Office land uses for zoning purposes

^{*}Note: Acreage estimates assume all 1-story buildings and do not include space dedicated to parking.



Palmdale 2045
General Plan Land
Use Designations



Palmdale 2045 Land Use Designations

Current General Plan Land Use Designations that will be maintained in the Palmdale 2045 General Plan. Some designations may be renamed.

(MN3)

Residential

Example Images Type Equestrian Residential (ER) **Low Density** Residential (LDR) **Single Family** Residential 1 (SFR1) **Single Family** Residential 2 (SFR2)

Example Images Type **Single Family** Residential 3 (SFR3) Mixed Neighborhood 1 (MN1) Mixed Neighborhood 2 (MN2) Mixed Neighborhood 3

Palmdale 2045 Land Use Designations

Current General Plan Land Use Designations that will be maintained in the Palmdale 2045 General Plan. Some designations may be renamed.

Mixed Use

Type

Mixed Use 1 (MU1)

Mixed Use 2 (MU2)

Mixed Use 3 (MU3)

Mixed Use 4 (MU4)

Example Images

















Commercial, Office, and Industrial

Туре

Neighborhood Commercial (NC)



Visitor Commercial (VC)



Example Images















Palmdale 2045 Land Use Designations

Current General Plan Land Use Designations that will be maintained in the Palmdale 2045 General Plan. Some designations may be renamed.

Commercial, Office, and Industrial

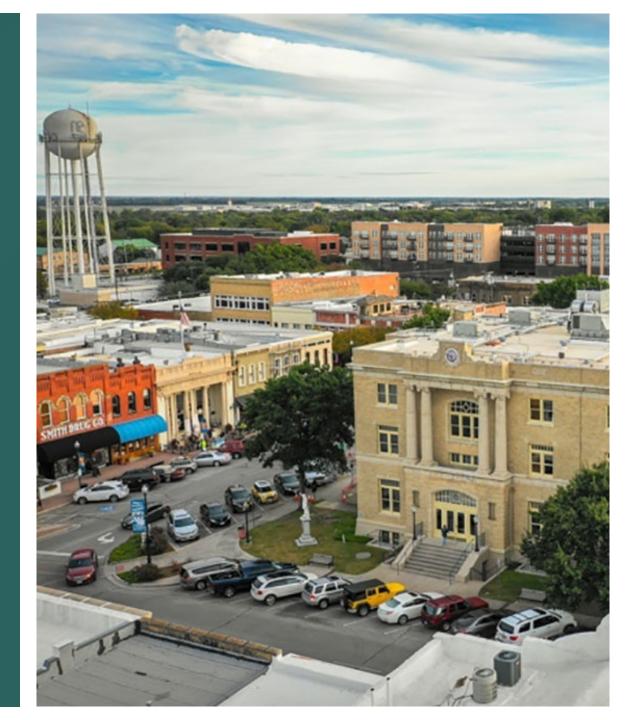
Example Images Type **Industrial** (IND) Aerospace Industrial (AI) Institutional (1) Mineral Resource Extraction (MRE)

Public

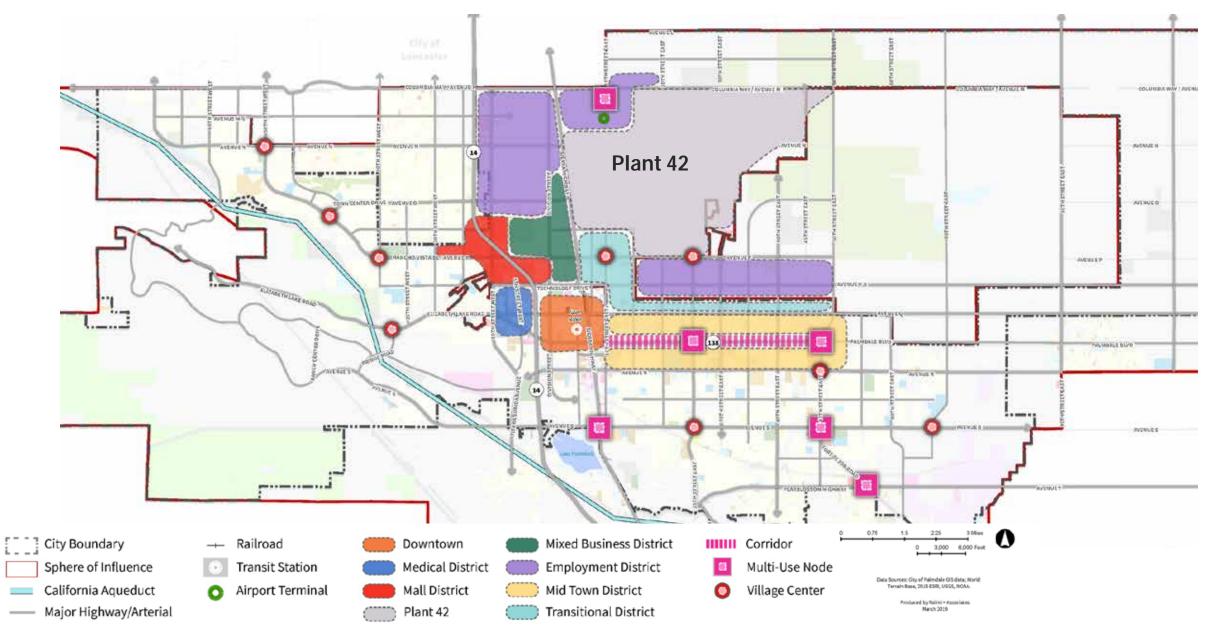




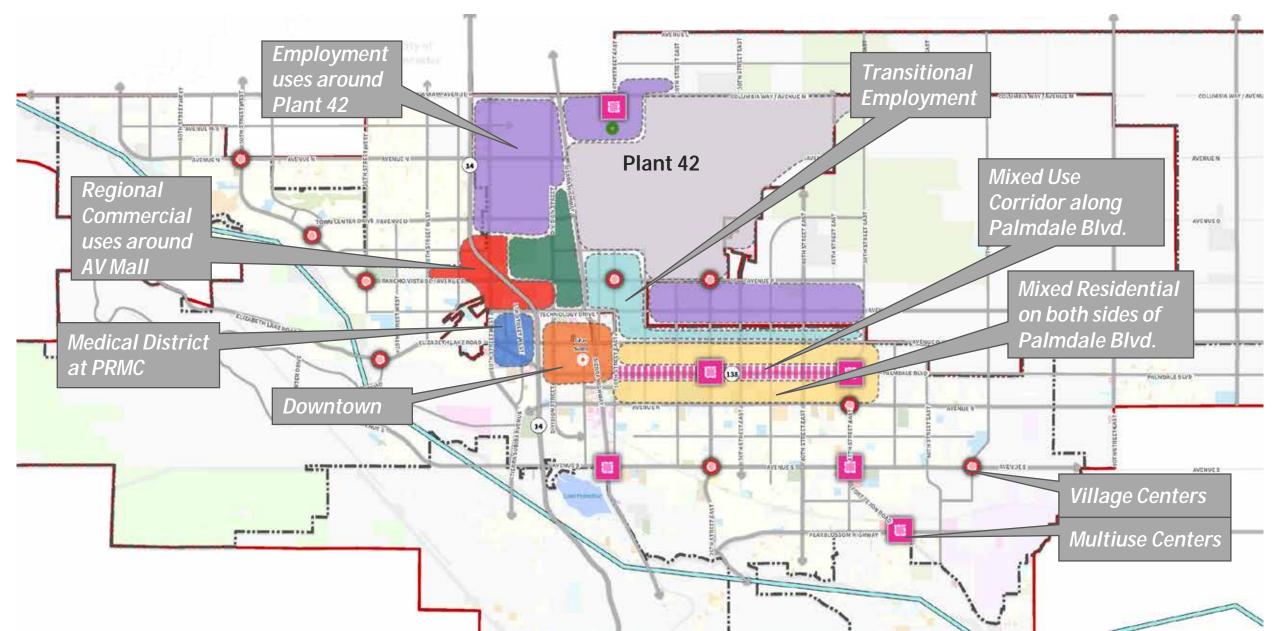
Palmdale 2045 General Plan Land Use Framework



Land Use Framework



Land Use Framework



Land Use Framework – Village Centers

• A neighborhood commercial center that offers a mix of daily goods and services for residents, employees, and visitors to easily access.









Land Use Framework – Parks and Open Space

- All new residential development will be required to provide open space/park space per city standards
- The preferred land use alterative will incorporate trails and other types of parks and open space







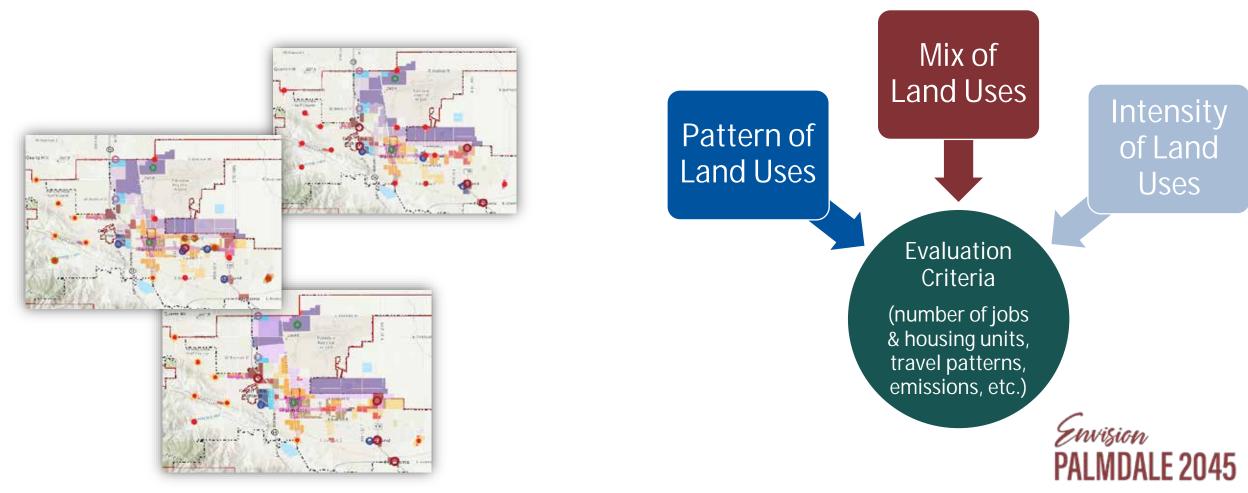


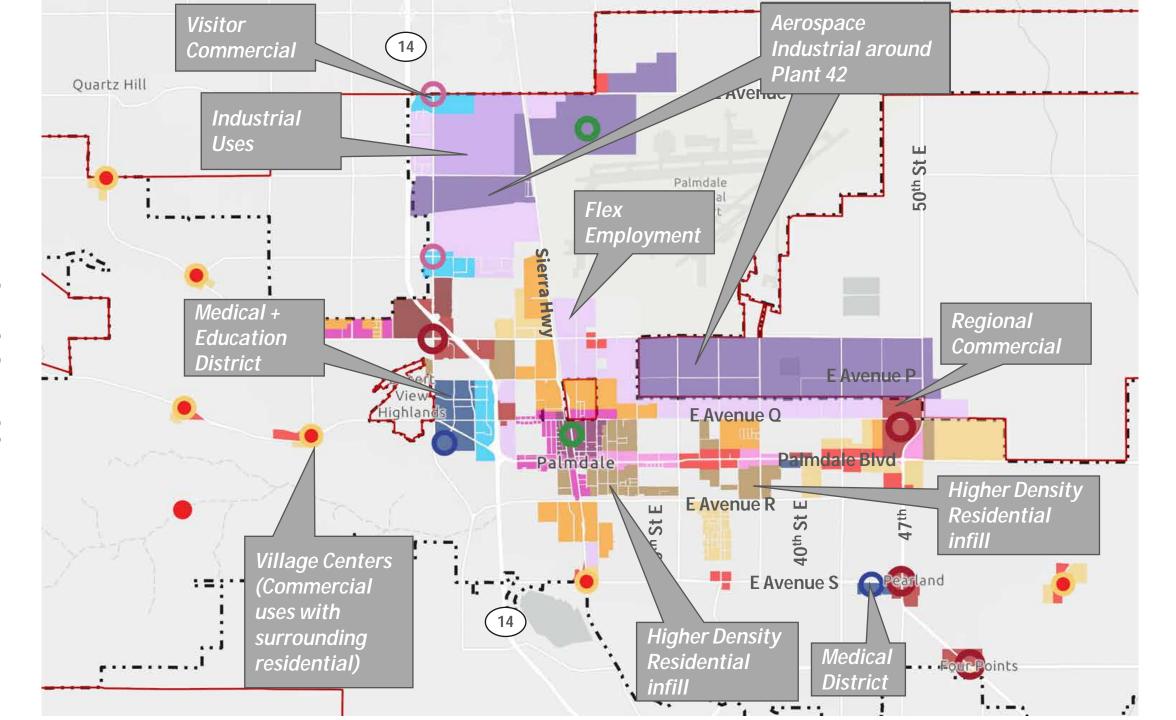




Purpose of Alternatives

- Test different land use and urban design patterns
- Understand the trade-offs between the alternatives





Alternative #1



Village Centers

 Mixed use retail + residential
 (Neighborhood commercial + Mixed Neighborhood 2)



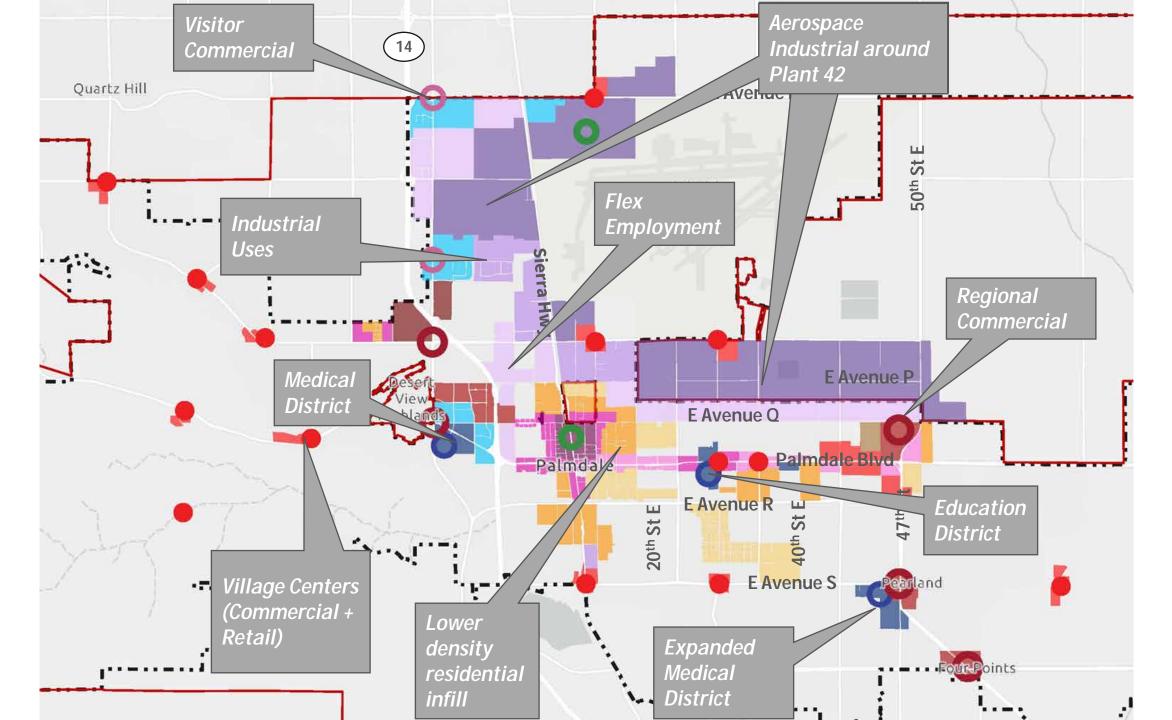
Residential

 Highest density housing around downtown and Palmdale Boulevard
 (Mixed Neighborhood 2 and 4)



Industrial (Employment)

- Moderate amount of Aerospace Industrial
- Least amount of Industrial
- Highest amount of Employment Flex



Alternative #2



Village Centers

• Exclusively commercial uses (Neighborhood Commercial)



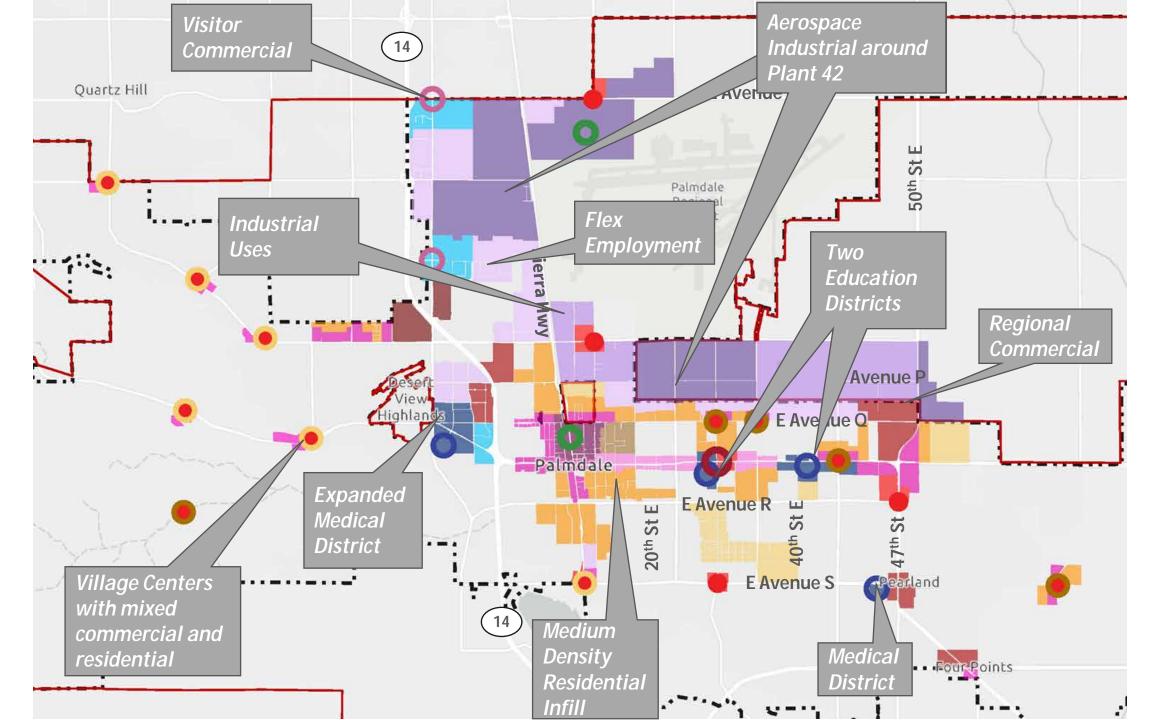
Residential

 Lowest density housing around downtown and Palmdale Boulevard
 (Mixed Neighborhood 2 & 3)



Industrial (Employment)

- Highest amount of Aerospace Industrial
- Moderate amount of Industrial
- Smaller amount of Employment Flex uses



Alternative #3



Village Centers

Higher density mixed use retail
 + residential

(Neighborhood commercial + Mixed Neighborhood 2 and Neighborhood Commercial + Mixed Use 3)



Residential

 Middle density housing around downtown and Palmdale Boulevard

(Mixed Neighborhood 3)

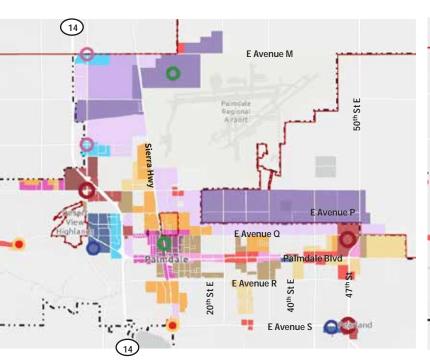


Industrial (Employment)

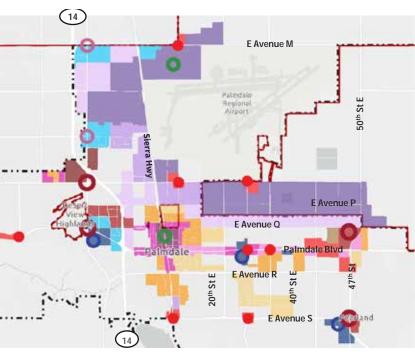
- Moderate amount of Aerospace Industrial
- Moderate amount of Industrial
- Least amount of Employment Flex uses

How Do They Compare?

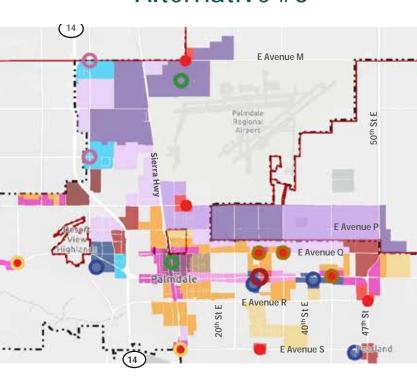




Alternative #2



Alternative #3





- Village Center: Neighborhood Commercial Center
 Village Center: Neighborhood Commercial Center and Mixed Neighborhood 2

 Village Center: Neighborhood Commercial Center and Mixed Use 3
- Mixed Neighborhood 2 (MN2)

 Mixed Neighborhood 3 (MN3)

 Mixed Neighborhood 4 (MN4)

 Mixed Use 1 (MU1)
- Mixed Use 2 (MU2)

 Mixed Use 3 (MU3)

 Mixed Use 4 (MU4)

 Aerospace Industrial (AI)
- Industrial (IND)

 Employment Flex (EF)

 Regional Commercial (RC)

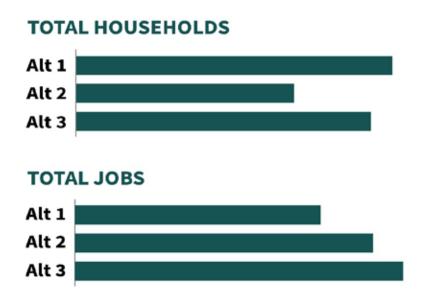
 Neighborhood Commercial (NC)

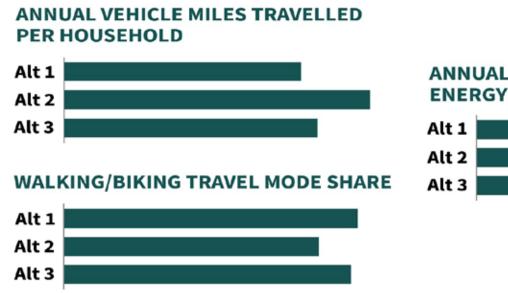
Visitor Commercial (VC)
Institutional (I)

How Do They Compare?

Measuring the Alternatives

The metrics below illustrate how each of the three alternatives compare to one another.

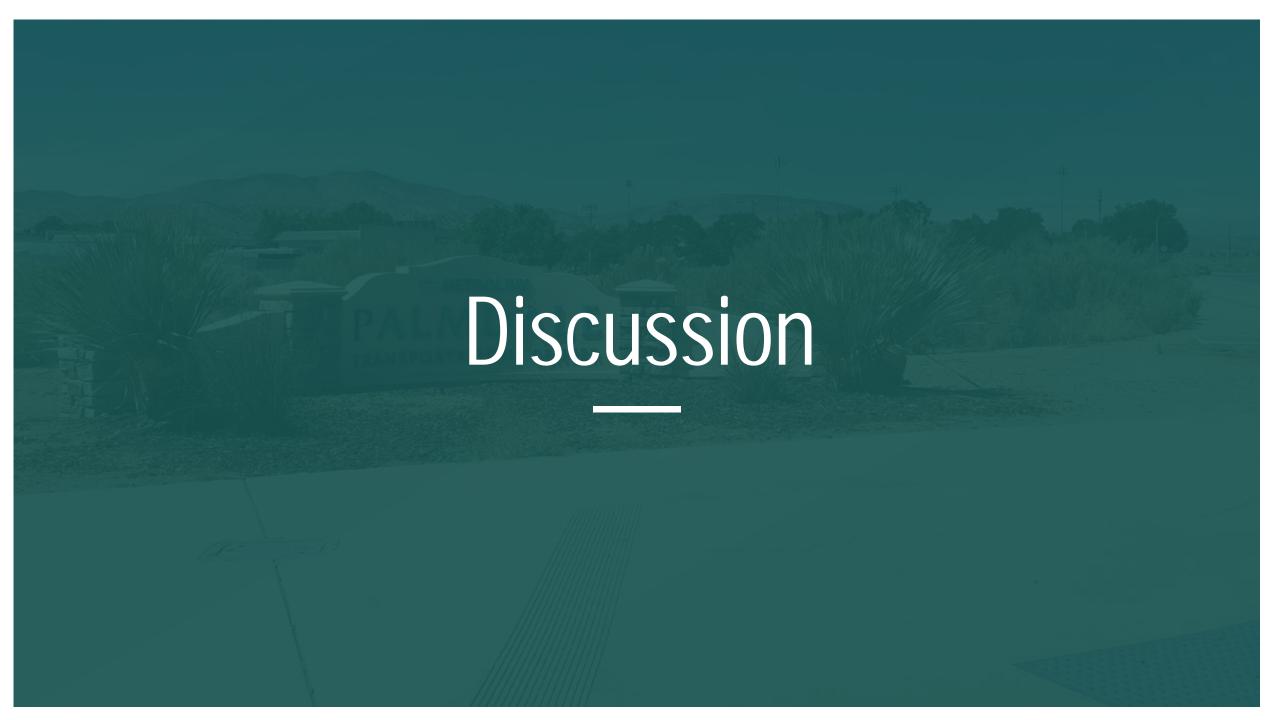












Upcoming Events and Next Steps

- Virtual Workshop + Survey | Ongoing though August 23, 2020 palmdale2045.org
- Live Presentation + Q&A | August 8, 2020, 9:30 11:00 AM
- Select preferred land use and circulation alternative
- Continue discussion of policy topics, such as safety, sustainability and equity





Thank you!

City of Palmdale

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