

Preferred Land Use Alternative Survey Summary

Online Survey | English & Spanish | Open January 13 – February 17, 2021

The English and Spanish briefing book generated a total of 1,085 views during the engagement period. A total of 207 surveys were collected (201 English and 6 Spanish), with an average of approximately 41 surveys filled out per week. The summary below provides survey questions and the public responses, opinions and comments provided by participants. The findings were prepared to inform the project team and help refine the preferred land use alternative for the City to consider adopting to guide development over the next 25 years.

Survey Question	Strongly Agree/Agree	Neutral	Disagree /Strongly Disagree
1. Overall do you agree with the preferred land use plan?	69% Strongly Agree or Agree <i>(29% Strongly Agree and 40% Agree)</i>	18% Neutral	14% Disagree or Strongly Disagree <i>(10% Disagree and 4% Strongly Disagree)</i>
2. Do you agree with the location of the village centers?	73% Strongly Agree or Agree <i>(22% Strongly Agree and 52% Agree)</i>	16% Neutral	10% Disagree or Strongly disagree <i>(7% Disagree and 3% Strongly Disagree)</i>
3. The village centers are intended to offer a mix of residential uses and daily goods and services within neighborhoods in a mixed use setting. These centers can be made up of a variety of land use designations including Mixed Use 1 (MU1), Mixed Use 2 (MU2), and Neighborhood Commercial (NC). Village centers will also include publicly accessible plazas or courtyards connected to the larger	82% Strongly Agree or Agree <i>(43% Strongly Agree and 39% Agree)</i>	10% Neutral	7% Disagree or Strongly disagree <i>(4% Disagree and 3% Strongly Disagree)</i>

Survey Question	Strongly Agree/Agree	Neutral	Disagree /Strongly Disagree
pedestrian and bicycle network. Do you agree with these types of uses in village centers?			
4. Do you agree with the location of the health and wellness districts?	76% Strongly Agree or Agree <i>(32% Strongly Agree and 44% Agree)</i>	16% Neutral	8% Disagree or Strongly disagree <i>(6% Disagree and 2% Strongly Disagree)</i>
5. The Health and Wellness designation provides for a mix of public and private medical, health, and wellness uses including emergency medical facilities, medical and supportive offices, healthcare clinics and pharmacies. Do you agree with these types of uses in the health and wellness district?	85% Strongly Agree or Agree <i>(46% Strongly Agree and 39% Agree)</i>	10% Neutral	5% Disagree or Strongly disagree <i>(3% Disagree and 2% Strongly Disagree)</i>
6. Do you agree with the location of the education districts?	67% Strongly Agree or Agree <i>(28% Strongly Agree and 40% Agree)</i>	26% Neutral	7% Disagree or Strongly disagree <i>(3% Disagree and 4% Strongly Disagree)</i>
7. The Education Flex designation provides for a mix of educational types uses like trade schools, public and private higher education facilities, and satellite campuses, along with supportive retail, office and housing. Do you agree with these types of uses in the education district?	82% Strongly Agree or Agree <i>(38% Strongly Agree and 44% Agree)</i>	13% Neutral	5% Disagree or Strongly disagree <i>(2% Disagree and 3% Strongly Disagree)</i>

Open-Ended Comments

In addition to the key messages listed below, many respondents noted their approval of and excitement for the Preferred Land Use Alternative and vision for the future of Palmdale.

Category	Key Message
Education	<ul style="list-style-type: none"> • Need a centralized Education District that serves the Westside • Desire for educational flex uses on the Westside
Employment	<ul style="list-style-type: none"> • Maintain Aerospace presence in Palmdale • Desire for new employment opportunities • Hope the updated General Plan will bring new employment opportunities to Palmdale
Growth & Development	<ul style="list-style-type: none"> • General Plan should be aggressive and targeted for the next 10 years • Appreciate the land use alternative’s flexibility • Hopeful for the future of Palmdale and implementation of the preferred alternative vision • Hope to eliminate inequities and division across Palmdale through the General Plan process • Desire to have fewer unoccupied buildings and empty lots across Palmdale • Desire for three story height limit and maintaining small-town atmosphere • Encourage new development as soon as possible • Let free market determine where new growth locates • Not enough development or change proposed to the Eastside • Not enough development or change proposed to the Westside
Housing	<ul style="list-style-type: none"> • More housing options, densities and mixed-use with residential needed throughout Palmdale • Housing for specific populations like seniors and young professionals are needed • Encourage new residential uses near job centers • Increase overall residential area • Concern that new housing will be expensive

Category	Key Message
	<ul style="list-style-type: none"> • Keep residential away from disruptive uses • Maintain existing R1 properties
Village Centers	<ul style="list-style-type: none"> • Desire to keep village centers commercial • Desire for more mixed-use in village centers • Promote inclusivity and accessibility in village centers
Infrastructure & Transportation	<ul style="list-style-type: none"> • Need a complete bike lane network, including protected bike lanes, recreation trails, and sidewalk network to promote safe walking and biking • Mitigate traffic impacts from proposed new development • Promote non-automobile modes of transportation • Sewer system extensions are needed on the Eastside
Health & Wellness	<ul style="list-style-type: none"> • Address populations that are unhoused and health disparities • Need for an additional hospital on the Eastside, specifically Kaiser Permanente
Parks, Open Space, Recreation, & Conservation	<ul style="list-style-type: none"> • Desire for additional parks, paseos, open space, shade trees, and conservation areas • Maximize use of native plants • Desire for specific uses like a cultural center or museum, sports complex, and outdoor amphitheater

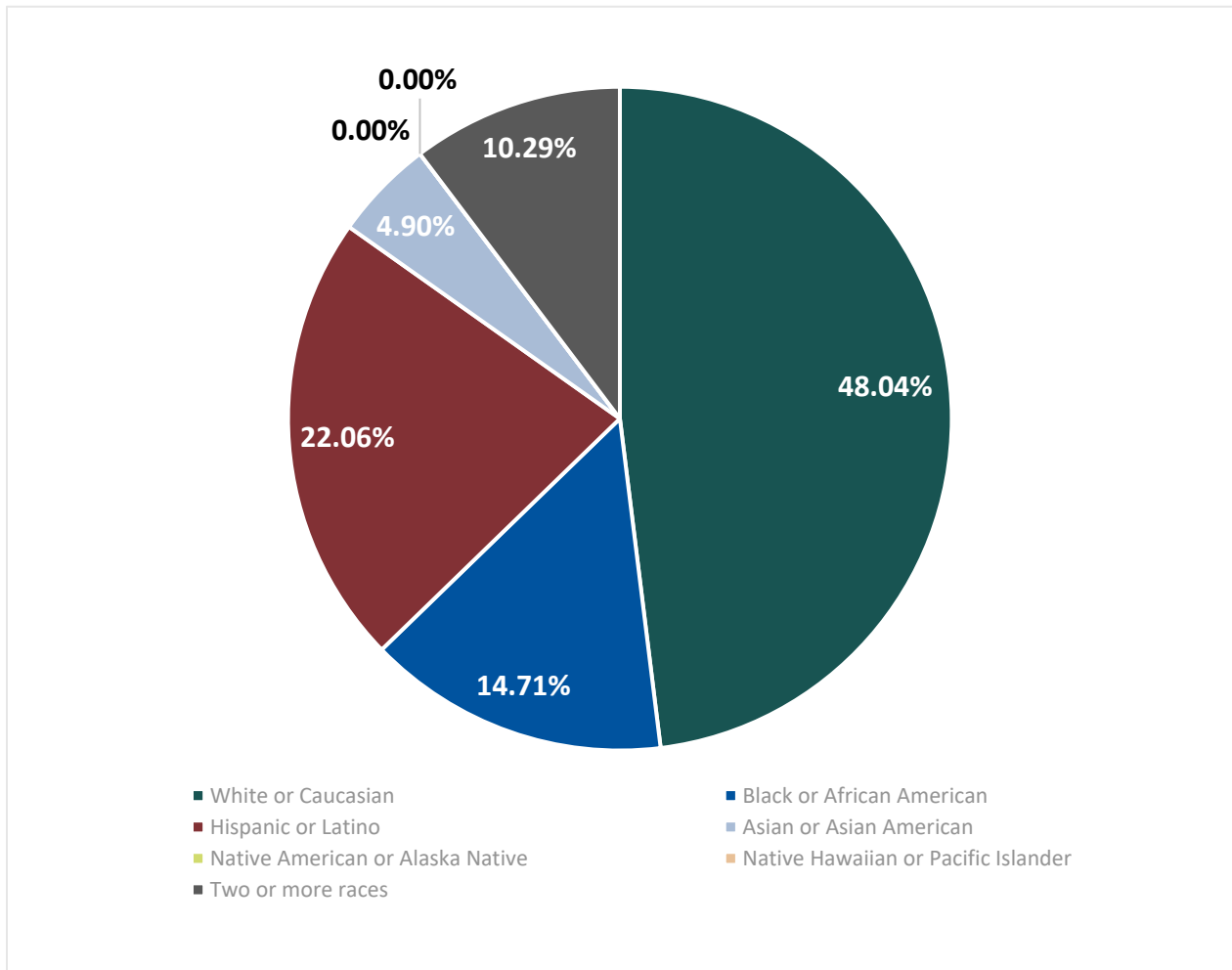
Conclusions

Overall, respondents clearly indicated a high level of support for the preferred land use alternative. Seven of the 13 survey questions asked respondents to rate their level of agreement with the overall preferred alternative as well as distinct features of the preferred land use alternative. In each instance, an overwhelming majority of respondents agreed or strongly agreed with the survey statement. Many respondents expressed their excitement for the future of Palmdale and eagerness to implement the plan’s vision. Some comments expressed a displeasure with the lack of change proposed for either the Westside or Eastside of Palmdale, while some comments had specific desires for future development in Palmdale.

Participant Demographics

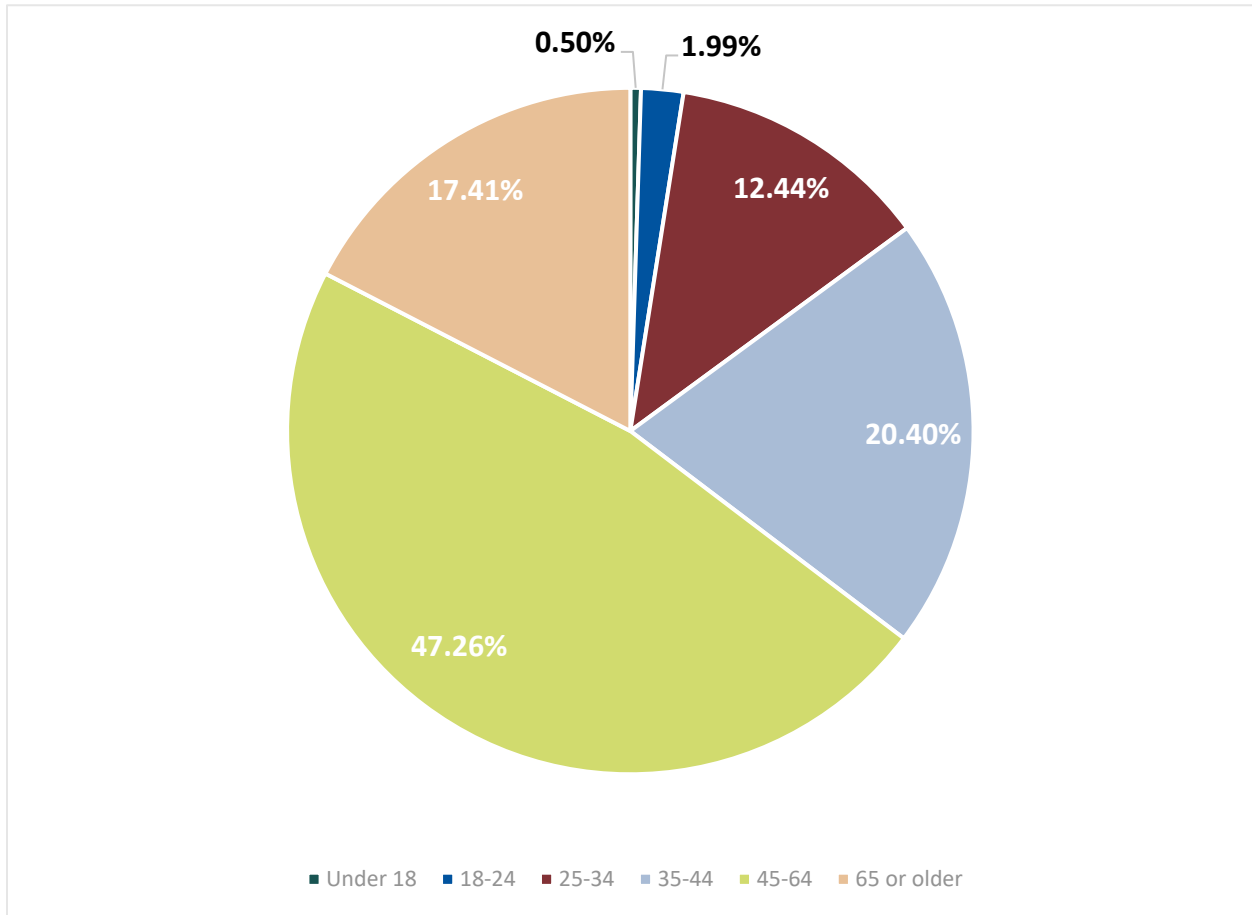
An earnest effort was made to engage the entire community of Palmdale and ensure that diverse and broad participation was achieved. Demographic survey data shows a wide range of responders, representing a variety of age groups and ethnicities within the City.

How do you identify?



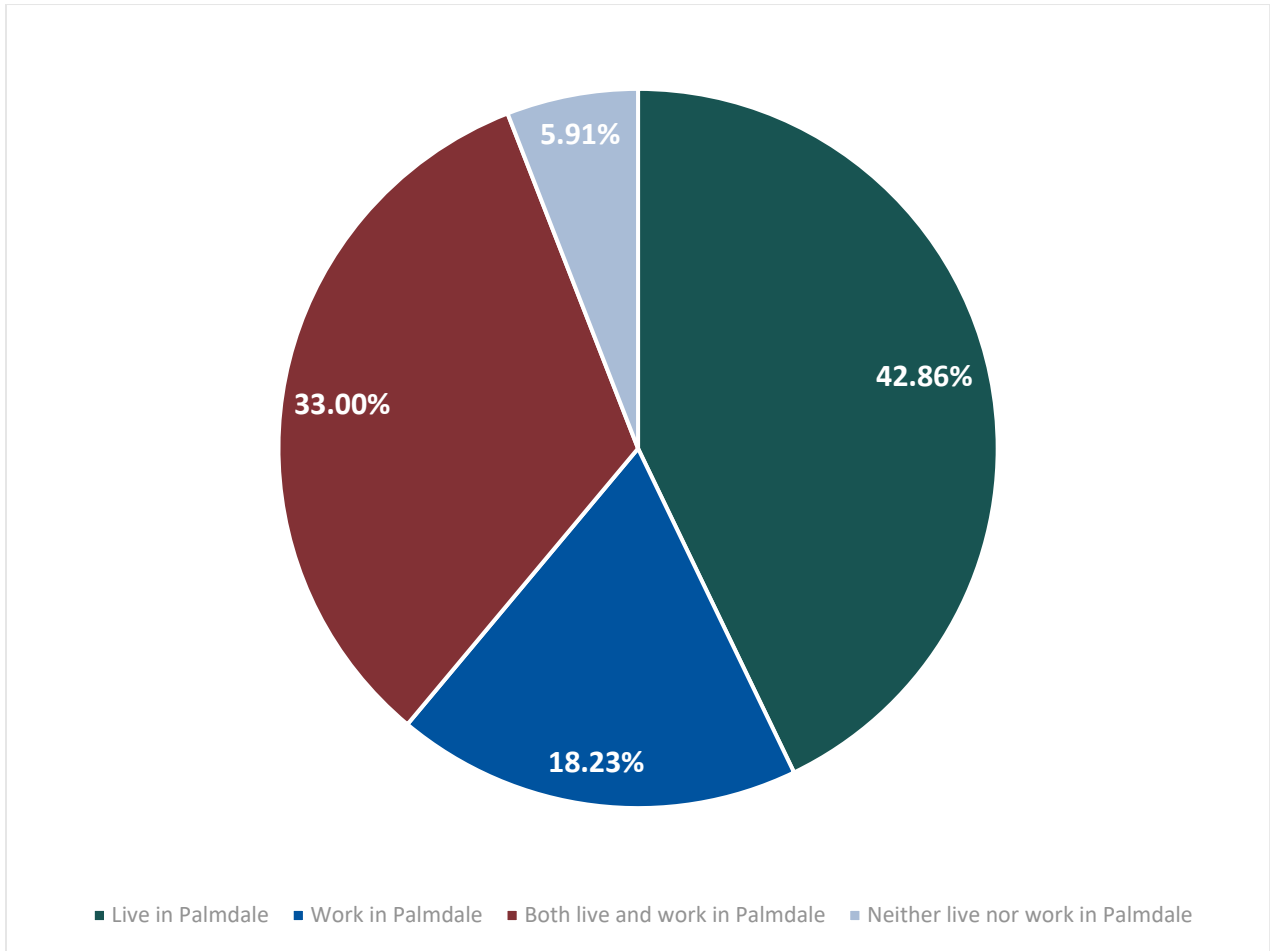
Answer Choices	Responses	
White or Caucasian	48.04%	98
Black or African American	14.71%	30
Hispanic or Latino	22.06%	45
Asian or Asian American	4.90%	10
Native American or Alaska Native	0.00%	0
Native Hawaiian or Pacific Islander	0.00%	0
Two or more races	10.29%	21
Answered		204

What is your age range?



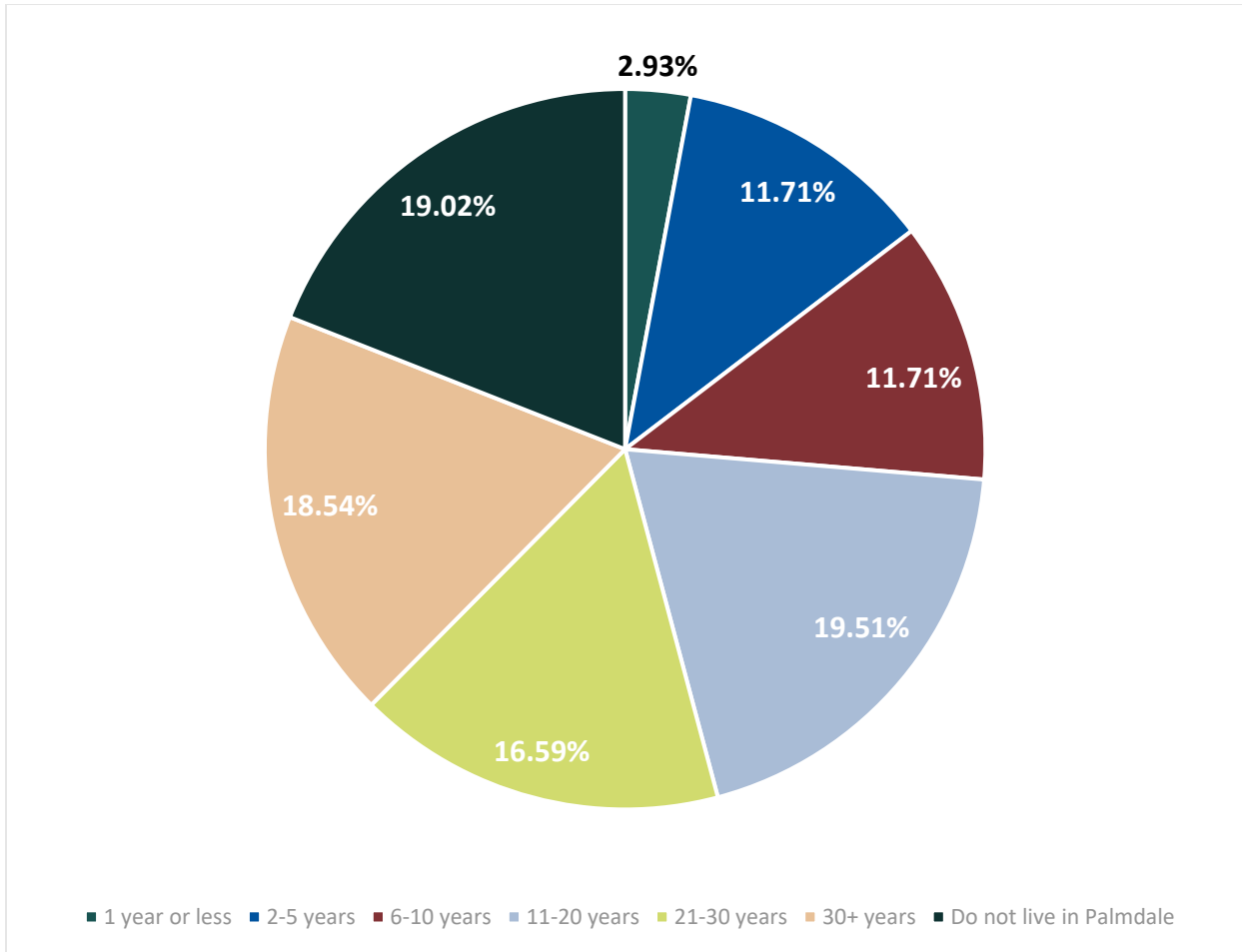
Answer Choices	Responses	
Under 18	0.50%	1
18-24	1.99%	4
25-34	12.44%	25
35-44	20.40%	41
45-64	47.26%	95
65 or older	17.41%	35
Answered		201

Do you live or work in Palmdale?



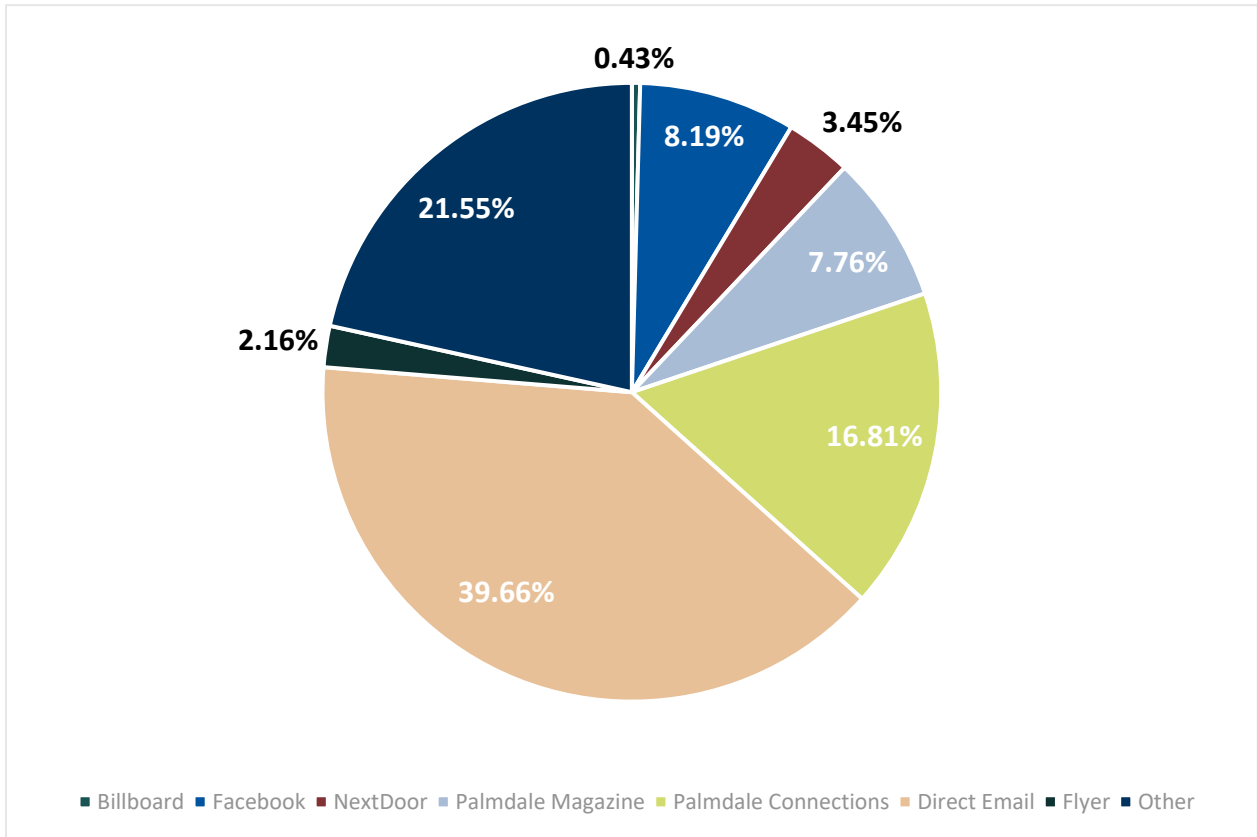
Answer Choices	Responses	
Live in Palmdale	42.86%	87
Work in Palmdale	18.23%	37
Both live and work in Palmdale	33.00%	67
Neither live nor work in Palmdale	5.91%	12
Answered		203

How long have you lived in Palmdale?



Answer Choices	Responses	
1 year or less	2.93%	6
2-5 years	11.71%	24
6-10 years	11.71%	24
11-20 years	19.51%	40
21-30 years	16.59%	34
30+ years	18.54%	38
Do not live in Palmdale	19.02%	39
Answered		205

How Did you hear about this survey?



Answer Choices	Responses	
Billboard	0.43%	1
Facebook	8.19%	19
NextDoor	3.45%	8
Palmdale Magazine	7.76%	18
Palmdale Connections	16.81%	39
Direct Email	39.66%	92
Flyer	2.16%	5
Other	21.55%	50
Answered		232