# Envision PALMDALE 2045

# Joint GPAC Meeting #16/Community Workshop

Special Meeting | August 5, 2021 | Policy Frameworks Series: Economic Development and Military Compatibility

Please be advised that this meeting is being recorded

# **Special Meeting Agenda**

- Welcome & GPAC Roll Call
- Pledge of Allegiance
- GPAC Meeting #15 Minutes approval
- Policy Frameworks Background
- Topic Context
- Group Discussion
- Public comment
- Next Steps



# **Introductions**

- Carlene Saxton, Director of Economic & Community Development
- Megan Taggart, Planning Manager
- Benjamin Fiss, Senior Planner
- **Shant Taslakian**, Assistant City Attorney

- Simran Malhotra, Principal (Raimi + Associates)
- Melissa Stark, Senior Planner (Raimi + Associates)
- Amitabh Barthakur, Principal (HR&A Advisors)
- Jazmin Harper, Senior Analyst (HR&A Advisors)



# **Roll Call - GPAC Members**

- Tony Avila
- Juan Blanco
- Lourdes T. Everett
- Colby Estes
- Laura Gordon
- Theresa Hambro

- Matthew Harris
- Aurora Hernandez
- Pat Hunt
- Sheri Kaneshiro
- Deborah Rutkowski-Hines
- Jason Zink



Pledge of Allegiance



I pledge allegiance to the flag of the United States of America

and to the Republic for which it stands, one Nation under God, indivisible,

with liberty and justice for all.

# **GPAC Meeting #15 Minutes**

Motion to approve or deny?

**POLL** 

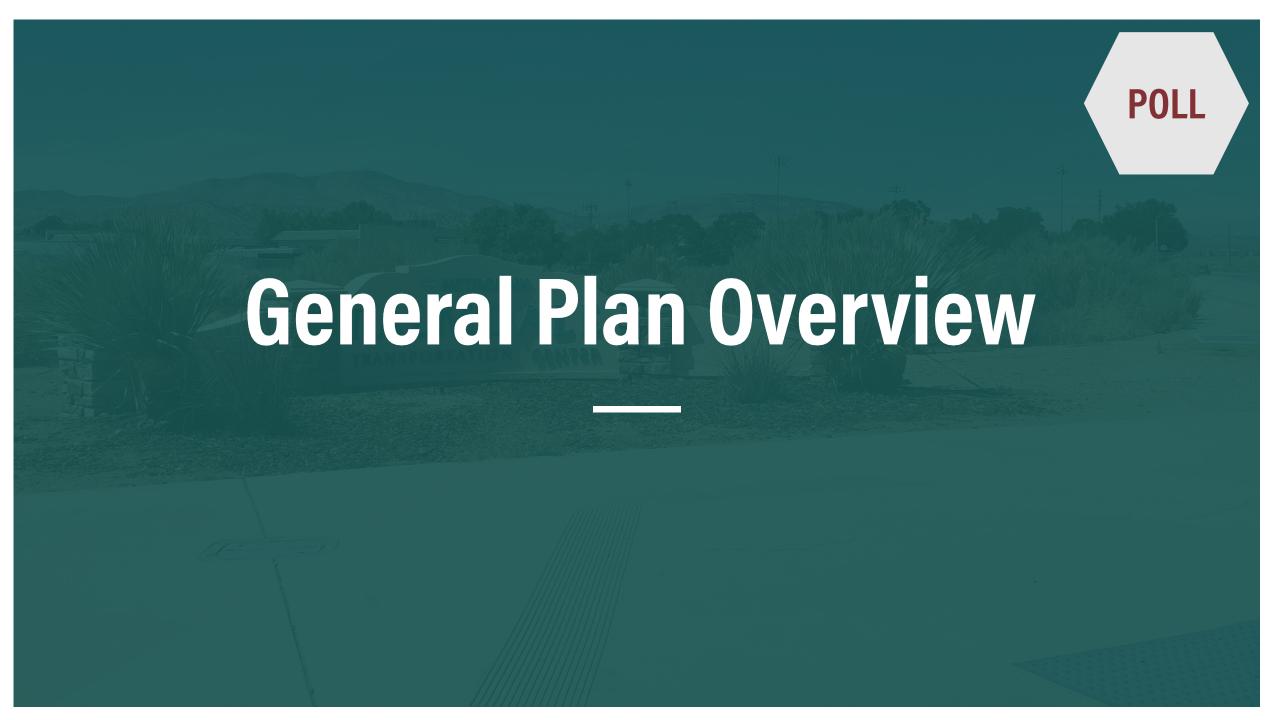


# What You Need to Know: Questions and Comments

# **Questions and Comments**

- We will be pausing during the presentation to answer questions
- There will be additional opportunity after the presentation to provide comments
- Public comment will take place at the end of the meeting
- Send additional questions or comments to generalplan@cityofpalmdale.org





# **General Plan Requirements**

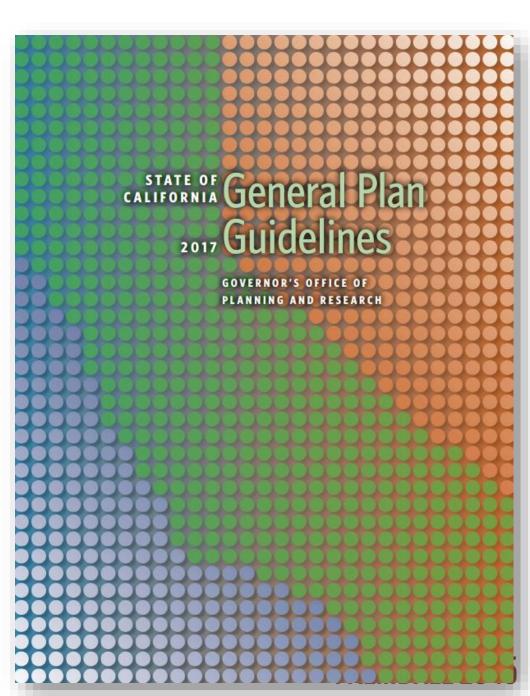
# **Required Elements**

- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality
- Environmental Justice

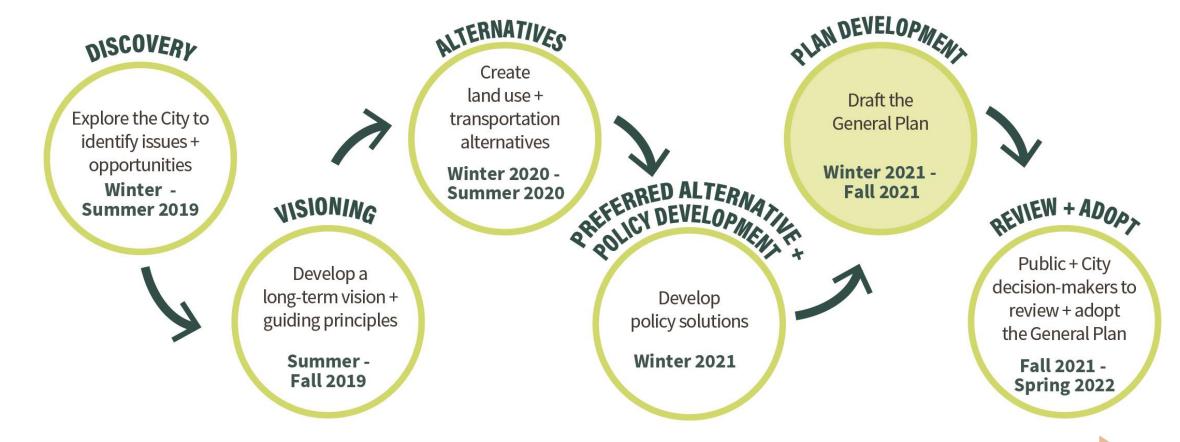
# Additional Considerations

- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Military Compatibility

Previously referred to as "Military Readiness"



# Palmdale 2045 Project Schedule



**COMMUNITY ENGAGEMENT** 



# What are policy frameworks? And what do they include?

- Major topics that make up Elements of the General Plan
- An interim step in developing General Plan Elements
- An opportunity for community input on development of goals and policies

Safety,
Infrastructure,
& Hazards

Sustainability, & Climate Change

Resilience,

Land Use, Mobility, and Housing

Development & Military Compatibility

**Economic** 

Health,
Environmental
Justice, Equity,
Parks, & Public
Facilities

June 17th

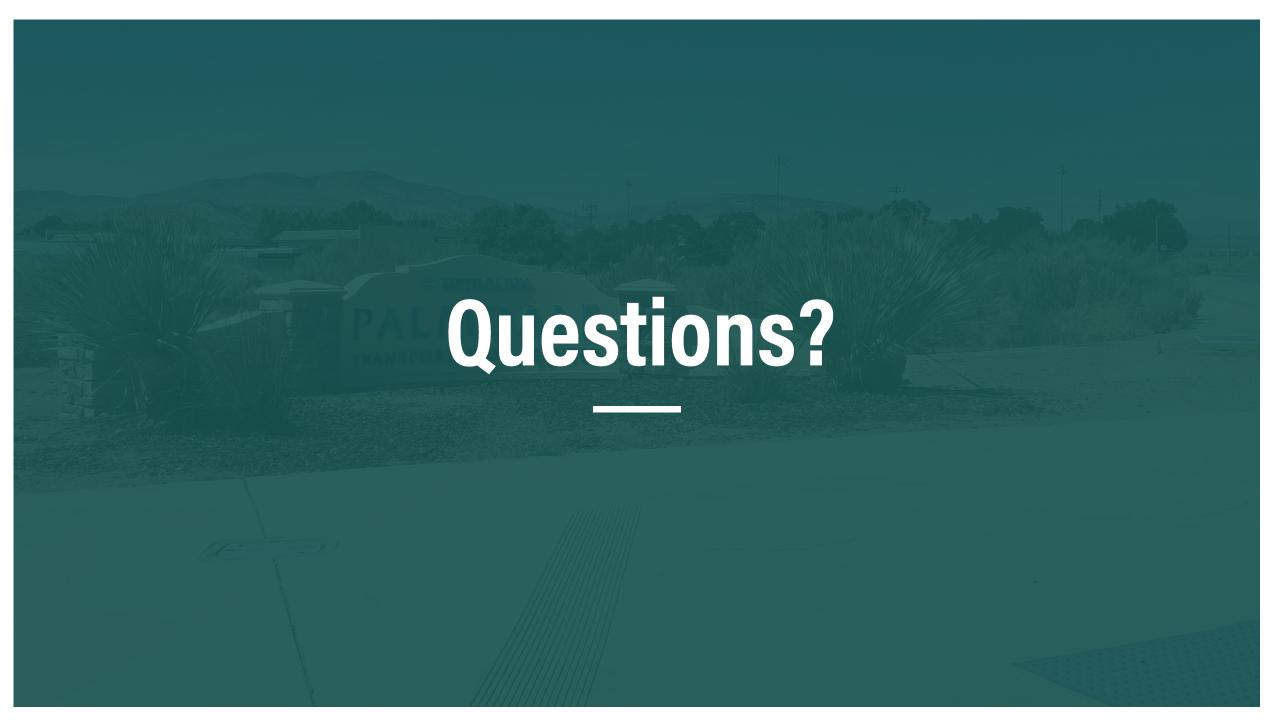
June 30th

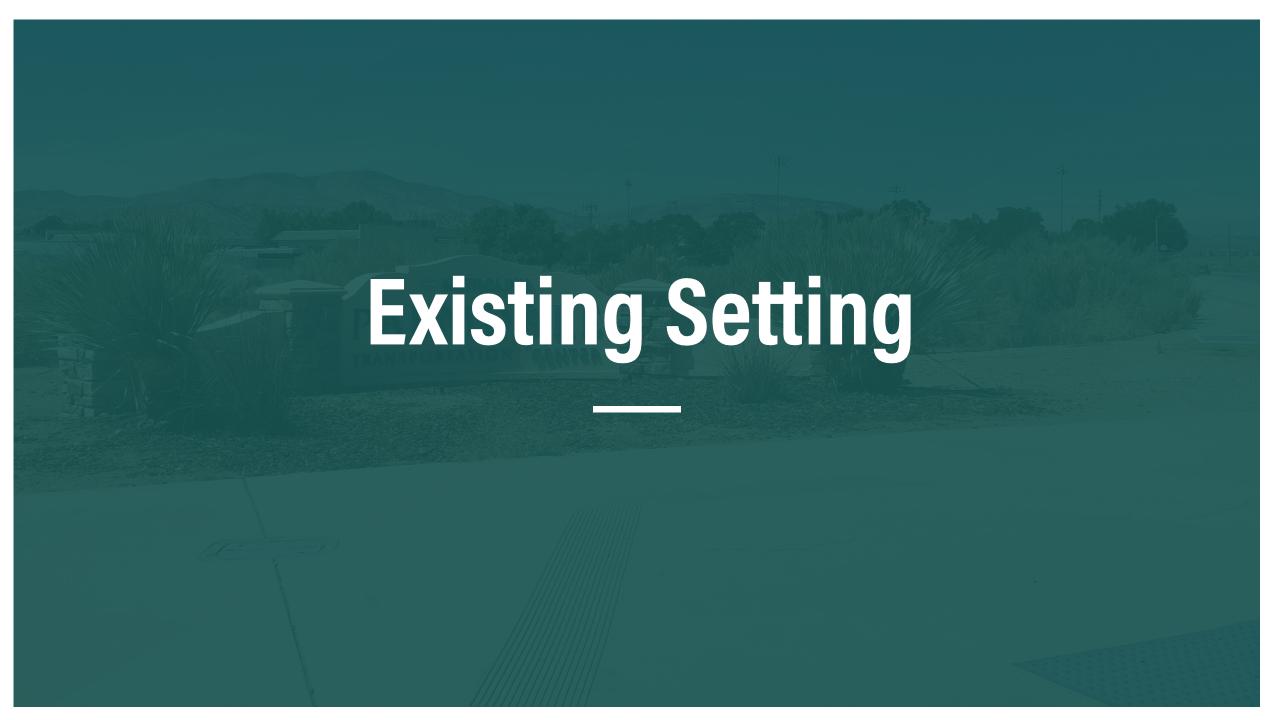
July 15<sup>th</sup> and 28<sup>th</sup>

Tonight

August 11<sup>th</sup>







# Economic Development



# What is an Economic Development Element?

- Reflects a set of goals, policies and related metrics to inform and guide economic development
- Help the City track progress over time

### Focus Areas can include:

- Real Estate Capacity
- Transportation & Mobility Investments
- Education
- Business Attraction & Retention

- Housing
- Capital Investments
- Urban Core
- Labor & Employment



# **Palmdale's Unique Strengths**

- Large and diverse population
- Jobs supporting solid middle-income households
- Lower housing costs
- Available land
- Transit access
- Future commercial aviation connectivity
- Future high speed rail connectivity
- Access to nature and recreational activities



# Palmdale's Challenges and Threats

- High out commuter population
- Gaps between local jobs and resident labor force skills
- Lack of economic diversity
- Relatively low jobs-housing ratio
- Lack of housing diversity
- Infrastructure gaps to support growth
- Lack of a central downtown core



# **Key Real Estate Development Opportunities**

Land Use	<b>Near-Term Opportunity</b>	<b>Long-Term Opportunity</b>
Residential	<b>Single family homes</b> are the only product that is financially viable today; market rate multifamily requires a first mover	<b>Housing choices (i.e., multifamily)</b> and amenities are critical to capturing the economic benefits of job growth
Retail	Significant oversupply of retail suggests <b>limited</b> retail opportunities except to fill immediate gaps	<b>Experiential retail and related amenities</b> meeting shifting consumer preferences should be focused near employment hubs
Industrial	Prioritizing <b>key infrastructure upgrades</b> west of the Plant 42 can unlock pent-up demand	<b>Larger sites to the east</b> can be leveraged for next generation industries building on aerospace and manufacturing strengths
Office	<b>Medical office</b> near the hospital and new housing developments	<b>Professional office</b> associated with high-growth, high-value add industries
Hospitality	Freeway-adjacent <b>long-term stay hotels</b> serving employee population	Centrally-located hotels near core urban amenities and anchors

# **Key Economic Opportunities and Needs**

**Expansion of Aerospace industries** 

Palmdale Airport
Expansion
(commercial air
travel)

Promotion of nature/arts and tourism

Attraction of filmrelated and other manufacturing uses High Speed Rail (CAHSR and Brightline)

Workforce Development Partnerships



# Feedback from Community Engagement

- Attract new jobs that match resident skills
- Expand vocational training
- Increase diversity of housing to accommodate current and future workers and residents
- Install infrastructure improvements
- Create a central downtown core with retail and entertainment amenities
- Bring passenger air service to Palmdale with a new airport terminal



# **A Resilient COVID Recovery Framework**

**Key City Initiatives To-Date** 

We Are	Here		
Emergency Response	Stabilization	Adaptive Recovery	Institutionalization
populations	for seniors and at-risk from partners  rogram for take-out City website cs/forgivable loans for small fering \$500 gift cards for new	<ul> <li>Adapt to operate under a 'new normal'</li> <li>Accelerating challenges for brick and mortar retail</li> <li>Implication of 'hybrid' work</li> <li>Leverage resources to invest in resilient infrastructure and programs</li> <li>American Rescue Plan and the Biden Infrastructure Bill</li> </ul>	• Make permanent policy changes based on recovery period successes

# **Topics To Be Addressed in the Economic Development Element**

Job Diversity Workforce Skills Placemaking Fiscal Health Innovation **Implementation** 



# **Existing Plans and Programs**

- Community Renaissance Plan
- Opportunity Zones
- Film Thirty Mile Zone (TMZ) Expansion
- Microenterprise Business Assistance Program



# **Military Compatibility**



# Background

- US Air Force Base Plant 42
- Second largest employer in the Antelope Valley (after Edwards Air Force Base)
- Aircraft manufacturing plant used by USAF and NASA
- Home to contractors
  - Northrop Grumman, Lockheed Martin, and Boeing Company





# What is a Military Compatibility Element?

- Considers growth and future land use impacts to military operations
- Sets forth goals and policies that preserve and protect the mission of Plant 42
- Provides regulations for land uses within the military influence area

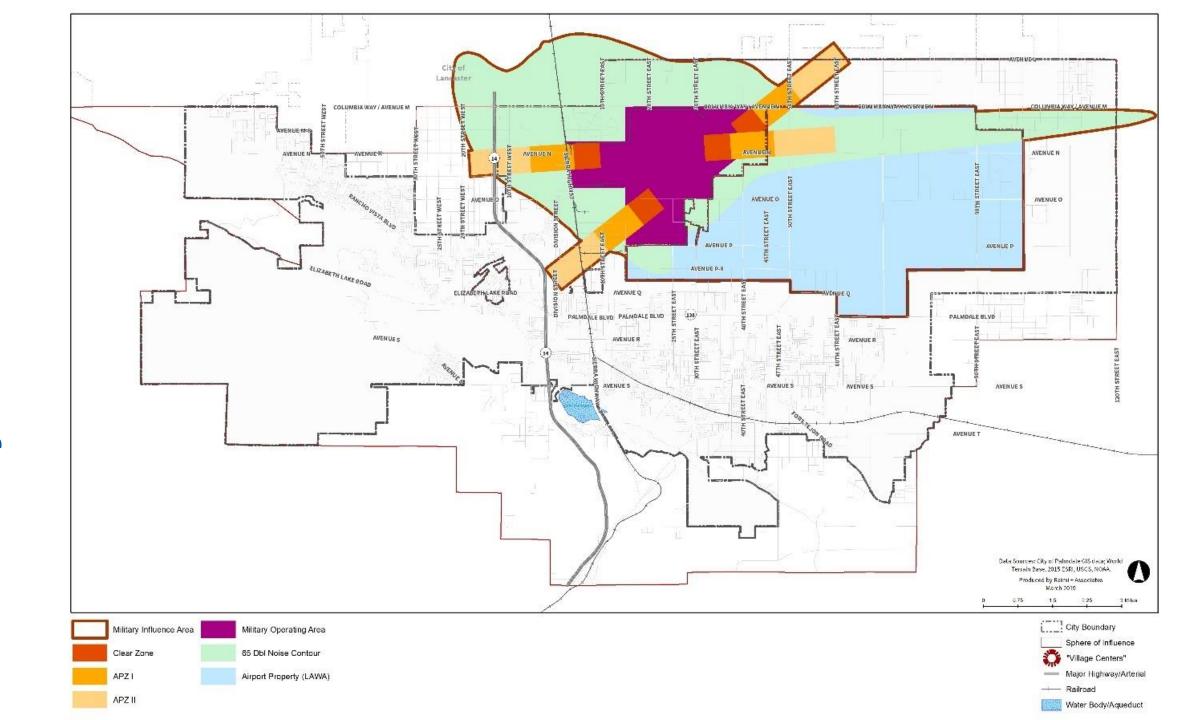
## **Land Use Compatibility Table**

	Satisfactory									
	Caution. Review noise insulation needs									
	Avoid land use unless related to airport services									
Land Use Category	Community Noise Exposure									
	55		60	6	65		70		75	
Residential										
Educational facilities										
Commercial										
Industrial										
Agriculture										
Recreation										

Source: Los Angeles County Land Use Plan, revised 2004



# Military Influence Area



# (APZ) Se **Potential** T G en Accident

#### City of Lancaster COLUMBIA WAY ( AVENUE M COLUMBIA WAY / AVENUE M AVENUEN-AVENUE N AVENUE O AVENUE P AVENUE P-8 AVENUES AVENUE T Data Sources: City of Palindale CIS data; World Terrain Base, 2015 ESRI, USGS, NOAA. Produced by Raimi - Associates March 2019 **Residential Designations** Mixed Use Commercial/Office/Other Industrial Public Airport Zones City Boundary Residential Neighborhood 1 Mixed Use 1 Employment Flex Public Facility-School Equestrian Residential Neighborhood Commercial Clear Zone Sphere of Influence Mixed Use 2 Low Density Residential Residential Neighborhood 2 Regional Commercial Industrial Public Facility-Civic "Village Centers" Visitor Commercial Single Family Residential 1 Residential Neighborhood 3 Mixed Use 3 Public Facility-Park Aerospace Industrial Major Highway/Arterial APZ II Single Family Residential 2 Residential Neighborhood 4 Mixed Use 4 Specific Plan Mineral Resource Extraction Open Space --- Railroad Health and Wellness Single Family Residential 3 Water Body/Aqueduct Educational Flex

# **Topics To Be Addressed in the Military Compatibility Element**

Land Use Compatibility

Economic Development

Noise

Safety



# **Existing Plans and Programs**

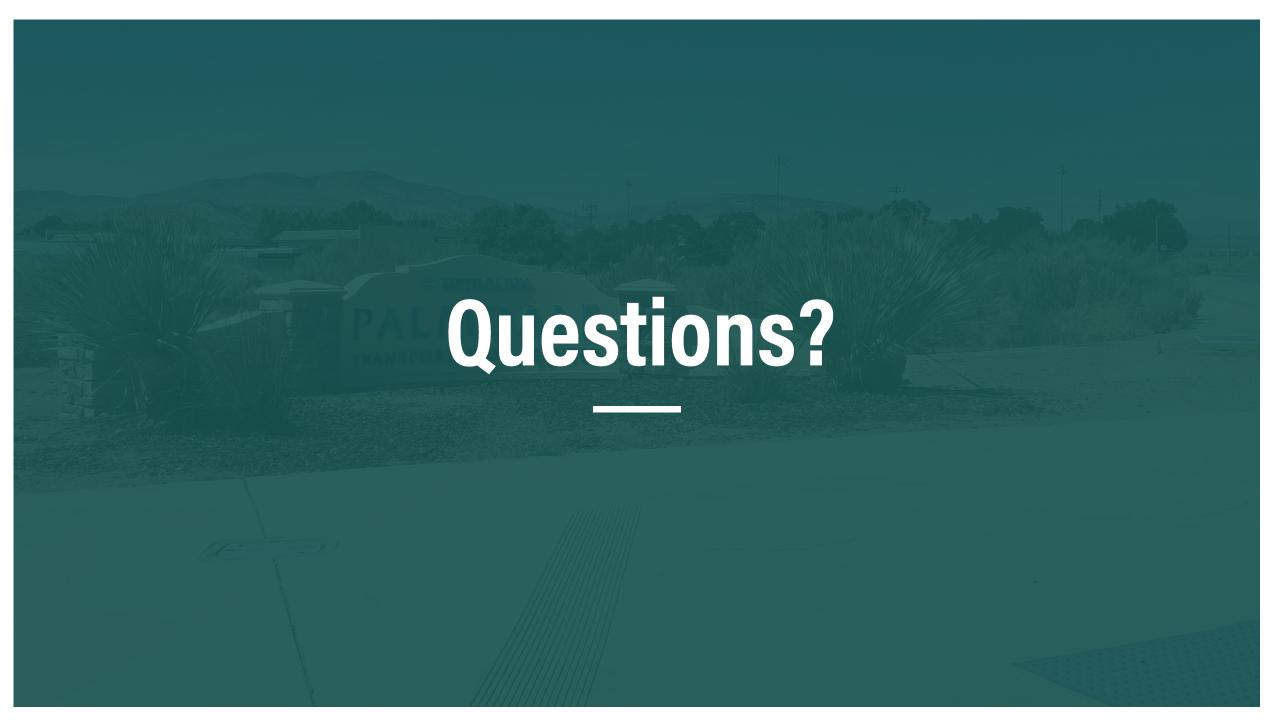
- 1993 Palmdale General Plan
  - Land Use Element
  - Circulation Element
  - Environmental Resources Element
  - Safety Element
  - Noise Element
- Air Force Plant 42 Air Installation Compatible Use Zone Study (2011)



# Feedback from Community Engagement

- Preserve the mission of Plant 42
- Limit incompatible uses around Plant 42
- Preserve and expand aerospace jobs in Palmdale
- Improve job training and recruitment related to aerospace
- Attract aerospace and ancillary businesses to Palmdale







# Military Compatibility Policy Framework

#### Introduction

The City of Palmdale has embarked on a comprehensive update to its General Plan, called "Envision Palmdale 2045: A Complete Community," to create a forward-looking document that will serve as the blueprint for the City's vision through the year 2045. The goals, policies, and actions in Palmdale 2045 will serve as a compass for decision-makers and will shape future plans and actions of the City. This revised policy document will replace the 1993 General Plan.

This Military Compatibility policy framework is an interim step in the General Plan Update process prior to drafting the element (or chapters). This framework highlights key outcomes and performance metrics related to military activity and includes a draft policy framework that includes goals, policies, and implementation activities. This policy framework was developed by compiling feedback from key stakeholders, community members, General Plan Advisory Committee members, Planning Commission, and City Council. This framework synthesizes critical issues and policy approaches by describing key strengths and opportunities, challenges and threats, and what we heard from the community.

#### Where We Are Now

The following are strengths, opportunities, challenges, and threats that have been identified by the planning team throughout the course of the General Plan update process, as well as input heard from community members, that have shaped the military compatibility policy framework.

**Strengths.** Palmdale is home to some of the most innovative research and development in the Aerospace industry. Air Force Plant 42 supplies high quality STEM jobs for the region and is one of the City's largest employers.

Opportunities. Plant 42 brings weekly visitors to Palmdale. Several long-range major transportation improvements are planned, which will make travel to Palmdale faster and more efficient, opening the opportunity for further aerospace collaborations, local suppliers, and workers to travel to the City.

City of Palmdale General Plan Update | 1

# Policy Frameworks = An Interim Step

- These are initial, general ideas for policy direction
- This is not an exhaustive list of policies or measures but rather, ideas we want you to review and react to
- Additional policies + measures will be included in the General Plan



# **Framework Structure**

# **Outcomes**

- Statement describing where we want to be in
- 2045

# Goals

- A general expression of community values
- and direction, expressed as ends

# ► Policies + Measures

**Policies**: A specific statement that guides decision—making

**Measures:** An action, partnership, or program that carries out a policy

# **Performance Metrics**

Data used to measure progress

# **Targets**

Level of performance to measure implementation



# **Desired Economic Development Outcomes**

High standard of living for workers with diverse skill sets

**Educational pathways for** residents

Safe and affordable housing for residents and workers

Build a Downtown core
where residents and
businesses can
participate and celebrate
in the City's economic
prosperity

New economic development opportunities to diversify the tax base

Transportation to economic opportunities & resources



#### **Performance Metrics**



### Jobs/Housing Balance

Relationship between total jobs located in the City and total occupied housing units



# **Diverse Economy Higher Paying Jobs**

# of jobs

Mix of jobs among industries

Median wages



## **Educational Achievement**

Advancements in high school graduation rates

Increase in # of college degrees

Increase in # of vocational or trade school certificates



#### Housing and Downtown

# of new housing units

# of new downtown businesses



#### **Goals Overview**

Attract diverse and highquality job options

**Diversify housing options** 

Provide high quality and accessible educational opportunities

Activate a vibrant downtown

Remain at the forefront of transportation innovations

Identify support & resources to incentivize development



#### Attract diverse and high-quality job options

- Retain and grow aerospace and film production presence in Palmdale
- Attract additional supply chain employers for the manufacturing and defense industries
- Grow the **tourism sector** by promoting recreation activities, events and attractions to support hospitality and retail activities
- Attract new employers in **sustainable industries** to Palmdale
- Maintain and enhance smart city technology in Palmdale to support local businesses and growth of telecommuting
- Leverage economic opportunities from the expanded transportation
   center and potential passenger air service at Palmdale Regional Airport



#### High quality and accessible educational opportunities

- Promote and expand higher education and vocational trade opportunities in Palmdale
- Develop additional trade school training and apprentice programs for key growth industries
- Promote opportunities for high-quality childcare and early
   education workforce related
- Expand **partnerships and programs** with public schools, local government and major employers within Palmdale
- Promote apprenticeship programs for youth and local workforce
- Connect residents with job opportunities in aerospace and other emerging sectors



# **Diversify housing options**

- Create and preserve affordable housing for the residents of Palmdale
- Increase the **supply and diversity of housing options** to support different types of households including seniors, young adults, families, empty nesters, individuals or families with special needs, and multigenerational families
- Encourage **transit-oriented development** that is community-informed in the proposed downtown, near the future high speed rail station, and at other transit nodes
- Address displacement issues due to redevelopment and large-scale capital projects







#### Activate a vibrant downtown

- Create a vibrant and active downtown environment
- Encourage and foster local businesses
   formation
- Leverage development to provide space for community gathering and events
- Increase opportunities for entertainment and/or shopping
- Support local small businesses and legacy businesses to remain or relocate to the Downtown Core





#### Remain at the forefront of transportation innovations

- Leverage transportation investments in Palmdale by encouraging transitoriented development
- Bring air service to Palmdale Regional Airport
- Build on High-Speed Rail opportunities
- Improve local transit and last mile connectivity





#### Expand resources, partnerships and infrastructure to support sustainable growth

- Initiate and sustain multi-jurisdictional partnerships to **leverage regional assets** (Edwards Air Force Base and Mojave Spaceport) and grow the economic base
- Simplify entitlement process for development
- Explore incentives for land assembly to encourage development at scale
- Expand tax base and analyze opportunities to diversify tax revenues by expanding the hospitality sector and updating tax regime
- **Invest in infrastructure** to support the development by leveraging federal and state programs, local resources such as EIFDs, special assessment districts, and public private partnerships
- Support the creation of **Tourism Improvement Districts** (TIDs) for the private sector to collectively market and grow Palmdale



### **Economic Development Goals Overview**

**POLL** 

Attract diverse and highquality job options

**Diversify housing options** 

Provide high quality and accessible educational opportunities

Activate a vibrant downtown

Remain at the forefront of transportation innovations

Identify support & resources to incentivize development



#### **Military Compatibility Goals Overview**

Compatible future adjacent land uses

**Continued growth of Plant 42 operations** 

Avoid incompatible development

Prevent residential noise complaints related to Plant 42

New development within impact areas to comply with regulations

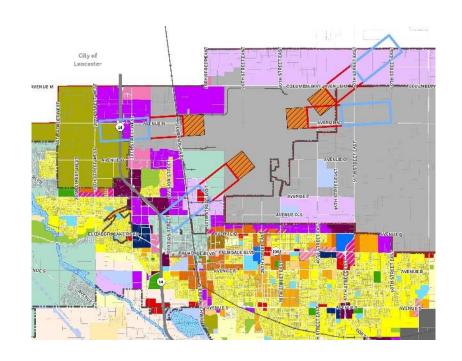
Coordinated future development and infrastructure improvements

**Enhance communications** 



### Compatible future adjacent land uses

- Maintain Aerospace Industrial and related designations surrounding Plant 42 to limit incompatible uses and to ensure continued safe operation of airport activities
- **Buffer Plant 42** from adjacent, non-compatible uses
- Limit non-industrial uses from locating in the Aerospace Industrial area
- Use overlay maps of the AICUZ noise contours and Air Force Land Use Compatibility Guidelines to evaluate land use proposals
- Ensure no potential conflict between the operational mission of USAF Plant 42 and proposed adjacent solar energy facilities
- Do not allow development in the Military Influence Area that would restrict access, obstruct, or pose health or safety hazard to military personnel





## **Continued growth of Plant 42 operations**

- Maintain sufficient Aerospace Industrial zoned land to accommodate a wide variety of aerospacesupportive uses
- Encourage and recruit supportive businesses
- Maintain and improve circulation to accommodate the unique demands of aerospace workplaces
- PReference the Military Influence Area Map to identify possible City actions in or near Plant 42 installations, operations areas, and/or military training routes and consult with Plant 42 for their input as outlined in other policies within this chapter, as appropriate





## Military Compatibility Goals Overview

**POLL** 

Compatible future adjacent land uses

**Continued growth of Plant 42 operations** 

Avoid incompatible development

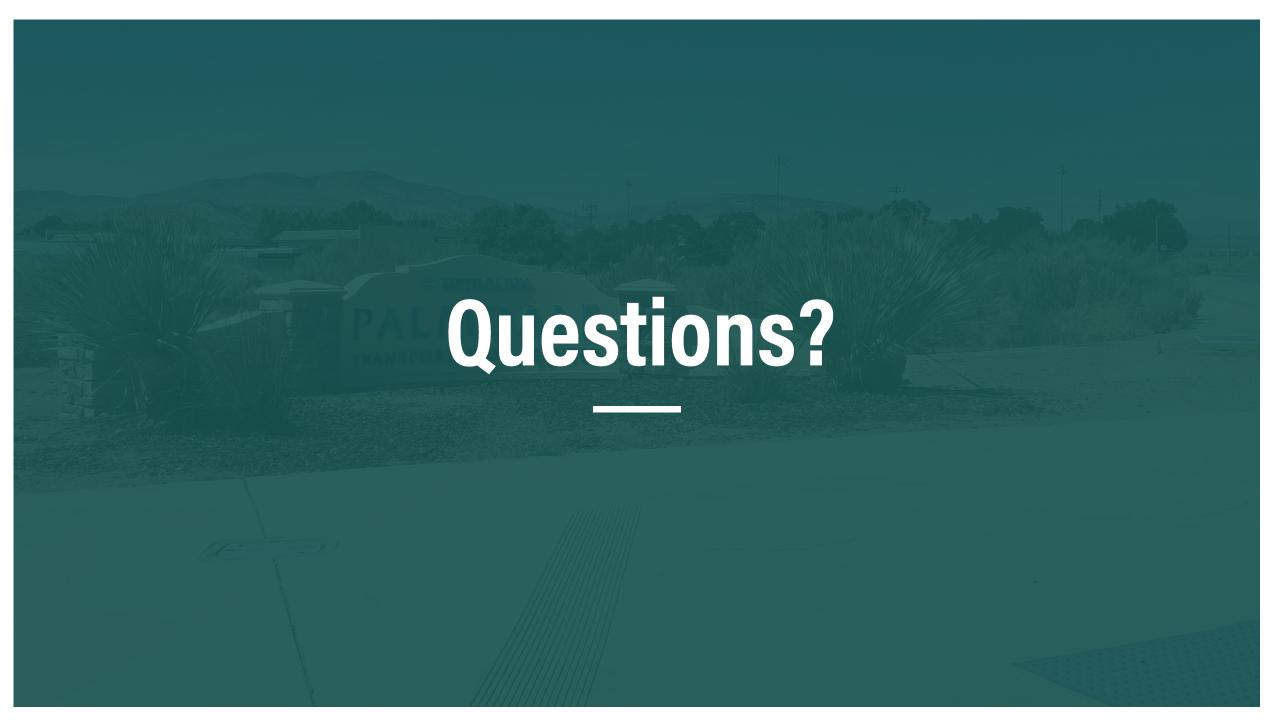
Prevent residential noise complaints related to Plant 42

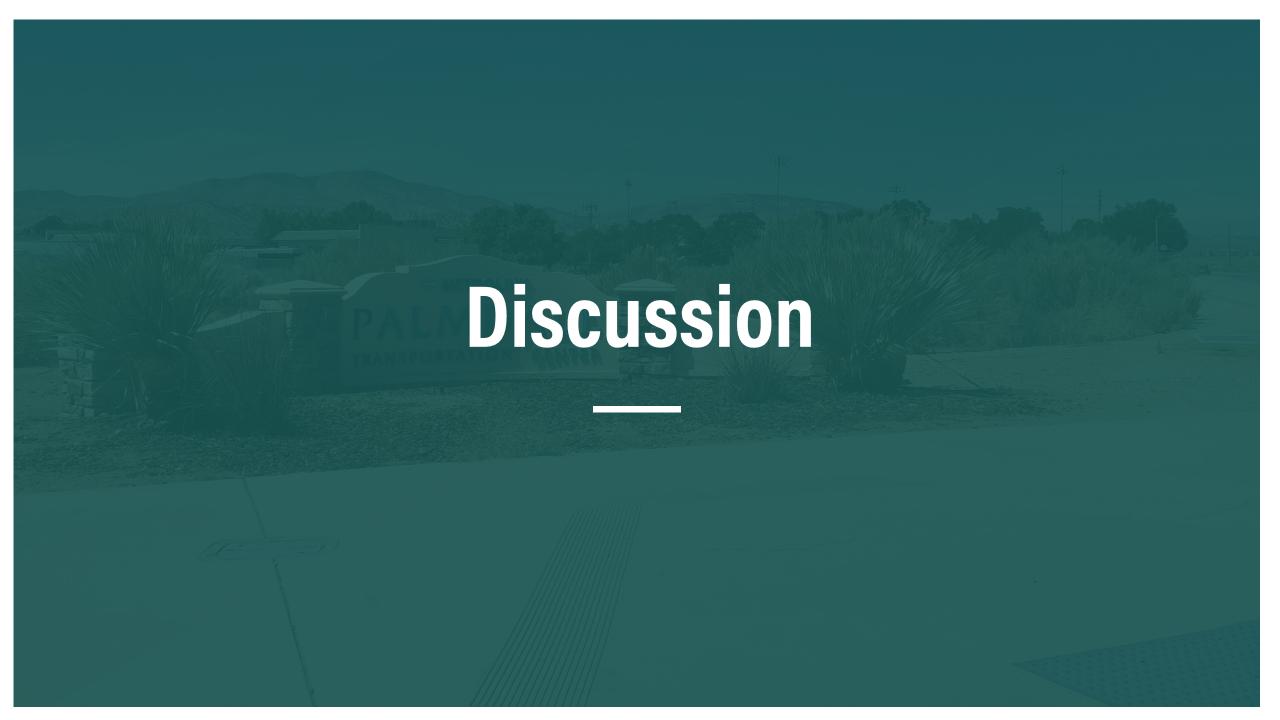
New development within impact areas to comply with regulations

Coordinated future development and infrastructure improvements

**Enhance communications** 

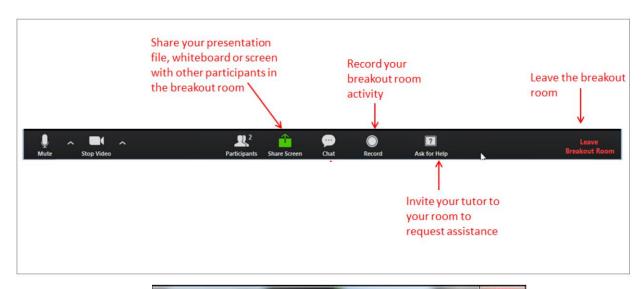


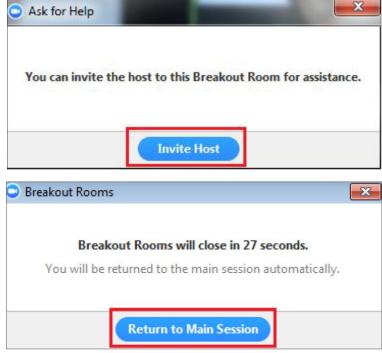




#### **Breakout Rooms**

- Breakout rooms allow participation from more people during a large meeting
- The meeting "host" will invite you and may set a timer, broadcast announcements, or pop-in to help
- "Participant" controls looks very similar to those in main session
- Brief disconnection then reconnected into the new breakout room

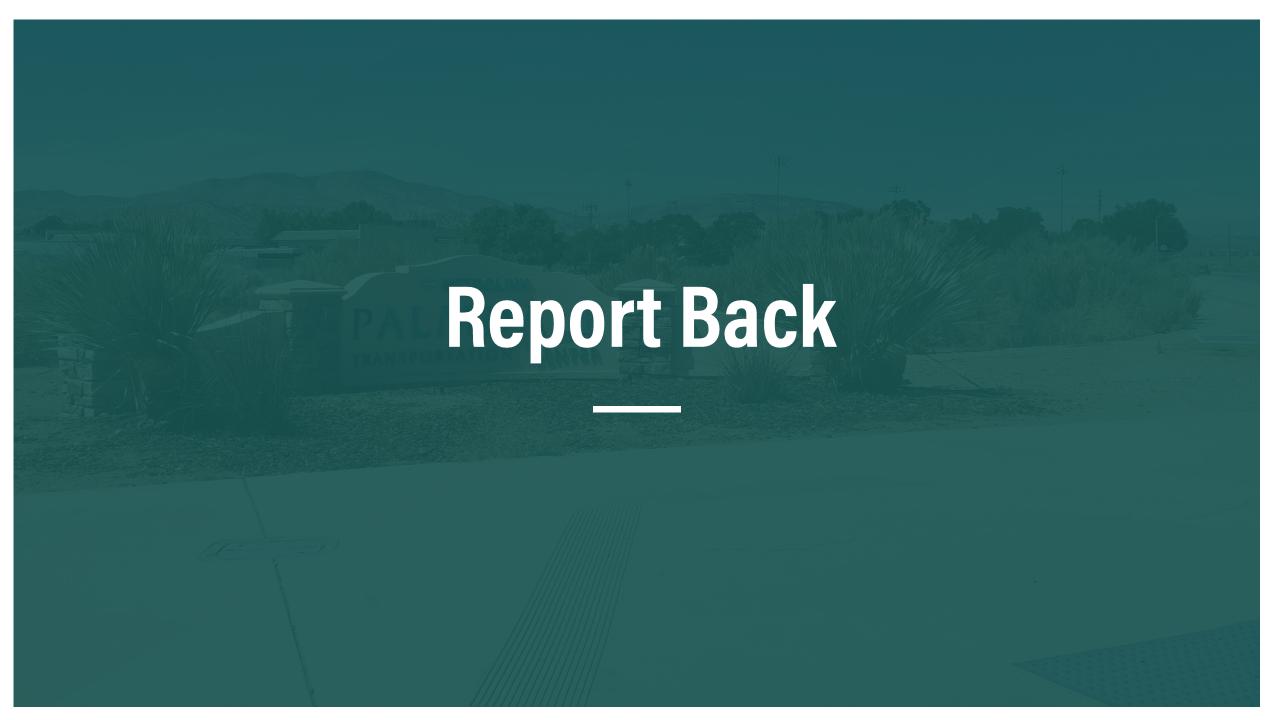




#### **Small Group Instructions**

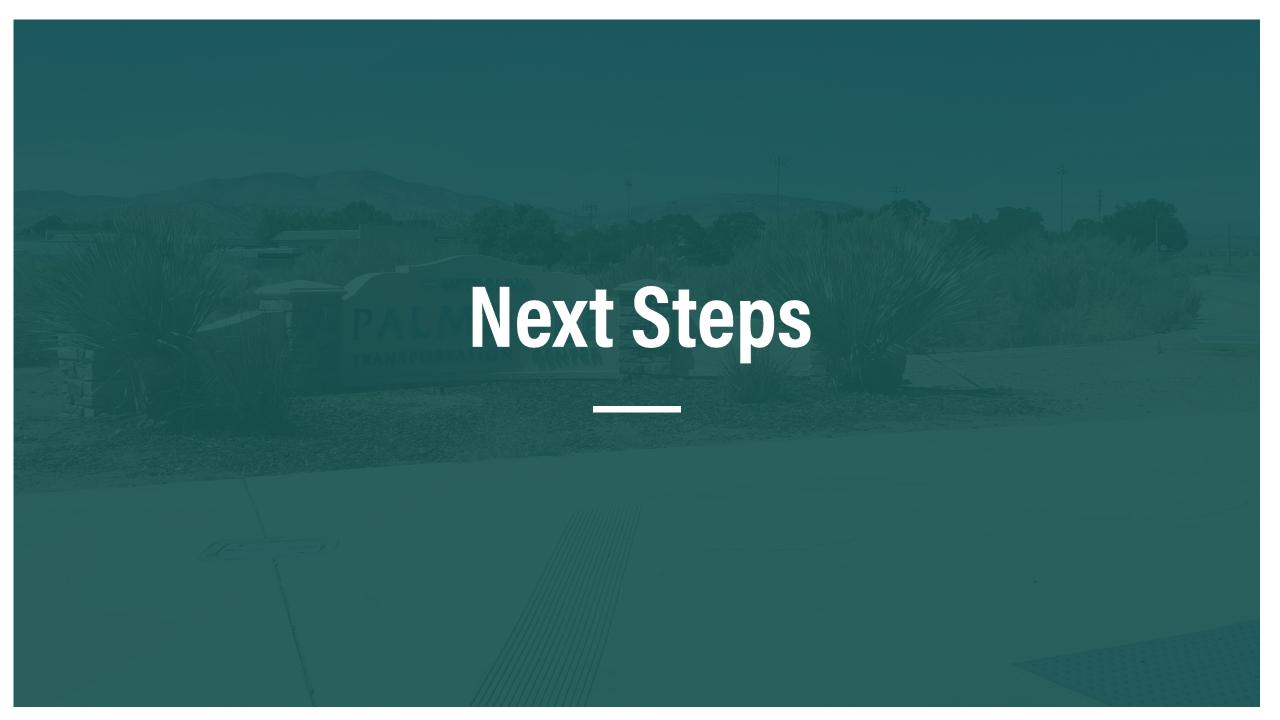
- Introductions
- Questions for clarification
- Discuss each question (5-15 min each)
  - Of the outcomes and policy ideas, which resonate the most?
  - Are there any other outcomes we should consider?
  - Are there any policy ideas that we should consider?
  - Is there anything else you'd like to share about these topics?
- Consensus is NOT required
- Facilitator will record all comments





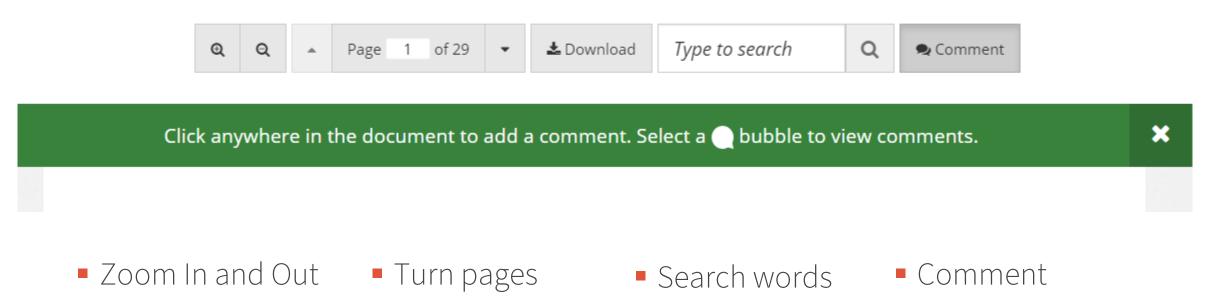


You can also email generalplan@cityofpalmdale.org



## **Ongoing Feedback**

Policy Frameworks will be available on the website to provide direct feedback

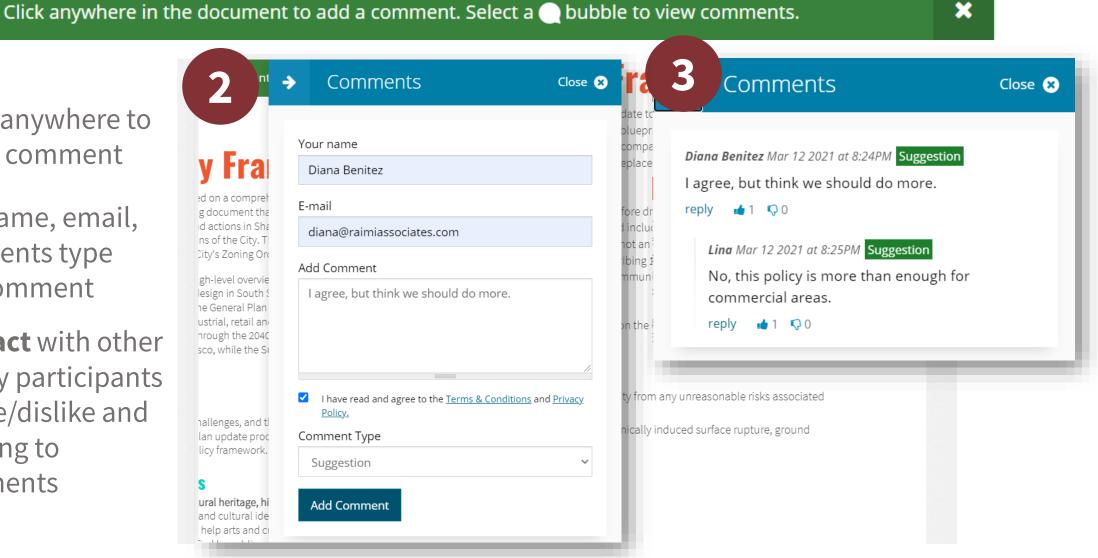




#### **Policy Framework - Comments**

1. Click anywhere to add a comment

- 2. Add name, email, comments type and comment
- **Interact** with other survey participants by like/dislike and replying to comments



## **Upcoming Policy Framework Meetings**

- **Wednesday, August 11th** *Health, environmental justice, equity, parks + public facilities*
- Thursday, August 12<sup>th</sup> Planning Commission Update\*
- Tuesday, August 17th City Council Update\*



<sup>\*</sup> Hybrid meeting held at City Hall

#### **Upcoming Events and Next Steps**

Mar - Nov 2021

General Plan+ EIR Preparation

*Jun – Aug 2021* 



Policy Frameworks
Joint GPAC/Public
Workshops

Sep - Dec 2021



Prepare Draft General Plan + EIR

Jan - May 2022



Public Review and Adoption of the General Plan



# Thank you!

**City of Palmdale** 

Phone 661-267-5200

generalplan@cityofpalmdale.org