

Phase 2 Pop-Up Workshops Summary



Between July and August 2020, City of Palmdale Staff conducted nine pop-up workshops at popular destinations around the city to spread awareness of the General Plan Update and to receive feedback on the land use alternatives. Paper surveys were dropped off at four additional locations. The map on the following page indicates these locations.

Each pop-up workshop included display boards comparing and summarizing the three land use alternatives, an overview of the General Plan, and a project factsheet. The materials were used to encourage participation in the ongoing Virtual Workshop + Survey, to distribute printed copies of the survey for folks who did not want to

participate electronically, and answer questions about the alternatives.

Due to the ongoing COVID-19 pandemic and health crisis, the pop-up workshops did not include an interactive activity, and were focused on spreading awareness for the virtual engagement activities.

Location	Address	Date	Contacts	Survey Respondents
Courson Pool	38226 10th Street E	15-Jul	15	7
SAVES	1002 E Ave Q-12	21-Jul	25	4
SAVES	1002 E Ave Q-12	22-Jul	40	17
Marie Kerr Pool	2723 Rancho Vista Blvd	23-Jul	20	8
WalMart	37140 47th Street East	01-Aug	12	3
Palmdale Transportation Center	39000 Clock Tower Plaza Dr E	07-Aug	30	11
Palmdale Transportation Center	39000 Clock Tower Plaza Dr E	15-Aug	25	4
Lowes	37080 47th St E	20-Aug	55	24
Smart and Final Extra	5038 W Avenue N	23-Aug	75	15
Surveys were also dropped off at:	<ul style="list-style-type: none"> • Palmdale United Methodist Church • St. Stephens Lutheran Church • Legacy Commons • SAVES 	Various	Unknown	8
Total			297	101

Location of pop up events and survey drop offs

